



Implementation Plan HW2025



Listen

Create a two-way conversation with every member of your community



Learn

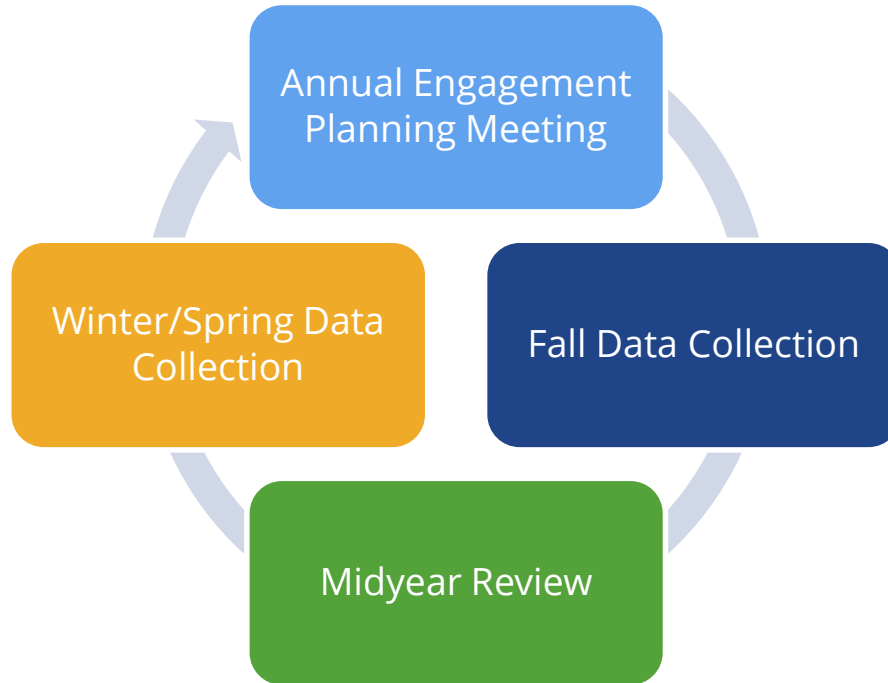
Ask the right questions, collect valuable insight and make smarter decisions



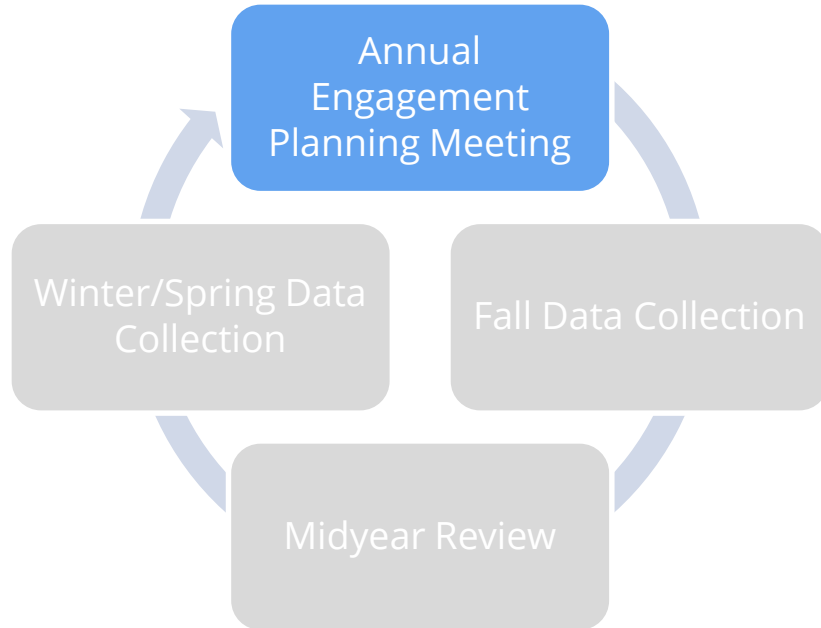
Lead

Turn data into action and draft a clear plan to achieve your vision

IMPLEMENTATION CYCLE



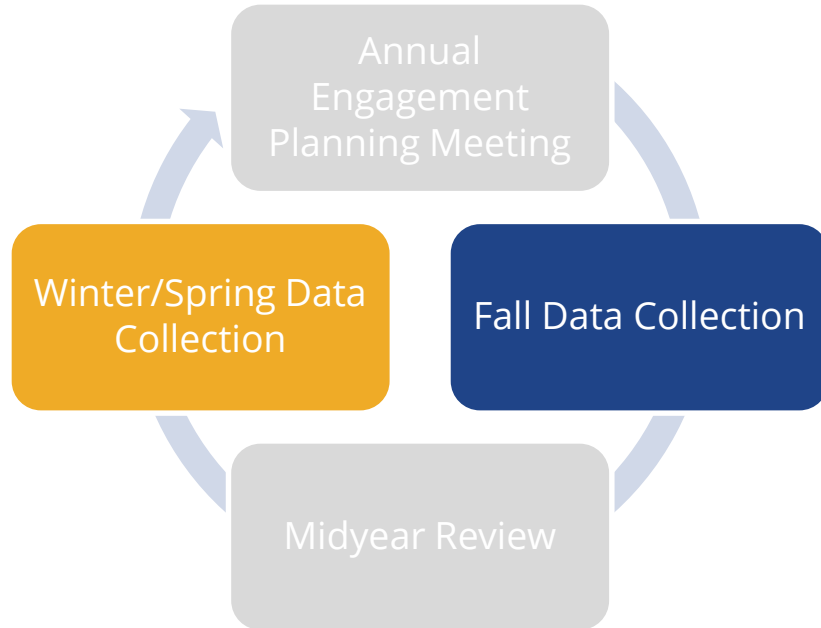
IMPLEMENTATION CYCLE



During the annual engagement planning meeting, your K12 *Insight* team will:

- Identify what data are needed to inform HW2025 in the new school year, including existing data the district leadership team and compile and what new data will be collected by K12 *Insight*
- Develop an engagement calendar for all new data collection efforts that will be managed by K12 *Insight*

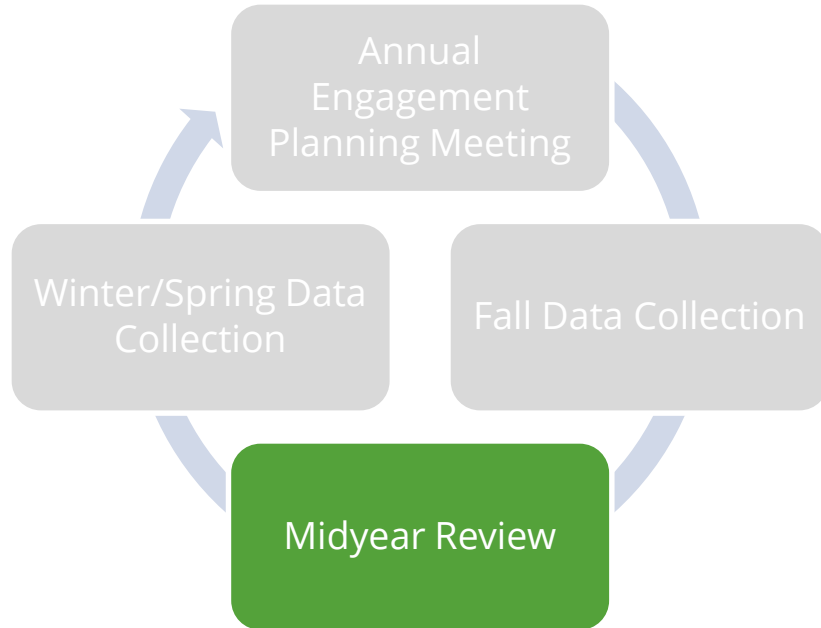
IMPLEMENTATION CYCLE



During each data collection effort managed by K12 *Insight*, a Research Director will lead the district leadership team through the following process:

- Development and/or review of the data collection instrument (i.e. survey)
- Design of a survey administration strategy that incorporates best practices intended to achieve highest participation rates possible
- Development of a presentation-style report that will inform the strategic plan
- Debrief of survey results and consultation on how to incorporate results into strategic plan

IMPLEMENTATION CYCLE



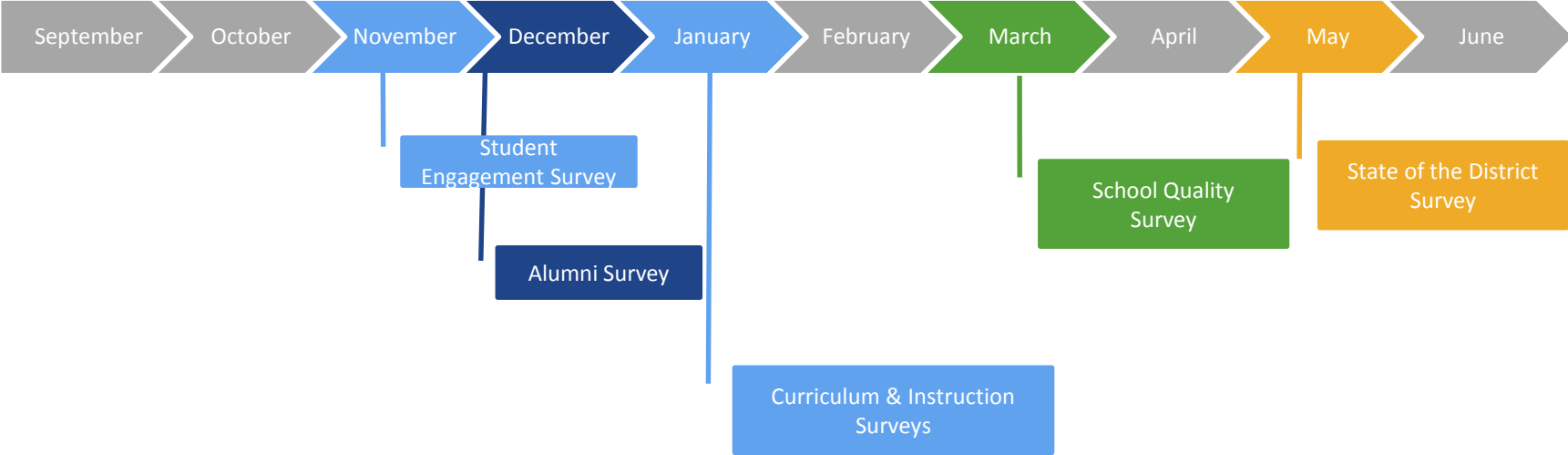
During the midyear review, your K12 *Insight* team will:

- Review progress so far on the engagement plan that was established during the annual engagement planning meeting
- Review progress on the compilation of existing data by the district leadership team
- Discuss any changes to district priorities
- Update the engagement plan for the remainder of the school year as needed

HW2025 SURVEY CALENDAR

Year	Project	Participant Group(s)	Pillar: Strategy	Timeline
1, 3, 5, 7	Student Engagement Survey	Students	Culture for Success: 1, 2	November
1 – 7	Alumni Survey	Recent Alumni	Culture for Success: 4	December
1, 2, 4, 6	Curriculum & Instruction Surveys	Students, Instructional Staff	Student-Centered Curriculum: 1, 3, 4 Culture for Success: 3, 5	January
1 - 7	School Quality Survey	Students, Parents, School-Based Employees	Student-Centered Curriculum: 1 Culture for Success: 4, 5 Stewardship and Efficiency: 2 Collaboration and Engagement: 1	March
1 – 7	State of the District Survey	Students, Parents, Staff, Community Members	Stewardship and Efficiency: 1 Collaboration and Engagement: 1-4	May

HW2025 SURVEY CALENDAR: Overview



STUDENT ENGAGEMENT SURVEY



Students (Grades 6 – 12)

OVERVIEW

Student engagement is the connection that students have with their school and their studies. It is an essential component of successful and effective schools. K12 *Insight's* Student Engagement Survey is aligned with the latest research, which defines three types of student engagement:

- **Cognitive engagement** is the quality of students' psychological engagement in academic tasks and activities. Questions in this section cover class experience, student experience, relevance, and academic support.
- **Self-Awareness** is how connected students are to their school and how well they are able to manage themselves. Questions in this section cover involvement, persistence, self-management, and future aspirations.
- **Social Awareness** is the connection students have to other students and adults in their school. Questions in this section cover acceptance, relationship management, relationships with peers, and relationships with adults.

The student engagement survey can be administered at any point during the school year.

CURRICULUM & INSTRUCTION SURVEY



Students (Grades 6 – 12)



Instructional Staff

OVERVIEW

K12 *Insight* will design a custom survey that will collect feedback on topics related to curriculum and instruction to inform HW2025. This survey will include questions on the following topics:

- Perceptions related to the extent to which **lessons/units are meaningful and connected** to life beyond school and real-world applications
- Perceptions of student **project-based learning** units and **performance-based assessments**
- Use of **effective instructional practices**
- **Professional Development**, such as levels of teacher satisfaction with professional development offerings, the extent to which teachers report incorporating their learning from professional development into their lessons with students
- Extent to which teachers report incorporating **technology** into their instruction
- **Social and Emotional Learning**, such as student measures of self-efficacy and resourcefulness, the extent to which they have opportunities to identify strengths and needs, and social service agency

ALUMNI SURVEY



Recent Alumni

OVERVIEW

K12 *Insight* will design a custom survey that will ask recent graduates from Hewlett Woodmere Public Schools for feedback on their experiences since high school graduation. Specifically, the survey will include questions on the following topics:

- Their life after high school, including whether or not they are enrolled in postsecondary education and/or have entered the workforce
- Highest degree aspirations and current attainment
- Levels of satisfaction with their academic and social/emotional preparedness for life after high school
- Levels of satisfaction with their preparation in specific core academic subjects
- Recommendations for how Hewlett Woodmere Public Schools might better prepare future graduates

Note: Depending on survey participation rates, this feedback might be better collected via focus group(s).

SCHOOL QUALITY SURVEY



Students (Grades 6 – 12)



Parents



School-Based Staff

OVERVIEW

K12 *Insight's* School Quality Survey asks students, parents/guardians, and school-based staff for feedback on critical school issues. Specifically, survey addresses the following topics:

- **Overall Perception of School Quality**
- **Academic Support**, such as the extent to which students receive helpful and timely feedback on their work and are shown how lessons relate to life outside of school
- **Student Support**, such as access to a variety of activities and courses and support for academic and career planning
- **School Leadership**, such as availability and responsiveness when addressing a concern
- **Family Involvement**, such as creating a welcoming environment and encouraging participation in the school community
- **Safety and Behavior**, such as awareness of safety and security procedures

STATE OF THE DISTRICT SURVEY



Students (Grades 6 – 12)



Parents



All Staff

Community Members

OVERVIEW

K12 *Insight* will design a custom survey that will collect feedback on topics related to the state of the district to inform HW2025. This survey will include questions on the following topics:

- **Overall perception of district quality**
- Perceptions related to **building conditions** and what facility improvements are needed
- Satisfaction with the **quality of service** received through specific district operations, such as food service and transportation
- Perceptions related to the **quality of programs** offered by the district, including internship and mentoring opportunities
- Perceptions related to the quality and efficiency of **district communication**

K12 Insight 

Learn more:
www.k12insight.com
Follow us on Twitter: @k12insight