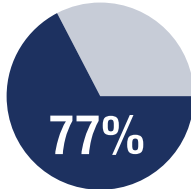
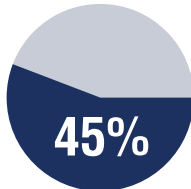


A recent Gallup poll suggests that many students in the U.S. have entrepreneurial aspirations.

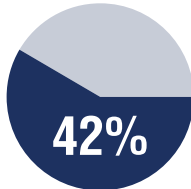
Study done with grades 5 through 12.



77% of students say they want to be their own boss



45% of students say they plan to start their own business



42% of students say they will invent something that changes the world.

Does this program match your future aspirations?

For more information – Contact Mr. Mike Baird
847-270-9300
mbaird@rlas-116.org



"Startup success can be engineered by following the process, which means it can be learned, which means it can be taught."
- Eric Ries,
Author of *The Lean Startup*

BUSINESS INCUBATOR PROGRAM

RETHINKING BUSINESS CURRICULUM

- ✓ Authentic
- ✓ Relevant
- ✓ Collaborative



**ROUND LAKE
SENIOR
HIGH SCHOOL**

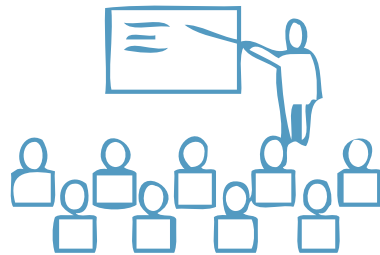
847-270-9300 www.rlas-116.org



COURSE OVERVIEW



Students will create and develop their own product or service.



Entrepreneurs and business experts from the community will serve as coaches and mentors guiding student teams through the process of ideation, market research, and business plan development.

Over the course of the year, student teams will learn about product development, financial modeling, marketing, accounting, human resources, as well as the legal aspects of running a business to get them geared up for "Pitch Week".

"The significant problems we face cannot be solved at the same level of thinking we were at when we created them."
- Albert Einstein

What is Pitch Week?

Pitch Week helps to further fire the entrepreneurial spirit by putting student teams in front of actual investors to pitch their innovative idea and possibly win funding to turn their business plans into reality during the summer and following school year.

For more information:
www.rlas-116.org

Get ready to WOW us with your creativity!

Work with coaches and mentors from the community to make your ideas a reality.

It's an amazing opportunity to try out so many different aspects of business you might fall in love with.

1st Semester Modules	2nd Semester Modules
Group Ideation	Permit Process/Ideation
Value Proposition	Business Law
Market Sizing	Determining Growth Engine
Financial Modeling	Market Plan
Marketing/Positioning	Sales Plan & Approach
Internet Marketing	Staffing Plan/HR Processes
Web Development/ Wordpress	Operational Processes
	Insurance
	Financial Statement Setup
	Funding Request