



WAUSAU SCHOOL DISTRICT

Longfellow Administration Center

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Dr. Keith W. Hiltz, Superintendent of Schools

August 10, 2023

Dear Wausau School District:

We are reaching out to you to remind you to take our mascot-input survey, if you haven't yet! As a reminder, this survey is the first, in a multi-step process, to help us identify a mascot for our newly merged junior and senior high schools. To take the survey, just click [here](#). It will remain open until Wednesday, August 16.

Once the survey closes, here's what will happen:

- We'll take your top 20 most popular mascot choices from the list provided in the survey and we'll add them to the hundreds of new ideas that you submitted! (One important note, we have received some unsuitable mascot suggestions that need to be excluded.)
- Then, be sure to watch for a second survey late next week! In that new survey, we'll have hundreds of mascot ideas for you to look over and our hope is that you'll pick your favorites so that we can narrow the list down. The new survey will stay open for about 3 weeks.
- Once it closes and we know the results, we will bring our focus groups together. With their help, the list will be narrowed down again.
- Then, based on the input of the focus groups, we'll send you another survey so you can help us identify the top 3-5 mascot choices.
- From there, we'll take your top 3-5 choices to the School Board for consideration. When we do that, they could select an official mascot or ask for more feedback.

As we mentioned previously, this will be a lengthy process, but we are committed to doing this right for you, your students, our staff, and our community.

Thank you for your willingness to be part of this process!

Wausau School District Administration

It is the mission of the Wausau School District to advance student learning, achievement, and success.