



Giving and Volunteering:

Supporting our community at
San Francisco Day School
2023-24



San Francisco Day School

WELCOME!

Dear Families,

Welcome to the 2023-24 school year! Collaboration, generosity, and compassion have been hallmarks of SF Day since the school opened 42 years ago on September 8, 1981.

The gifts of time, talent, and financial resources from every member of our community play a vital role in the strength of academics and in the cultivation of our vibrant community of learners. We invite you to explore the giving and volunteer opportunities outlined here and contribute in a way that is meaningful for your family.

Thank you to every parent, guardian, caregiver, employee, alumni/ae/x, grandparent, and special friend for all you continue to do, especially as we begin this celebratory 2023-24 school year.

With Much Appreciation,



Laura Brown

Laura Brown
President, Parents and
Guardians Association
(8th, 3rd)



Erin Wright-Gandhi

Erin Wright-Gandhi
Director of Advancement
(5th, 2nd)



YOUR IMPACT



Gifts to San Francisco Day School are not only a way to show support, but essential to sustaining the quality and depth of programs our students experience every day.

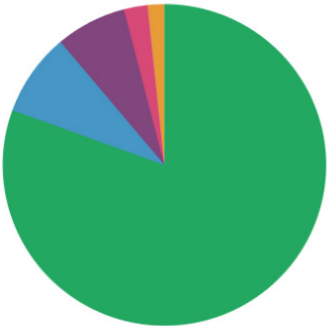
Like all independent schools, tuition alone does not cover the full cost of providing an exceptional education for every SF Day student.

We rely both on tuition income and philanthropic gifts to balance our budget each year.

2023-24 Operating Income

(\$ in thousands)

- Tuition \$14,951 | 80%
- Annual Fund \$1,500 | 8%
- Endowment \$1,275 | 7%
- Fundraising Events \$425 | 2%
- Auxiliary/Other \$300 | 3%



ANNUAL FUND

Our Annual Fund is the collective gift of our entire community and we ask that every SF Day family make a gift that is meaningful to them. The Annual Fund is the school's highest giving priority.

HELP US REACH

100%

PARTICIPATION BY

DEC. 15

Leadership Giving

Golden Gates	\$100,000+
Presidio Spires	\$50,000+
Silver Dolphins	\$25,000+
Treasure Islanders	\$15,000+
Barbary Coasters	\$10,000+

Ambassador Giving

Yerba Buenas	\$7,500+
Embarcaderos	\$5,000+
Buena Vistas	\$3,000+
Twin Peaks	\$1,000+
Masonic Partners	up to \$999

SF Day asks every member of our community to make a pledge or gift to the Annual Fund at the beginning of each school year. Pledges can be remitted through June 30, 2024. Letters asking for your support will be mailed to families in early October and Annual Fund volunteers will be in touch to answer questions.

2023-24 Goals

- Achieve 100% participation by December 15, 2023
- Raise \$1.6M in unrestricted support

How to Give

Gifts can be made online, in person, via remit envelope, or via securities.

Questions? Please contact Alexandra Katzenstein with questions. Feel free to email akatzenstein@sfdays.org, via phone call at (415) 568-3631, or drop by her office.

SF DAY FEST



Every spring, we rally for SF Day Fest, an annual benefit to build community and raise funds to support Adjusted Tuition and strategic initiatives.

SF Day Fest is a celebratory adults-only evening with cocktails, dinner, “Raise Your Paddle,” and dancing. Thanks to the generosity of our families, alumni/ae/x, and local businesses, SF Day Fest 2023 raised \$288,639 to support Adjusted Tuition at SF Day.



These valuable funds ensure that an SF Day education remains accessible to families within our community and that we can maintain a socioeconomically diverse community in which every student thrives.

There are many ways to take part and all parents/guardians are encouraged to participate. In the months prior to SF Day Fest, families are invited to underwrite the event, donate wine/spirits and items for the online auction, and sponsor community-building parties called Count-Me-Ins (CMI). Back for the first time in person since 2019, we will have a live auctioneer during the event, so you can “Raise Your Paddle” in person. Volunteers are greatly appreciated, as there is much to do in preparation for the festivities!

SAVE THE DATE

MAR. 23

**ST. JOSEPH'S
ART SOCIETY**

**SF DAY
FEST
2024**

VOLUNTEER



Volunteerism is an essential aspect of our flourishing community. As our children watch parents, guardians, grandparents, and alumni/ae/x give generously of their time and talents, they learn the importance of giving back.

Coming forward to offer your time and energy provides an opportunity to build relationships with staff, teachers, your child's classmates, and fellow parents. By volunteering, you can explore your child's school life and see first-hand how SF Day's mission is carried out.

Each year, we seek volunteers for a range of projects and events through our Parents & Guardians Association and the Advancement Office. There are many ways to get involved according to your interests and schedule. Here are just a few opportunities:

- Chaperone field trips
- Assist in the Library
- Serve as a Room Parent
- Participate in the Diversity & Inclusion Parent/Guardian Group
- Serve as a Class Captain for the Annual Fund
- Volunteer at Family Photo Night
- Volunteer as an Admission tour guide
- Help plan SF Day Fest

To learn more about specific volunteer opportunities, please view the detailed sign-up form on our school website at:

sfday.org/meet-sf-day/parents-guardians-association.

Questions? You may also reach out directly to Laura Brown, our Parents and Guardians Association President, at laura@moonspider.com, or Shelby Finder, Director of Events at sfinder@sfday.org.

CAMPAIGNS, ENDOWMENTS, PLANNED GIVING

SF Day is a remarkable school built through the efforts and generosity of multiple generations over 40+ years.

Campaigns

On January 12, 2022, San Francisco Day School community members gathered to celebrate the ribbon-cutting ceremony of our new arts & innovation facility. The ceremony was symbolic of the nearly 20 years of strategic planning, fundraising, innovation, and design that brought the new building to reality. The “This is Our Day” capital campaign raised \$24M for the new academic building on Golden Gate Avenue including a theater; arts, innovation, robotics and woodworking labs; outdoor rooftop garden; and lower school play yard. The project also renovated neighboring buildings 2120-22 Golden Gate Avenue and created seven units of affordable housing for faculty and staff.



What to Expect

- Campaigns last about 3-5 years
- Families are typically invited to support 1-2 campaigns while their children are enrolled at SF Day

Endowments

Generous gifts from current parents, parents of alumni/ae/x, grandparents, faculty, and staff built our \$33.7 million endowment (as of 6/30/23) and continue to support SF Day every year. This year, the endowment draw will cover 7% of the school's annual operations and help to fund our educational programs, faculty professional development, and Adjusted Tuition.

Planned Giving

Planned gifts include bequests, trusts, and property transfers. Planned giving donors are members of the SF Day Dolphin Society.

Breakthrough SF

Breakthrough San Francisco supports young people on the path to college and trains outstanding college students for education careers. The program is affiliated with Breakthrough Collaborative and fiscally sponsored by SF Day. SF Day families are invited to support the program's work toward educational equity. For more information on how to support Breakthrough SF, visit breakthroughsf.org.

Questions? If you would like to learn more about campaigns, endowments, and planned giving, please contact Erin Wright-Gandhi, Director of Advancement, at ewright@sfdayschool.org.

CONNECT WITH US

Volunteer Leadership for 2023-24

Parents and Guardians Association President

Laura Brown (8th, 3rd)

Board Advancement Committee Chair

Bagna Braestrup '00

Annual Fund Co-Chairs

Sara Yoo '91, (5th)

Aaron Money (3rd, 6th, Class of '23)

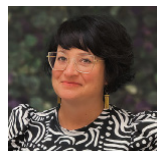
Advancement Team



Shelby Finder

Director of Events

sfinder@sfdaysf.org | (415) 568-3633



Alexandra Katzenstein

Director of Annual Giving

& Alumni/ae/x Relations

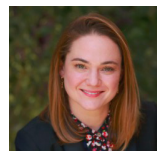
akatzenstein@sfdaysf.org | (415) 568-3631



Ella Ross

Advancement Services Manager

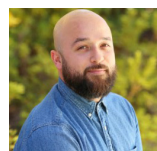
eross@sfdaysf.org | (415) 470-5066



Erin Wright-Gandhi (5th, 2nd)

Director of Advancement

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Jon Wheatley

Director of Communications

jwheatley@sfdaysf.org | (415) 568-3649