Why it's popular

Videos run the gamut from stop-motion clips of puzzles doing and undoing themselves to six-second skits showing how a teen wakes up on a school day vs. a day during summer. Teens usually use Vine to create and share silly videos of themselves and/or their friends and family.

What parents need to know

- **It's full of inappropriate videos.** In three minutes of random searching, we came across a clip full of full-frontal male nudity, a woman in a fishnet shirt with her breasts exposed, and people blowing marijuana smoke into each other's mouths. There's a lot of funny, clever expression on Vine, but much of it isn't appropriate for kids.
- **There are significant privacy concerns.** The videos you post, the accounts you follow, and the comments you make on videos are all public by default. But you *can* adjust your settings to protect your posts; only followers will see them, and you have to approve new followers.
- **Parents can be star performers (without knowing).** If your teens film you being goofy or silly, you may want to talk about whether they plan to share it.

Wanelo (Want, Need, Love) combines shopping, fashion blogging, and social networking all in one. It's very popular among teens, allowing them to discover, share, and buy products they like.

Why it's popular

Teens keep up with the latest styles by browsing Wanelo's "trending" feed, which aggregates the items that are most popular across the site. They can also cultivate their own style through the "My Feed" function, which displays content from the users, brands, and stores they follow.

What parents need to know

- **If you like it, you can buy it.** Users can purchase almost anything they see on Wanelo by clicking through to products' original sites. As one user tweeted, "#Wanelo you can have all of my money! #obsessed."
- **Brand names are prominent.** Upon registering, users are required to follow at least three "stores" (for example, Forever21 or Marc Jacobs) and at least three "people" (many are other everyday people in Wanelo's network, but there are also publications like *Seventeen* magazine).
- **There's plenty of mature clothing.** You may not love what kids find and put on their wish lists. Wanelo could lead to even more arguments over what your teen can and can't wear

Kik Messenger is an app-based alternative to standard texting that kids use for social networking. It's free to use but has lots of ads.

Why it's popular

It's fast and has no message limits, character limits, or fees if you just use the basic features, making it decidedly more fun in many ways than SMS texting.