Kennedy High School: Effective Communicator						
Goal: 15/20	**Exemplary (4)**	**Goal: Proficient (3)**	**Developing (2)**	**Emerging (1)**	Student Score	Teacher Score
Interactions & Body Language	Movement fluid and purposeful while holding the audience's attention with consistent eye contact.	Movement is purposeful at times with consistent eye contact with the reliance on materials.	Little purposeful movement and delivery lacks confidence. Minimal eye contact with audience.	No preparation is evident in movement or audience engagement. Little, if any, eye contact.		
Volume & Clarity	Student uses a clear voice and correct, precise pronunciation of words so that audience can hear what is said.	Voice of student is clear and most of the audience can hear what is said. Student pronounces most words correctly.	Voice of student is too low and audience has difficulty hearing what is said. Student incorrectly pronounces certain terms.	Student mumbles, incorrectly pronounces words, and speaks too quietly for audience to hear what is said.		
Use of Language & Fluency	Precise, illustrative use of a variety of words and sentence structures to create consistent writer's voice and tone appropriate to audience. Use of appropriate language, grammar, and syntax.	Generic use of a variety of words and sentence structures that may or may not create writer's voice and tone appropriate to audience. Vocabulary, grammar, and syntax are mostly appropriate.	Limited word choice and control of sentence structures that inhibit voice and tone. Infrequent use of appropriate grammar, language, or syntax.	Minimal variety in word choice and minimal choice of sentence structures. Lack of appropriate grammar, language, or syntax.		
Content & Organization	Shows a complete understanding of the topic. Full preparation is evident through strong organization of ideas.	Shows an adequate understanding of the topic. Preparation is evident through adequate organization of ideas.	Shows some understanding of the topic. Less than adequate preparation is evident through inadequate organization of ideas.	Lacks basic understanding of the topic. Lack of preparation is evident through disorganization of ideas.		
Use of Technology & Supplemental Materials	Exceptional use of appropriate technology and uses more than the required amount of supplemental materials.	Effective use of appropriate technology and uses the required amount of supplemental materials.	Adequate use of appropriate technology and uses some supplemental materials.	Incorrect or minimal use of appropriate technology and supplemental materials.		
				Total Score (out of 20):		