NDC
National Demographics Corporation

Western Placer Unified School District

Introduction to Districting

October 3, 2023

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Timeline

Date	Event
August 1, 2023	Board Decision to elect Trustees by district
September 19, 2023	First Public Hearing on Introduction to Districting
October 3, 2023	Second Public Hearing on Criteria for Districting
October 17, 2023	First Public Hearing considering Draft Trustee Area Maps
November 14, 2023	Second Public Hearing Considering Trustee Area maps and the proposed sequence of elections
December 5, 2023	Public Hearing regarding adoption of the final map

Districting Criteria

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Federal Laws

- Equal Population
- Federal Voting Rights Act
- No Racial Gerrymandering

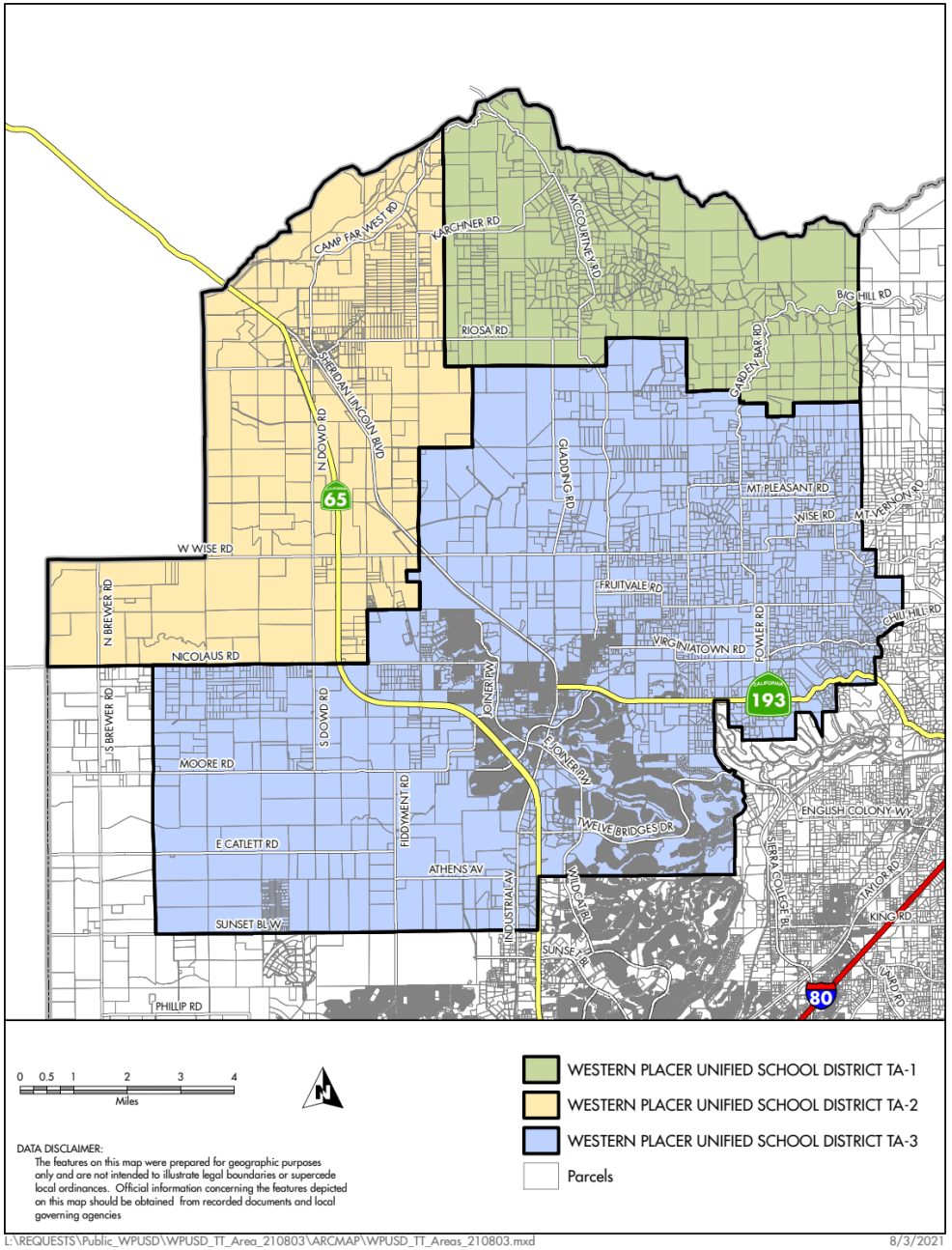


Traditional Criteria

- Communities of interest
- Compact
- Contiguous
- Visible (Natural & man-made) boundaries
- Respect for voters' wishes and continuity in office
- Planned future growth

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Western Placer Unified School District Trustee Areas



DATA DISCLAIMER:
The features on this map were prepared for geographic purposes only and are not intended to illustrate legal boundaries or supercede local ordinances. Official information concerning the features depicted on this map should be obtained from recorded documents and local governing agencies

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Demographic Profile

Each of the 5 new Trustee Areas must contain approximately **11,455** people.

NDC will generate all of these data fields for each trustee area in each draft map.

Category	Field	Total
2020 Census	Total Population	57,275
Total Pop.	Hispanic/Latino	19%
	NH White	67%
	NH Black	2%
	NH Asian/Pac.Isl.	8%
	NH Native Amer.	2%
Citizen Voting Age Pop	Total	41,552
	Hisp	14%
	NH White	77%
	NH Black	2%
	Asian/Pac.Isl.	6%
	Native Amer.	1%
Voter Registration (Nov 2022)	Total	41,931
	Latino est.	13%
	Spanish-Surnamed	12%
	Asian-Surnamed	3%
	Filipino-Surnamed	1%
	NH White est.	80%
	NH Black	1%
Voter Turnout (Nov 2022)	Total	28,278
	Latino est.	10%
	Spanish-Surnamed	9%
	Asian-Surnamed	2%
	Filipino-Surnamed	1%
	NH White est.	84%
	NH Black	1%
Voter Turnout (Nov 2020)	Total	34,337
	Latino est.	11%
	Spanish-Surnamed	10%
	Asian-Surnamed	2%
	Filipino-Surnamed	1%
	NH White est.	83%
	NH Black est.	2%

Category	Field	Total
Age	age0-19	24%
	age20-60	43%
	age60plus	32%
Immigration	immigrants	12%
	naturalized	66%
Language spoken at home	english	84%
	spanish	9%
	asian-lang	3%
	other lang	4%
Language Fluency	Speaks Eng. "Less than Very Well"	5%
Education (among those age 25+)	hs-grad	60%
	bachelor	21%
	graduatedegree	13%
Child in Household	child-under18	30%
Pct of Pop. Age 16+	employed	54%
Household Income	income 0-25k	10%
	income 25-50k	13%
	income 50-75k	17%
	income 75-200k	47%
	income 200k-plus	13%
Housing Stats	single family	95%
	multi-family	5%
	rented	19%
	owned	81%

Total population data from California's adjusted 2020 Census data. Citizen Voting Age Population, Age, Immigration, and other demographics from the 2017-2021 American Community Survey and Special Tabulation 5-year data. Turnout and Registration data from California Statewide Database. "Latino" figures calculated by NDC using Census Bureau's Latino undercount by surname estimate.

Defining Communities of Interest

1st Question: what is your neighborhood or community of interest?

A Community of Interest is generally defined as a neighborhood or community of shared interests, views, problems, or characteristics.

Possible community feature/boundary definitions include:

- School attendance areas
- Natural neighborhood dividing lines, such as highway or major roads, rivers, canals, and/or hills
- Areas around parks and other neighborhood landmarks
- Common issues, neighborhood activities, or education related concerns
- Shared demographic characteristics
  - Such as similar levels of income, education, or languages spoken in the home.

2nd Question: Does a Community of Interest want to be united in one district, or to be divided to have a voice in multiple elections?



Questions or Comments