Why Career Technical Education (CTE)?

Career Technical Education
provides students with
opportunities to **experience** and
develop real-world skills within
our education system that
prepares them for success in postsecondary options.



FARM AND RANCH MANAGER INTERESTS

Enterprising Realistic Conventional

Explore your interests through the Interest Inventory survey in Naviance.

More Info?

sanjuan.edu/collegecareerready

Contact

Department of
College & Career Readiness
7322 Sunrise Blvd.
Citrus Heights, CA 95610
(916) 971-7163

The San Juan Unified School District Board of Education is committed to equal opportunity for all individuals in district programs and activities. District programs, activities and services shall be free from unlawful discrimination, harassment (including sexual harassment), intimidation, and/or bullying based on actual or perceived characteristics of race or ethnicity, color, ancestry, nationality, national origin, immigration status, ethnic group identification, age, religion, marital or parental status, pregnancy, physical or mental disability, sex, sexual orientation, gender, gender identity, gender expression, genetic information, affiliation with the Boy Scouts of America, or on the basis of a person's association with a person or group with one or more of these actual or perceived characteristics. If you believe you have experienced unlawful discrimination, please contact: Equity Compliance Officer, Fhanysha C. Gaddis, (916) 971-7110, LegalServices@sanjuan.edu; Title IX Coordinator, Katie Fabel, (916) 971-7110, TitleIX@sanjuan.edu; Section 504 Coordinator, Dominic Covello, (916) 971-7220; ADA/Title II Coordinator, Michelle Fischer, (916) 971-7036

Agribusiness Management & Marketing Pathway

College & Career Readiness

San Juan Unified School District

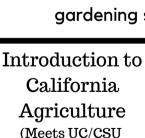
Casa Roble High School



Agribusiness Management & Marketing

The Agribusiness Management & Marketing pathway covers many aspects of the agriculture field through hands-on learning opportunities. Students will gain experience with livestock animals, plant science, floral design and business design and management. Our school has a farm that houses livestock animals. Students gain hands on skills with these animals and the tools that are used for those animals.

In addition, we have a large greenhouse and garden beds which allows for students to work with plants and the tools to develop gardening skills.



"G" Requirement)

California Agriculture

(Meets UC/CSU "G" Requirement)









Agribusiness Management & Marketing (Meets UC/CSU

"G" Requirement)



Equipment & Training

Students that participate heavily in FFA:

- Attend Leadership Conferences
- Participate in Competitions
- · After-School Activities
- Agricultural Experience Project



Extracurricular & **Community Engagment**

- FFA Member
- Many students choose to raise market and breed animals to show and sell at the Sacramento County Fair



Industry Partners

- **FARMS** Leadership
- Sacramento County Fair
- California State Fair
- ARC Agriculture & Natural Resources



Career Outlook

Farmers, Ranchers, and Other **Agricultural Managers**

- Annual median wage is \$73,060
- Employment growth is at -3% (little or no change)

U.S. Department of Labor, Bureau of Labor Statistics, (May, 2021).