NEW COURSE

REQUEST FOR APPROVAL

FALL 2022

COLORADO SPRINGS SCHOOL DISTRICT 11
Achievement, Learning & Leadership

NEW SECONDARY COURSE
REQUEST FOR APPROVAL
FALL 2022

HIGH SCHOOL LEVEL

Course Name:	Visual Communication Design
Course Code:	AR.SPKVCOM
State Course Code:	05162
Subject/Department:	Visual & Performing Arts
Course Length:	One (1) Quarter
Grade:	9-12
Prerequisite:	None
Credits per Semester:	(0.5) Humanities, (0.5) Elective
Course Description:	Visual Communications Design courses emphasize applying fundamental processes of artistic expression through the exploration of the purposeful arrangement of images, symbols, and text to communicate a message. This course includes investigations of how technology influences the creation of graphic and digital designs and the study of historical and contemporary visual communications design. Instruction is provided in the process of responding to their own art and that of others including master designers through analysis, critique, and interpretation for the purpose of reflecting on and refining work.

Content Facilitator Name/Role: Laurilea McDaniels	Content Area: Visual Arts	Date: 9-22-22
If the request originated from a staff member at a school, list the name(s) below.		

Course Title (if this is a deletion request, provide the current details):
VISUAL COMMUNICATIONS DESIGN

Course Length: 1 quarter

Course Code: AR.SPKVISCOMM

State Course Code/SCED: 05-162

Subject/Department: Visual Arts

Prerequisite: None

Credits per Semester: Quarter credit .5

Graduation credit priority cascade:
This credit fulfills elective course credit requirements

Course Description:
Visual Communications Design courses emphasize applying fundamental processes of artistic expression through the exploration of the purposeful arrangement of images, symbols, and text to communicate a message. This course includes investigations of how technology influences the creation of graphic and digital designs and the study of historical and contemporary visual communications design. Instruction is provided in the process of responding to their own art and that of others including master designers through analysis, critique, and interpretation for the purpose of reflecting on and refining work.

If this is a change, what is the new Course Description? This is not a change in course

If this is a change please share the Reason for the Change/Deletion:

Remember to include a copy of a course outline **(not a link)** with this approval form when submitting for signature. No requests will be processed without this documentation.
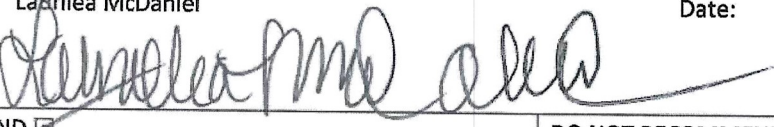
NEW COURSE OR COURSE CHANGE REQUEST

Is this a new course?	YES: X NO:☐
Is this a course change?	YES: ☐ If yes, Please specify the change: NO:X
Is this a course deletion?	YES: ☐ NO:X
Will this course require submission to NCAA Clearinghouse? (all Math, ELA, Science, SS, WL courses are required)	YES: ☐ NO:X

Please share any additional context if needed
The Visual Communication Design course provides an embedded art component of inquiry-based learning in a skill mastery presentation of learning. The course specifically presents graphic design through visual communications not seen in existing available courses.

SIGNATURES

Content Facilitator:

Name: Laurilea McDaniel   Date: 9/22/22

Signature:

RECOMMEND ☑   DO NOT RECOMMEND ☐ Why?

Area Superintendent:

Name: Brandan Comfort   Date: 9/22/22

Signature:

RECOMMEND ☑   DO NOT RECOMMEND ☐ Why?

Director of Curriculum and Instruction:

Name: Karol Gates   Date: 9/22/22

Signature:

RECOMMEND ☑   DO NOT RECOMMEND ☐ Why?