



The 13th Annual Reindeer Run through the Caldwell's!

Seasons Greetings from Mount St. Dominic Academy!

We are pleased to announce that again this year on **Saturday December 2nd**, we will be continuing the annual **5K Reindeer Run and Jingle Jam Event!** We are so excited for the Mount community of students, graduates, family and friends to continue to host, attend and participate in this honored tradition with our Caldwell community. The event hosts, on average, 800 runners, and provides an opportunity for the community to spend the morning at our Holiday Shopping Event: **The Jingle Jam!**

NEW VENDOR BENEFITS FOR 2023!!

- **Extended Sales Opportunities** - The Jingle Jam Holiday Market will open Friday Afternoon! Vendors who are able may conduct sales during peak packet pick-up times for Runners - Friday evening, Dec.1, from 5 to 8pm, along with our usual holiday market hours from 8:30am to 12:30pm Saturday morning, Dec. 2
- Advertisement of the Reindeer Run / Jingle Jam event on **Digital Billboards** on Route 46 in Montville

Jingle Jam Shopping Event Details

- Location: St. Aloysius Church Gymnasium, 235 Bloomfield Ave., Caldwell
- Cost: \$100 per table by 10/25; \$125 after 10/25 (discounts for multiple tables, please inquire)
- Hours:
 - **Friday Night**, Dec 1st from 5pm - 8pm during packet pick-up
 - **Saturday Morning**, Dec 2nd from **8:30am to 12:30pm**
 - All Set-up required Friday, Dec 1st

Vendor Privileges

- Links to all vendors will be included on our MSDA Reindeer Run website
- Vendors promoted via email to race attendees and the broader MSDA community before and during race week (**over 6,500 contacts**)
- Separate promotions of the event to be communicated by the Mount to their community

If you are interested, kindly respond to the email below so you are guaranteed a prime spot at this holiday extravaganza. We look forward to carrying on this important community tradition and partnering with you. Thank you for your support of Mount St. Dominic Academy.

Let the Holidays Begin!

The MSDA Jingle Jam Management - Jennifer Gonzalez, MSDA '93, P'24
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