

# SIFT



## STOP

- Stop and pause before accepting or sharing information.
- Do your emotions and biases affect your reactions to online content?
- Are you being thoughtful about posting emotional responses when encountering online information?



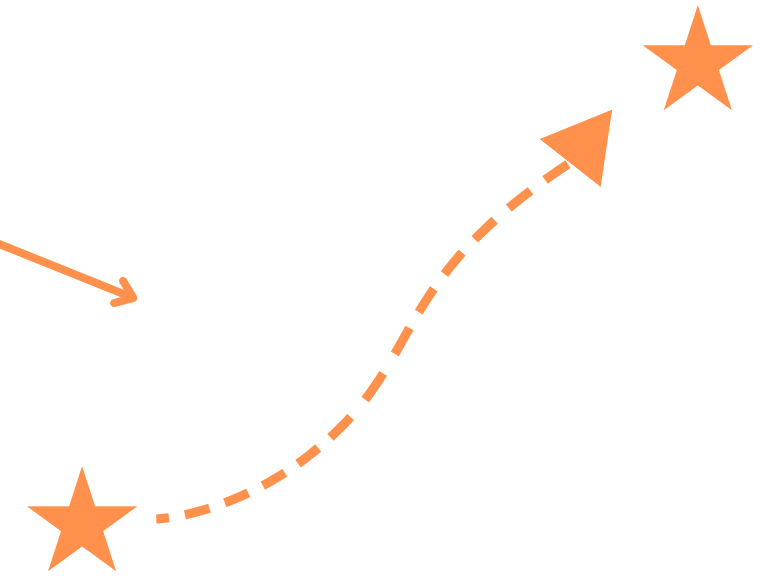
## INVESTIGATE THE SOURCE

- Is the website or publication credible?
- Is the author anonymous?
- What can you find more information about the author?
- Are there citations and references listed?



## FIND BETTER COVERAGE

- Can you find another source?
- Are other credible websites and publications stating the same facts?
- Are you researching other publications to get the whole picture?



## TRACE CLAIMS

- Can you find the original source?
- Did the information get distorted or was taken out of context?
- Was It accurately presented?