

“All our Dreams can come true, if we have the courage to pursue them.” –Walt Disney

Walt Disney

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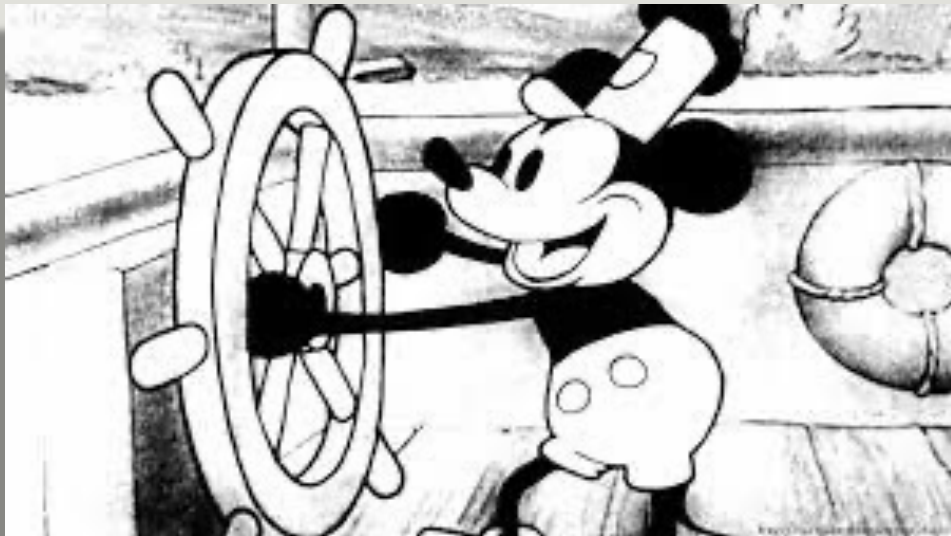
Who Walt Was

- ❖ Walt Disney was born December 5, 1901
- ❖ He died December 15, 1966
- ❖ He was a filmmaker that produced animated films



Inspiration & Challenges

- ❖ Walt never had any inspiration, but he always liked drawing & sketching
- ❖ When Walt & his animator Ub Iwerks first went into business, they were cheated out of money & had to declare bankruptcy
- ❖ Walt then reopened shop in Hollywood, this time with his brother Roy. They first created Oswald the Lucky Rabbit, but then created Mickey Mouse



How Walt Was An Entrepreneur

- ❖ An entrepreneur is someone who comes up with a business venture & presents it to the market, taking all the risks & rewards
- ❖ Walt Disney was a specialist entrepreneur. This means he had a strong skill set in one area: drawing
- ❖ Walt built his business slower than other entrepreneurs, but the success of Mickey Mouse drove his company



Walt's Legacy

- ❖ Walt wasn't only an entrepreneur, he was an entertainer & a showman
- ❖ He made people smile with his cartoons & his theme parks
- ❖ Even after his death, Walt's company continues to make people smile

