

⌘ Coco Chanel

How is She an Entrepreneur? ⌘



⌘ Who is Coco Chanel? ⌘

- Coco Chanel is the founder of the famous Chanel company. At the young age of 20 Coco was assisted by several wealthy men, one of which assisted her financially to open her first shop for her business in Paris, France in 1910.
- By 1919 her business started to become very popular because of her fashionable, yet comfortable designs for clothing.



What Inspired Coco to Create Her Business?

- In the 1910's Women were expected to wear confining pieces of clothing meaning they couldn't show barely any skin which was usually uncomfortable.
- Coco wanted to make fashionable yet comfortable pieces of clothing for Women so they could feel more comfortable with what they're wearing.



Why is Coco an Entrepreneur?



- An entrepreneur is a person who takes many risks in order to make their business successful, no matter what the risk is.
- Coco took many huge risks that could've been the downfall of her business.

How Did Coco Impact Society?



- Coco changed Women's confined fashion replacing corsets and lace frills with sailor shirts and wide-leg pants, impacting future fashion styles.
- Coco impacted how Women were viewed locally too, They used to be viewed as people who couldn't do anything important, but after her business became a success Women started to be accepted into work society.

