

# News Update



**THE BAIRD  
PRIMARY  
ACADEMY**

**TERM 1 – 29TH SEPTEMBER 2023**

## Dates for the Diary

02.10.23	Individual Pupil Photographs
09.10.23	Harvest Festival Donations all this week
13.10.23	Harvest Festival Assembly 2:30pm
16.10.23	Nursery, EYFS, KS1 Parent Consultations 2-6:00pm
17.10.23	KS2 Parent Consultations 2:00-6:00pm
18.10.23	Parent Forum 2:00pm
18.10.23	Celebration Afternoon 2:30pm classrooms

## Attendance w/c 25.09.23

**Ducklings:** 95.1 %  
**Cygnets:** 90.9%  
**Skylarks:** 88.6%  
**Swifts:** 93.3%  
**Robins:** 93.4%  
**Kingfishers:** 88.8%  
**Lapwings:** 91.7%  
**Sand martins:** 92.1%  
**Cranes:** 88.2%  
**Heron:** 92.2%  
**Curlews:** 94.4%  
**Moorhens:** 91.0%  
**Avocets:** 90%



**Gold Award  
Winners**



**Cygnets:** Marley  
**Ducklings:** Ava  
**Skylarks:** Sid  
**Swifts:** Curtis  
**Robins:** Layla  
**Kingfisher:** Isla  
**Sand martins:**  
**Cranes:** Harper  
**Heron:** Nathan  
**Moorhens:** Taim  
**Avocets:** Liliana  
**Kittiwakes:** Evie



## School Admissions

### Going up to Secondary school?

If your child is in Year 6 you must apply by **31 October 2023**

Apply online – don't miss the deadline!  
[eastsussex.gov.uk/schools](https://eastsussex.gov.uk/schools)

Step 1 - Find out about schools

Step 2 - Understand the admissions system

Step 3 - Apply by 31 October 2023

If your child has a Education, Health and Care plan, the school application process is different. Please contact your Assessment and Planning Officer or school SENCO for more information.

## What happens when

### September 2023

Apply online or call **0300 33 09 472** for a form  
**31 October 2023 (closing date)**

Online applications – midnight 31 October 2023

Paper forms must be received by the Admissions Team by 31 October 2023

*Please note: ensuring applications are returned on time is the responsibility of parents and carers.*

### 1 March 2024 – Decision day

Decisions are sent by email on the offer day. If we are unable to email you, we will post you the decision letter. Online applicants have the ability to view the decision online.

### April to June 2024

Appeals for parents who are unhappy with the decision.

### September 2024

Children start at their new school.

## Need more information?

In addition to applying for a place, you can also find out about school life such as transport, meals, term dates, uniform etc at: [eastsussex.gov.uk/schools](https://eastsussex.gov.uk/schools)

If you need specific advice on applying for a school place, email the Admissions Team who will be able to answer detailed enquiries on the admissions process.  
[admissions@eastsussex.gov.uk](mailto:admissions@eastsussex.gov.uk)

You can find independent advice online by visiting Ace Education Advice [www.ace-ed.org.uk](https://www.ace-ed.org.uk)

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## HARVEST festival

Every year we support the Hastings Foodbank with our Harvest Festival donations.

We will be collecting from Monday 9th October up to our assembly on Friday 13th October.

The foodbank have advised the following items are needed urgently:-

- Tinned Meat/Fish
- Tinned Fruit
- Rice Pudding/Custard
- Tinned Potatoes
- UHT Milk
- Coffee
- Long Life Juice
- Pasta Sauce

Thank you for your support, we are always overwhelmed with the generosity of our families in support of this great local cause

**Hastings  
foodbank**

Tickets on sale Monday - main reception

**The Baird Primary Academy  
PRESENTS**

**WEDNESDAY 18  
OCTOBER 3:30PM**

## MOVIE NIGHT

**FEATURED MOVIE  
SHREK**

RECEPTION - YEAR 6 / CHILDREN ONLY / £2.00 PER TICKET

HOTDOGS, POPCORN, COOKIES, CRISPS AND DRINKS AVAILABLE TO PURCHASE

CHILDREN WILL BE DISMISSED AT 5PM FROM THE MAIN HALL

## Safeguarding

If you have any concerns or wish to report or discuss any issues, please email [safeguarding@thebairdprimaryacademy.org.uk](mailto:safeguarding@thebairdprimaryacademy.org.uk)

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TERM 1 - 29TH SEPTEMBER 2023

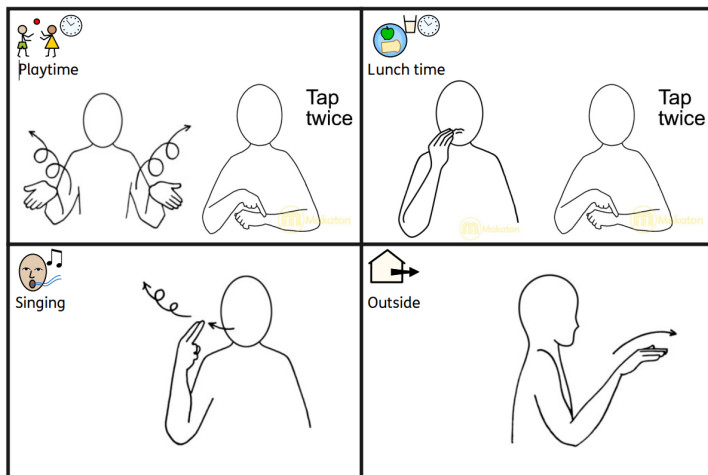
## SEN Interventions

Due to changes in the support staffing structure, SEN interventions will now largely be taking place as part of your child's in-class support. This is in line with the current guidelines on best practise and ensures that your child misses as little of their in-class learning as possible. Although some children may still be withdrawn for highly specialised interventions, the focus for our SEN Team will be working alongside teachers and TAs to provide high quality support for children in class. Please speak to your child's class teacher in the first instance for information on the support that they are receiving in class.

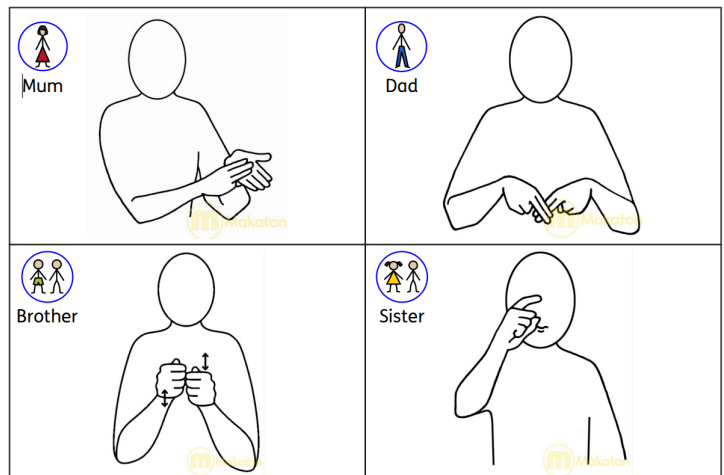
The Baird remains committed to providing the right support for children with additional needs. If you have any concerns or queries regarding your child's existing or possible additional needs please email [senco@thebairdprimaryacademy.org.uk](mailto:senco@thebairdprimaryacademy.org.uk)

## Makaton Signs

### EYFS



### Years 1-6



## Explore your child's future: Secondary School Open Days

The University of Brighton Academies Trust is very proud of its excellent secondary academies in Hastings and St Leonards. Come along to one of our open events and discover what makes our schools an amazing choice for Year 7s in September 2024!



### Open Event Dates:

Mon 25th September  
Tues 26th September  
Wed 27th September  
Thurs 28th September  
Fri 29th September  
Tues 3rd October  
Thurs 5th October  
Tues 10th October  
Tues 17th October



### Open Event Dates:

Tues 3rd October  
Fri 6th October  
Wed 11th October  
Fri 13th October



Scan the codes within to discover more about life at our secondary academies, how to apply and/or attend an open event!



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## Year 6 - Cyber –Safety Workshop



David Law is the Prevent Support Officer for the Safer East Sussex Team. This multi- agency team is based at Hammonds Drive Police station in Eastbourne and is part of East Sussex County Council. To subscribe to the team's seasonal newsletter please follow this link: [East Sussex County Council \(govdelivery.com\)](https://www.govdelivery.com/accounts/ESCC).

David is a former Sussex Police Officer with a qualification in teaching PSHE. He is also a Registered Psychiatric Nurse. As part of his role David runs the **Cyber-Safety** Workshop. This workshop gives young students the chance to discuss Online Safety issues that can make an impact early in the development of young people. Building resilience to these issues is vital and promotes a safer community for everybody.

David speaks to the students at their level using real life examples but is careful to let the young students have a safe space to understand the risks and develop the knowledge and skills to be able to question and challenge what they hear and see when necessary.

In September this year David visited the school to discuss with Year 6 the important issue of safety and responsibility when using social media. He covered cyber-crime and the common problems associated with the use of the internet including how to keep ourselves safe from criminals. The students engaged well and made some very thought-provoking comments. David always stresses to the students that based on his experience the most important factor of staying safe is to share any problems or concerns with a trusted adult as early as possible. It is so important for parents and carers to keep that line of communication open. This can be very challenging during the teenage years. Neighbourhood Youth Officer, PC Graeme Donaldson, also joined in the lesson to give up to date information on the Law and the role of the Police on Cyber safety and responsibility.

David recommends parents/carers visit the CEOP website where there is an abundance of resources on how to keep responsible and safe on the internet. Sitting down and watching some of these videos with the young person can stimulate very helpful joint discussion.

The Get Safe Online website gives wider information on keeping the internet a safe place for everybody. It's a great source of information.

[CEOP Education \(thinkuknow.co.uk\)](https://www.thinkuknow.co.uk)

[Get Safe Online | The UK's leading Online Safety Advice Resource](https://www.getsafeonline.org/)

David has also uploaded a walkthrough video to YouTube to explain to parents the content of the informative discussion he has had with the students. It can be accessed via this link below:

<https://youtu.be/3TUOd1NwzY4>





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At National Online Safety, we believe in empowering parents, carers and trusted adults with the information to hold an informed conversation about online safety with their children, should they feel it is needed. Please visit [www.nationalonlinesafety.com](http://www.nationalonlinesafety.com) for further guides, hints and tips for adults.

## What Parents & Carers Need to Know about SHARING PHOTOS ONLINE

School is often a time chock-full of milestones for your child, and you may well be eager to share their accomplishments with the world. In today's digital age, sharing images of such precious moments on social media is commonplace, and – while that's a lovely thing to do – it does come with some risks attached. Our guide can help parents and carers to consider the potential dangers and make informed choices about safely sharing photos of their children online.

### WHAT ARE THE RISKS?

#### INVASIONS OF PRIVACY

Even with the right settings in place, absolutely nothing online is 100% private. Anyone who can view your photos could take screenshots and potentially share them elsewhere. Privacy settings are still important, though, so it's always wise to ensure your social media accounts have them set up; just bear in mind that you can't completely control what happens to anything once it's gone online.

#### REVEALING PERSONAL DETAILS

Small details in photos can often reveal personal information. Backgrounds can give clues to where you live, for example, while school logos on uniforms, sports kits, or bags could help someone identify which school your child attends. With interactive maps and reverse image searches commonplace online, information like this could easily be misused by an individual with malicious intentions.

#### MISUSE OF IMAGES

Once something's been shared online, it's almost impossible to get it deleted. Photos can show up in search engine results and be downloaded, manipulated, and shared without consent. There's the potential for someone's images to be used for advertising purposes (which in many cases, isn't illegal) or even more inappropriate reasons, such as cyber-bullying or serious forms of exploitation.

#### ONLINE GROOMING

Pictures that convey details about your child's interests, activities, or daily routines could arm an online predator with the kind of information they can deploy to gain a child's trust. They might use this knowledge to pretend to be the same age as the child or to have a shared hobby. Essentially, the more a predator knows about a young person, the easier it is for them to invent some "common ground".

#### PRESSURE TO PLEASE

When their parents or carers share notable moments and accomplishments in a child's life on social media, some children may begin to feel an expectation to always meet certain standards, to achieve things, or to behave in ways that are "worth sharing". Knowing that other people (even friends and family) can see these posts on social media might also add to the pressure they're feeling internally.

#### IMPACT ON DIGITAL FOOTPRINT

Every photo of a child posted online contributes to their digital footprint. Young people's lives have never been so closely and publicly documented as they are now, and this permanent online presence could affect a child's future opportunities or the choices they make as they grow up – in addition to influencing how they see themselves and, consequently, their emotional wellbeing.

## Advice for Parents & Carers

### REVIEW SETTINGS REGULARLY

Make sure your social media's secure in terms of who can view your content or see your location (only family and trusted friends, for example). Privacy settings aren't totally foolproof, but they do make it tougher for strangers to access your pics. Reviewing your settings regularly is also a good starting point for conversations with your child about managing their own social accounts when they're older.

### CONSIDER OTHER CHILDREN

When taking a group photo, make sure you get parents' or carers' permission to share it on social media. There may be an important safeguarding reason for them not wanting their child's photo posted publicly online, or it might simply not tally with their personal beliefs or cultural background. A quick conversation in advance, just to make sure, is usually hugely appreciated.

### Meet Our Expert

Gabriella Russo is a safeguarding consultant with more than 20 years' experience working with children, families, and adults in education, local authority, and mental health settings, both in the UK and internationally. She has developed online safety training for local authorities and foster care agencies across Britain and is the online safety expert for FosterWiki.



### CHECK YOUR PHOTOS

Photos of your child shouldn't provide any clues to where they live or go to school; even a house number, street name, or car number plate could be a giveaway. Cover up or blur out school logos, too. If you really want to share a particular pic, you could post a watermarked or low-res version, which can help to discourage misuse as those images are less appealing to download or reproduce.

### THINK AHEAD

Try to consider the longer-term implications of what you post. Would you be happy with that photo being online in 10 years' time? Would your child still be OK with the image when they're older? Once your child is mature enough, you could ask for their consent before posting; it respects their privacy, fosters trust and understanding, and helps them to start thinking about their own online life.

NOS National Online Safety®  
#WakeUpWednesday