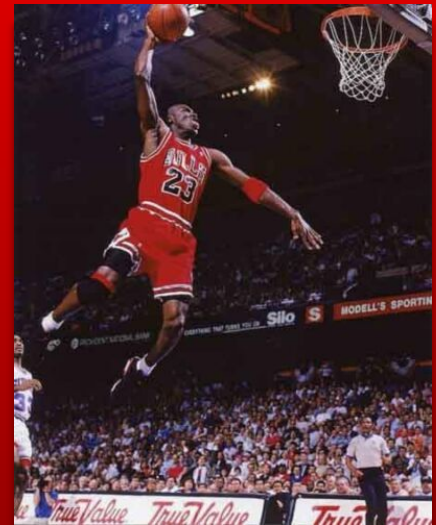




Michael Jordan

Annika R. 2023



Background Info

- Michael Jordan was born on February 17, 1963, in Brooklyn, New York
- Jordan grew up with a stable but competitive life
- He and his siblings were always competing for things and that gave him his competitive fire and drive to be the best



Why I Chose Him

- I chose Michael Jordan because he really inspires me to always give 110% no matter what I do
- He went from being one of the best basketball players to a very successful entrepreneur in the NBA by buying and owning the Charlotte Hornets

What Inspired Jordan To Be An Entrepreneur?

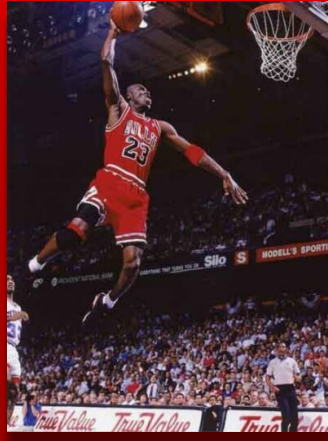
Michael Jordan got inspired because of his love for the game and even though he doesn't play now, he still wants to be involved with the thing he loves. In a interview with ESPN Michael Jordan shared "Purchasing the Hornets is the best part of my post-playing career goal of becoming the majority owner of an NBA franchise." He then added "I am especially pleased to have the opportunity to build a winning team in my home state of North Carolina."



What does a entrepreneur mean to me?

To me an entrepreneur is a person:

- Who is a good leader
- Who works hard to achieve great success within life
- Who doesn't give up when things get hard



What type of entrepreneur is Jordan?

I think that Michael Jordan is more of a 'specialist' kind of entrepreneur because he knows all things basketball, but also knows how to have a company and make good decisions about players and coaches.

What Impact Does Jordan Being An Entrepreneur Have?

- Locally Michael Jordan has shown his loyalty to his hometown in North Carolina by purchasing the Hornets and helping them become a good team
- Globally Michael Jordan has still caught the attention of everyone as he continues to still be involved with the NBA

