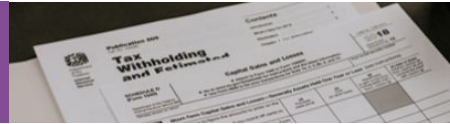


# Business, Marketing, and Finance Career Cluster

The Business, Marketing, and Finance Career Cluster focuses on careers in planning, organizing, directing, and evaluating business functions essential to efficient and productive business operations.

## Accounting and Financial Services Statewide Program of Study



The Accounting and Financial Services program of study teaches CTE learners how to examine, analyze, and interpret financial records. Through this program of study, students will learn the skills necessary to perform financial services, prepare financial statements, interpret accounting records, give advice, or audit and evaluate statements prepared by others. This program of study will also introduce students to mathematical modeling tools.

### Secondary Courses for High School Credit

#### Level 1

- Principles of Business, Marketing, and Finance
- Money Matters

#### Level 2

#### Level 3

#### Level 4

- Practicum in Business Management

### Work-Based Learning and Expanded Learning Opportunities

Exploration Activities	Work-Based Learning Activities
<ul style="list-style-type: none"><li>• Participate in Business Professionals of America, Future Business Leaders of America, or DECA</li></ul>	<ul style="list-style-type: none"><li>• Intern with a local accounting firm</li><li>• Earn Microsoft Office certifications</li></ul>

### Postsecondary Opportunities

#### Associates Degrees

- Real Estate
- Financial, General
- Financial Planning and Services
- Certified Income Specialist

#### Bachelor's Degrees

- Accounting
- Financial, General
- Financial Planning and Services
- Certified Income Specialist

#### Master's, Doctoral, and Professional Degrees

- Financial Accounting
- Business Administration
- Financial Planning

### Aligned Occupations

Occupations	Median Wage	Annual Openings	% Growth
Accountants and Auditors	\$71,469	14,436	22%
Loan Officers	\$68,598	2,419	19%
Personal Financial Advisors	\$86,965	1,861	52%
Administrative service Managers	\$96,138	2,277	21%
Insurance Underwriters	\$66,206	594	14%

# Accounting and Financial Services Course Information

## Level 1

COURSE NAME	SERVICE ID	PREREQUISITES	COREQUISITES
Principles of Business, Marketing, and Finance	13011200 (1 credit)	None	None
Money Matters	13016200 (1 credit)	None	None

## Level 2

COURSE NAME	SERVICE ID	PREREQUISITES	COREQUISITES
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## Level 3

COURSE NAME	SERVICE ID	PREREQUISITES	COREQUISITES
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## Level 4

COURSE NAME	SERVICE ID	PREREQUISITES	COREQUISITES
Practicum in Business Management	13012200 (2 credits) 13012210 (2 credits)	None	None

FOR ADDITIONAL INFORMATION ON THE BUSINESS, MARKETING, AND FINANCE CAREER CLUSTER,  
PLEASE CONTACT: [CTE@tea.texas.gov](mailto:CTE@tea.texas.gov)  
<https://tea.texas.gov/cte>

Kennedale ISD does not discriminate on the basis of race, color, national origin, sex, disability or age in its programs or activities and provides equal access to the Boy Scouts and other designated youth groups. The following person has been designated to handle inquiries regarding the nondiscrimination policies: Stephanie Devlin, Director of Counseling Services, 120 W. Kennedale Pkwy, Kennedale, Tx 76060, 817-563-8000, devlins@kisdtx.net

Further nondiscrimination information can be found at [Notification of Nondiscrimination in Career and Technical Education Programs](#).