



Cecil County Public Schools

Serving learners, families, and the community.

BUSINESS EDUCATION AT RISING SUN HIGH



This course provides students with the fundamentals of managing a business and providing them insight into the business industry. Students partake in projects and case studies that are consistent with that of the real world.

PRINCIPLES OF BUSINESS MANAGEMENT AND ENTREPRENEURSHIP

This course teaches students the theories and practices related to the accounting cycle. Also, students learn about the stock market and how to invest and budget money as an individual and as a business owner.

PRINCIPLES OF ACCOUNTING AND FINANCE

This course models the 4 Ps of marketing. The course teaches students how to develop products, use strategic pricing, identify distribution methods, & create strong advertisements. This course is meant to be a very creative, hands-on class.

INTRODUCTION TO MARKETING

Students will gain insight into the entrepreneurial spirit by starting a class business where they generate the components of a business plan in order to generate and sell a real product. This allows students to understand competition, pricing strategies, selling techniques, and marketing strategy.

ADVANCED MARKETING



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