



**Greenville Independent School District  
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Greenville, TX 75402  
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# **GREENVILLE** ISD

**LESSONS FOR WHEREVER LIFE LEADS**

## **Greenville ISD Logo Acceptable Use Policy**

### **1. Introduction**

This is the Acceptable Use Policy for the use of the Greenville Independent School District (GISD) logo. Failure by faculty, staff and affiliate organizations to observe this policy can result in the termination of their use of the GISD logo.

### **2. Use of the GISD Logo**

The GISD logo can be used by individual and organizational members of Greenville ISD to evidence current support, participation or affiliation with Greenville ISD. Users are required to sign a license agreement.

### **3. Inappropriate Use of Logo**

The GISD logo should not be used in a deceptive, misleading or confusing manner. Amongst other things, the logo should not be used to:

- Misrepresent an endorsement or approval (or both) of the district's goods, services or business practices (or any combination of the three) by Greenville ISD.
- Represent any sort of partnership or business relationship between Greenville ISD and an employee or affiliate other than the actual employment or affiliation.

The GISD logo should not be altered in any way including any of the following:

- changing or altering the color, text, symbols or orientation
- adding or obscuring any text or picture elements

### **4. Supply of the GISD Logo**

The GISD logo is supplied electronically after execution of the signed license agreement by the Greenville ISD communications office. It is available in color for printing, high quality reproduction and for use online.