

Phil Knight

Co-Founder and creator of NIKE Inc.



By: Parker B. 2023

Who is Phil Knight?

Phil Knight is an 84 year old American billionaire businessman who is the co-founder and chairman of Nike Incorporated.

I chose to research Phil Knight for many reasons. He created one of my favorite brands and he has worked hard to make Nike inc. the best he could possibly make it.



What was Phil Knight's Inspiration?

Knight grew up in Portland Oregon and was very poor as a child. He sold Japanese running shoes out of the back of his car until he got the “swoosh” logo and started making his own shoes. He was inspired by the quality of the Japanese shoes and wanted to model his business off of them.

Challenges He Faced

- Legal issues
- Copyright issues
- Sales
- Government Imports
- Bank Funding
- Cash flow.

What is an Entrepreneur?

An entrepreneur is someone who starts a business of their own and is willing to fail in order to become better and make profit.



Phil Knight had a major focus and passion involving Large Company Entrepreneurship. He wanted to become the biggest business possible because of his hard times as a child. Phil Knight was able to achieve his hopes and dreams.

What has Phil Knight done for the world?

Knight has done many things for the community with his success. He has donated millions of dollars to research and young entrepreneurs to help get them started on their journey. Phil Knight has grown into one of the most successful people to ever live and will forever be known as the creator of Nike.inc, one of the most successful brands ever.

