



GREENVILLE ISD
LESSONS FOR WHEREVER LIFE LEADS

Greenville ISD Supporter,

The Greenville Independent School District is in the process of establishing a trademark for the Greenville ISD logo. It is our intent that this trademark will provide consistency and quality to products that bear the district's logo.

Beginning immediately, Greenville ISD will be requiring vendors selling products that use the Greenville ISD official logo to enter into a trademark license agreement with the school district. The license agreement will allow for the sale of apparel bearing the Greenville ISD logo for one year.

The fixed fee for a one-year unlimited use license of the GISD logo will be \$250 for an individual who resides in or a business located in Greenville (TX). Individuals or businesses not located in Greenville will be required to pay a fixed fee of \$500 per year.

Per the agreement, Greenville ISD will reserve the right to inspect the nature and quality of products to ensure the products are appropriate and do not adversely affect the school or school district.

As the success of Greenville ISD has grown in recent years, so has the interest in creating spirit wear/apparel. The trademark license agreement is not intended to restrict those activities. Instead, we are trying to maintain control over the way our name and logo are used and the quality of products bearing that name.

More detailed information, including a license agreement, is available online at www.greenvilleisd.com/communications.

We do appreciate your support of the Greenville ISD and would be glad to answer questions regarding the new license agreement. Feel free to contact me by email at wadea@greenvilleisd.com or 903.408.4453.

Thank you,

Amy Wade
Executive Director of Communications