

# Philanthropy at Gateway School



**Like all independent schools, Gateway relies on charitable donations as well as tuition to deliver our program.**

## **Why does Gateway School fundraise?**

The full cost of a Gateway education is a combination of tuition and philanthropic support from the Gateway community. Fundraising allows Gateway to provide students with an exemplary educational experience. For example we use donations to provide faculty professional development, enhance our academic program, and make Flexible Tuition awards.

## **Why not charge what it costs to cover all expenses?**

Gateway is committed to remaining a sociologically and economically diverse school. By keeping tuition moderate and augmenting revenue with fundraising, Gateway is accessible to a larger range of students. In addition, donations can offer tax incentives that tuition cannot.

## **When does fundraising occur?**

Families have many opportunities throughout the school year to contribute to the Gateway Opportunity Fund. This Fund targets three to five areas where philanthropic support has the most impact. We hold a pledge drive in the fall, participate in Giving Tuesday (the Tuesday after Thanksgiving), and put on a fun and inclusive Spring Fling in the spring. In addition, donations of \$25,000 and more can fund special projects and programs to further enhance the student experience.

## **How much should my family give?**

Gifts of all amounts are important and every donation makes a difference. We ask families to contribute at a level that is meaningful to them based on their financial circumstances and philanthropic priorities. We strive for 100% participation from families, staff, and Board of Trustee members as this is a criteria philanthropic foundations and corporations consider when we ask them for their support.

## **Are donations tax-deductible?**

Yes. Gateway School is a 501(c)(3) non-profit organization and donations are fully tax-deductible as allowed by law. Our tax ID #94-2441484. Gifts can be made by check, credit card, securities, donor advised funds, family foundations, and a variety of planned gifts.

## **What about matching gifts?**

Many companies match donations given by their employees and retirees. Contact your company's Human Resources Department for more information.

## **Questions?**

Nikki Patterson, Development and Communications Manager, is available to discuss the impact your gifts can make. Please stop by the Advancement Office (located off the Hannelore Herbig Room) or email [nikki.patterson@gatewaysc.org](mailto:nikki.patterson@gatewaysc.org) or call 831-423-0341 x332.

## **Thank you!**