

GOLDENDALE SCHOOL DISTRICT No. 404
BOARD SPECIAL MEETING MINUTES - BOND
September 22, 2015 – 6:00 p.m.

D-2b

Board Members Present: John Hocter, Deborah Heart, Virginia Amidon and Mark Heid, Superintendent.

Others Present: Kay Hill-Business Manager and Lori Hackbarth-Executive Assistant. Committee members: Linda Anderson, Lori Anderson, Dennis Carver, Ron Hackbarth, David & Carmen Bischoff, J.P. Enderby, Dana Peck, Betty Richards, Aimee Waddell, Dave Barta, John Westerman, Chris Hill, Angie Hedges, Stephen McCandless and Steven Randall.

Discussion: Discussion was held regarding the identified projects that have been prioritized by the Board of Directors and the Bond Committee members. Mr. Heid reviewed each project and explained why the renovation was needed. The goal is to involve as many community members as well as school staff to market the renovation projects. There will be an Open House with up to sixteen manned stations by people that are the experts on each project, (i.e.: Steven Randall will host the display for the HVAC renovation, Stephen McCandless will host the display for the Technology improvements, etc.) the cost of this bond is .79 cents per \$1k of assessed property valuation, or \$7.00 per month on a \$100,000 home value.

Mr. Heid will be speaking with every community group that will welcome him. He will speak first with the Ponderosa Park’s Homeowners Association on October 10th. He reminded the group that our school district has not had a bond for twelve years now. October 27-30th there will be display table set up at each building for parent-teacher conferences and we hope to have these manned by community members as well as school staff.

Mrs. Waddell noted that the community Trunk or Treat event to be held on October 31st would be a good opportunity to reach out to over 500 parents who bring their children. She will help to distribute information along with her treats she hands out to children.

Lori and Linda Anderson agreed to assist with donations to help advertise this event; they have done this for the school system in past levy promotions and have the knowledge to set up the financial and advertising needs.

Mr. Heid met recently with our local Legislative Representative, Gina McCabe. She will support the bond and is researching what legalities she must adhere to on this.

The tennis court project will be added to the marketing materials as it was inadvertently left off. The year each school building was built will be added to the display so the public can see how vintage the high school building is. Betty Richards mentioned that we might reach out to the retirees to help and that we continue to promote the “Pride in our Schools” theme. Linda Anderson mentioned that we might be able to obtain a list of absentee voters to reach out to the snowbirds. Aimee Waddell suggested we reach out to the ministerial association and churches to get the information circulated. Mr. Heid mentioned that we intend to identify the Yes voters and focus on them first as we need approximately 1,300 yes votes to meet the supermajority requirements in the February election. Ron Hackbarth mentioned setting up information booths at the PUD/banks/hospital, provide presentations to the classrooms to get students involved and to provide visual displays of the current problems in the building. Lori Anderson suggested that the Bond Committee meet at the meeting room at the county pool site from here forward. The Chamber of Commerce has agreed to help promote on their website with the help of Nicole Lundin of Two Mountain Marketing.

Mr. Heid will be speaking to all staff to ask for their support and provide a voice of support in the community for the bond. Other display board suggestions included change the color of the Primary School building, add the tennis court project and add the year the buildings were built. Mr. Heid will have his first article with the Sentinel next week and he suggested that any community business owner or patron might wish to take their own ad out in support of the bond. Aimee Waddell volunteered to contact the voters who might vote no to talk with them.

Adjournment: There being no further discussion, the meeting was adjourned at 7:50 p.m.

Board Chair

Secretary to the Board

Recording Secretary