

Lower Moreland Township School District Educational Activities Media Release Form

Dear Parent/Guardian:

Photos, videotapes, videoconferences, television footage and personal interviews with Lower Moreland students who are involved in various school-related activities are often used as part of the district's educational activities (such as a video conference for students with an outside organization or another school district); professional learning opportunities for teachers; and public relations efforts by the District.

This consent and release form indicates your approval for release of the following information—student's name (first name and first initial of last name only), images, videos, pictures, recording of activities, events, performances, artistic creations, written work, voice or audio recordings, and verbal statements—in public arenas such as classroom instructional materials, school district professional development activities, district publications (including school websites), local newspapers, and TV programs.

We have separated your consent options below into two categories: educational activities and publication relations/media activities. You can consent to both options below or consent to only one option (i.e., educational activities), or decline your child's participation in both options.

The Lower Moreland Township School District is sincere in its commitment to prepare students to succeed in a rapidly changing global society, to use technology to enrich learning and facilitate the instructional process, and to keep the public informed of the programs, activities, and events that take place in our schools. Without your permission, your child cannot be a full participant in these endeavors. In situations in which large groups are participating, it is impossible not to photograph or include in a videoconference certain students. Therefore, we cannot prevent the use of photos or videoconferences that unintentionally include your child.

Events open to the public (such as athletic games, school plays, etc.) do not require consent to be filed and recorded. Such events are open to the public and recording of such events by the local news stations and newspapers is covered under the annual FERPA notice.

I **DO** consent to have information that includes my child included in releases for educational activities for students or professional development opportunities for teachers.

I **DO** consent information that includes my child included in releases for District public relations or the media.

I **DO NOT** consent to information that includes my child included in releases for educational activities for students or professional development opportunities for teachers.

I **DO NOT** consent to have a photograph, video, videoconferences or information that includes my child included in releases for District public relations or the media.

Student's Name (please print) _____

School/Grade _____

Parent's Signature _____

Date _____