



# THE WIFE APP

By Carolyn Mackler

Simon & Schuster | June 27, 2023

\$27.99 | ISBN: 9781982158798

“Mackler’s **razor-sharp adult fiction debut** imagines one answer to a persistent question: What if women got paid for all the “mental load” tasks that wives usually do for free?... **Smart, wincingly funny, and occasionally sexy, Mackler’s novel is a 21st-century ode to female empowerment and women pursuing what they really want.**” —*Shelf Awareness*

“The **character development of each of the protagonists, the nod to breaking down gender norms, and a satisfying ending** all point to potential for Mackler among the beach-read set.”

—*Booklist*

“In Mackler’s **upbeat adult debut**, three best friends monetize the domestic work done by wives and mothers... **Mackler identifies many real, often unspoken problems inherent in domesticity.**

This is worth a look.” —*Publishers Weekly*

“Three divorced mothers in Manhattan join forces to create an app ‘to right marital inequalities’ in this breezy look at gender imbalance.... Although Mackler’s protagonists are around 40 and would have been barely 20 at the turn of the 21st century, **they could easily populate an updated *Sex and the City*.**” —*Kirkus*

“Who wouldn’t want a wife? I’m not talking about sex here. Carolyn Mackler’s **delightful new novel** is sexy but it’s not about sex. Think of all the other services wives perform without getting paid and you’ll get some of what this Wife App is all about. ***The Wife App* is fresh, funny, empowering, and totally satisfying.**” —*Judy Blume*

“Carolyn Mackler’s *The Wife App* is a **provocative, funny novel** that poses serious questions: why does so much work in a marriage still fall to wives, and why aren’t these labors paid? **Much to discuss!**” —*Gabrielle Zevin, New York Times bestselling author of Tomorrow, and Tomorrow, and Tomorrow*

**THE WIFE APP**, the first adult novel from acclaimed YA author **Carolyn Mackler**, follows three women – best friends who have seen each other through marriages, children, and divorces. They are done with their work as wives and mothers being taken for granted so they create an app to monetize a wife’s labor. This book is wildly entertaining, sexy, and funny, as well as a heartfelt testament to female friendship. It’s the perfect summer read and one you’ll be eager to discuss after you’ve finished.

**THE WIFE APP** follows Lauren, a mother of twins who is recently divorced after discovering her husband’s dirty secret; Madeline, a wealthy woman whose “perfect” daughter reveals that she wants to move in with her dad in England; and Sophie, who is struggling financially and spends too much time obsessing over her ex-husband’s new family. After a tipsy dinner where the three women dish on marital dynamics, Lauren, Madeline, and Sophie create an app that monetizes wives’ mental loads. Soon, the Wife App takes off and it’s the fastest growing start-up in New York City. Juggling their exploding company, ex-husbands, new lovers, and children, the women embark on a hilarious rollercoaster ride of revenge and redemption.

As a wife and mom herself, Carolyn Mackler was inspired to write a bingeable sendup of modern marriage. While none of the husbands in **THE WIFE APP** are based on her husband (phew!), Mackler explains, “This novel was born of decades of conversations with friends about the roles women are expected to play—even today, even when so many things are assumed to be equal.” Mackler has written ten YA and middle grade books, which have appeared on bestseller lists, received numerous awards, and been translated into more than twenty-five languages. **THE WIFE APP** will introduce Mackler as an exciting new talent in the adult sphere.

For readers of Emma Straub, Meg Wolitzer, and *Lessons in Chemistry*, **THE WIFE APP** is at once a fist-pumping feminist manifesto and an addictively fast-paced read. It’s a novel that deserves to be read beach-side—and one you won’t be able to look away from until you’ve finished. *New York Times* bestselling author Meg Cabot wrote about **THE WIFE APP**, “I couldn’t put this book down, and you won’t be able to, either.”

### About the Author

Carolyn Mackler is the acclaimed author of the YA novels *The Earth, My Butt, and Other Big Round Things*; *Infinite in Between*; and *The Future of Us*, among others. Her award-winning novels have appeared on bestseller lists and been translated into more than twenty-five languages. Carolyn lives in New York City with her husband and two sons. *The Wife App* is her first novel for adults.



### About the Book

#### **THE WIFE APP**

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## More Praise for THE WIFE APP

"*The Wife App* is one of the most entertaining novels I've read in a while. I couldn't put this book down, and you won't be able to, either." —**Meg Cabot, author of *The Princess Diaries* and *Little Bridge Island* series**

"*The Wife App* is a book lover's updated *Sex and the City*. You will not be able to stop reading as you hook into the lives of three women dealing head-on with love, sex, money, marriage, divorce, business, motherhood and friendship. Carolyn Mackler's first adult novel is an absolute triumph!" —**Jessica Anya Blau, author of *Mary Jane***

"Mackler's razor-sharp adult fiction debut imagines one answer to a persistent question: What if women got paid for all the "mental load" tasks that wives usually do for free?... Smart, wincingly funny, and occasionally sexy, Mackler's novel is a 21st-century ode to female empowerment and women pursuing what they *really* want." —**Shelf Awareness**

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Visit Carolyn Mackler at [www.carolynmackler.com](http://www.carolynmackler.com).

Upcoming events for **Carolyn Mackler**, author of  
**THE WIFE APP**

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<b>Grapevine, TX</b>	<b>Fri., June 23-Sat., June 24</b> All Day	<b>Book Bonanza</b>
<b>New York, NY</b>	<b>Wednesday, June 28</b> 7:00 PM ET	<b>McNally Jackson</b> <i>In conversation with Jacqueline Woodson</i> Register <a href="#">here</a>
<b>Virtual</b>	<b>Thursday, June 29</b> 7:00 PM ET	<b>Books &amp; Books</b> <i>In conversation with Judy Blume</i> Register <a href="#">here</a>
<b>Andover, MA</b>	<b>Thursday, July 27</b> 7:00 PM ET	<b>Andover Bookstore</b> Register <a href="#">here</a>
<b>Sharon, CT</b>	<b>Friday, August 4</b>	<b>Sharon Summer Book Signing</b> Register <a href="#">here</a>

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