



WAUSAU SCHOOL DISTRICT

Longfellow Administration Center

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Dr. Keith W. Hilts, Superintendent of Schools

August 2, 2023

Dear Wausau School Community:

We are reaching out to you because we're officially beginning the process of gathering YOUR input on a new mascot for our newly merged junior and senior high schools!

So, how will this work? We want you to know this will be a process with multiple steps. To begin, later on in this email, you'll find a video update from Superintendent Dr. Keith Hilts. We encourage you to watch the video, in its entirety, before completing the survey which is also attached. In the survey, which should only take just a few minutes of your time, you'll find a list of potential mascot options that have already been suggested by parents/guardians and staff as possible ideas. (As ideas come in, we've been adding them to a list.) However, we want to capture everyone's thoughts and that's why we're launching this community-input survey. If you see a potential mascot or mascots already on the list that you like, please select them. If you have a suggestion that's not on the list, select 'other' and add it to the box. We're asking you to select your top 5 choices.

This survey, which is also available [here](#), will be open for a few weeks and once it closes, we'll reveal YOUR top 20 most popular choices.

Once we know the top 20 most-popular choices, we will engage our focus group, to help us narrow the list down even more. Then, we will send you that list, within another survey, so that you can vote for your favorite potential mascot. From there, we'll take your top 3-5 choices to the School Board for consideration. There, they could select an official mascot or ask for more feedback.

The mascot-identification process will take some time, but we want to make sure that we do this right. We also want to allow plenty of opportunity for everyone, who wants to get involved, to give their input – especially our students when they return to the classroom later this month.

So, now is the time to begin getting your feedback! Here are is the video, along with the survey:

Video → Click [here](#).

Survey → Click [here](#).

Thank you,
Wausau School District Administration

It is the mission of the Wausau School District to advance student learning, achievement, and success.