



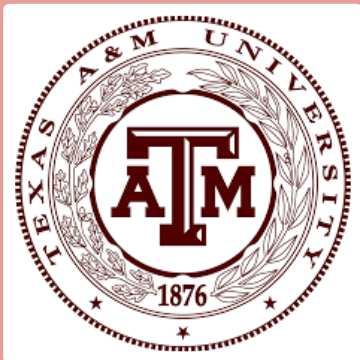
# KENDRA SCOTT

By: Farrah B. 2023



## WHO IS SHE?

- BORN: MARCH 27, 1974.
- WENT TO SCHOOL AT TEXAS A&M
- AGE 19: OPENED A HAT BOUTIQUE BUT CLOSED AFTER 8 YEARS, THEN FOUNDED THE JEWELRY BUSINESS “KENDRA SCOTT”



## WHY I CHOSE HER...

- LOVE HER JEWELRY
- LIKE THAT SHE DONATES TO CHARITIES AND FUNDRAISERS
- LOVES THAT SHE GIVES BACK TO THE COMMUNITY

# HOW WAS SHE INSPIRED?

- FASHION AND DESIGN WAS ONE OF HER PASSIONS.
- STARTED HER BUSINESS WHEN SHE NOTICED HOW MUCH THERE WAS A NEED FOR HIGH-QUALITY AND AFFORDABLE JEWELRY.
- SHE WANTED TO GIVE BACK TO THE COMMUNITY!
- STEPFATHER INSPIRED HER

# OBSTACLES SHE FACED...

- HAD TROUBLE GAINING CONFIDENCE AFTER FAILING FIRST BUSINESS
- STRUGGLED WITH FINDING INVESTORS FOR HER BUSINESS AND PEOPLE TO WORK WITH.





# WHAT IS AN ENTREPRENEUR?

- SOMEONE WHO DECIDES TO RUN THEIR OWN BUSINESS



- KENDRA SCOTT IS PART OF A "LARGE COMPANY" ENTREPRENEURSHIP
- SHE IS A SPECIALIST ENTREPRENEUR BECAUSE SHE HAS CREATED SOMETHING SPECIFIC

# HOW HAS SHE IMPACTED THE WORLD?

- USES WHAT SHE LOVES TO DO TO SHARE WITH THE WORLD
- HER JEWELRY HAS IMPACTED HOW WOMEN AND GIRLS SEE THEMSELVES



- FUNDRAISING PROGRAM CALLED "KENDRA GIVES BACK"
- ALWAYS GIVES BACK TO THE COMMUNITY
- SUPPORTS WOMEN'S ORGANIZATIONS