

## Why Career Technical Education (CTE)?

Career Technical Education  
provides students with  
opportunities to **experience** and  
develop real-world skills within  
our education system that  
prepares them for success in post-  
secondary options.



NAVIANCE

### FLORAL DESIGNER INTERESTS

Artistic  
Enterprising  
Realistic

**Explore** your interests through the  
Interest Inventory survey in Naviance.

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## More Info?

[sanjuan.edu/collegecareerready](http://sanjuan.edu/collegecareerready)

## Contact

Department of  
College & Career Readiness  
7322 Sunrise Blvd.  
Citrus Heights, CA 95610  
(916) 971-7163

# Floral Design Pathway

## College & Career Readiness

San Juan Unified School District

Casa Roble High School



**San Juan Unified**  
SCHOOL DISTRICT



# Floral Design

The Floral Design pathway is hands-on and encourages creativity through various activities. Students will have the opportunity to learn the history of floral design, the color wheel, corsages and boutonnieres, floral shop operations, floral materials, processing of floral crops, and the floral industry in California. In addition, an emphasis will be placed on edible flowers and arrangements. Student projects include corsages and boutonnieres, bud vases, wedding designs, the history of floral design, and careers in floral design.

Activities include seasonal arrangements, and operating helium balloon equipment.



Introduction to  
California  
Agriculture  
(Meets UC/CSU  
"G" Requirement)

1



Floral Design  
(Meets UC/CSU  
"G" Requirement)

2



Advanced  
Floral Design  
(Meets UC/CSU  
"F" VAPA Requirement)

3



## Equipment & Training

Students in Floral Design will learn to:

- Properly harvest and pro-harvest care of cut flowers
- Operate flower coolers
- Participate in floral competitions
- Work with wholesale dealers
- Operate and financially manage a floral business



## Extracurricular & Community Engagement

- Displaying of floral arrangements at the District Office and Board of Trustees meetings for San Juan Unified School District
- Window displays for nearby businesses



## Industry Partners

- Future Farmers of America
- California State Fair
- ARC Agriculture & Natural Resources



## Career Outlook

Floral Designers

- Annual median wage is \$27,200
- Employment growth is at -14% (decline)

U.S. Department of Labor, Bureau of Labor Statistics, (Sept., 2019).