Community Relations

Video Studio Telecast Policy

The New London Board of Education desires that all members of the community be kept informed of the affairs of the New London Public Schools. To that end, the Board uses a variety of media, including the schools' video studios.

The purpose of the video studios in the New London Public Schools, including their Educational Cable Access Channels, is to provide educational opportunities for students and to promote the positive image of the New London Public Schools. The mission of the studios is to highlight educational opportunities afforded to public school students by way of the cable access channel and to broaden the educational experience of students in the New London Public Schools.

The New London Board of Education, through its Superintendent of Schools, designates the Principals of New London High School and Bennie Dover Jackson Middle School as the supervisors of the studios and their facilities, including the video studio, message board, telecasting, editing, and training for the use of these studios.

The Principal shall resolve all issues with regard to appropriateness of programs and will decide what is to be telecast. His or her decision will be final. Generally, programs must include events or activities which have educational value. Emphasis will be placed on students and student work, PTO/PTA meetings, performances, debates, and other special events. No political announcements, candidates for public office, fund-raising solicitation, vulgarity, profanity, sexually explicit materials, or programming of a questionable nature will be accepted.

At times, students will be televised in their daily lives at school. If a parent or guardian does not want his or her child to appear on a televised program, he or she should notify the Principal of that desire. It is the responsibility of the Principal annually to notify parents of that option. Upon notification by the parent to the Principal, the Principal will make every reasonable effort to accommodate the parent's request.