

Greenville ECHS Recruitment Plan

| Month | Strategy | Description |
|-----------|--|--|
| September | GMS Meet the Teacher | Current ECHS students and program director provide information to students and families at GMS Meet the Teacher event |
| October | GMS Faculty Meeting | Current ECHS students and program director will present program information to faculty and staff of GMS |
| November | GMS Recruiting Events | Current ECHS students, staff, and program director provide information to GMS 8th grade students via school meetings, assemblies, and events |
| | GISD School Board Meeting | Current ECHS Students and staff will present current program highlights to the GISD school board |
| December | GMS Classroom Visits | Current ECHS students and staff will visit homeroom classrooms to discuss the early college high school program, application process, and answer questions students may have about early college high school |
| January | GMS Informational Meeting | ECHS program director and current students provide informational Q & A during GMS homeroom assemblies |
| February | ECHS Parent Information Meeting and Open House | ECHS Director, staff, and current students provide parent information meeting and open house to showcase opportunities for future ECHS students |
| March | Final Visit | Final GMS visit to recruit, push for applications if goal is not yet met |
| April | Connecting with New Students and Families | Acceptance letters, family/student information sent out to new families to begin the communication process; arrangements for summer orientation, TSI camp, PJC tour |
| May | Family Involvement | Begin building family and student involvement in ECHS |



GREENVILLE ISD EARLY COLLEGE HIGH SCHOOL

LEAD. ACHIEVE. SUCCEED.