

# The timing of drawings aligns to the college planning calendar ... and there are multiple opportunities to earn.

	Junior Year							Senior Year								
Key Action	Dec.	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Jan.	Feb.	
<b>Build Your College List (\$500)</b>	<b>PROGRAM LAUNCH</b>	100 winners every month														
<b>Practice for the SAT (\$1,000)</b>		150 winners every month														
<b>Improve Your Score (\$2,000)</b>					25 winners	25 winners		25 winners		25 winners		25 winners	25 winners			
<b>Strengthen Your College List (\$500)</b>								100 winners every month								
<b>Complete the FAFSA (\$1,000)</b>											200 winners	200 winners	200 winners	100 winners	100 winners	
<b>Apply to Colleges (\$1,000)</b>															500 winners	
<b>Complete Your Journey (\$40,000)</b>															25 winners	