Business/Non-Instructional Operations

Business/Industry/Corporate Partnerships in Education

It shall be the policy of the New London Public Schools to pursue corporate fundraising and partnership opportunities in a manner designed to further the educational mission of the school. This is viewed as a collaborative program to create a spirit of involvement in and concern for the public schools. A partnership is defined by the Board of Education as one in which a particular business or corporation agrees to serve as a sponsor, financing all or part of the cost of a school organization or activity, but allowing the school officials to maintain control of the organization or activity.

The fundraising program is designed to establish a people-to-people relationship between business, industry, labor, or civic groups and the New London Public Schools. The program shall be based upon the premise that the community and the school system realize the importance of quality education and will work cooperatively to achieve that goal.

Thus, fundraising and partnership proposals shall be evaluated by a committee of the Board members, the Superintendent, the members of the administration, faculty members and members of the student body which shall establish criteria to insure that the educational interests of the school system are demonstrably enhanced by the adoption and acceptance of any fundraising proposals or partnership proposals.

The Board may engage the services of a person or firm on such terms as it may approve to pursue fund-raisers and corporate partnership/proposals opportunities for presentation to the committee for its review. The Board of Education will approve or reject proposals. All approved proposals shall be evaluated annually with such evaluations to be presented to the committee for its review and recommendations to the Board of Education.