



Standards Based Education

Priority Standards

CTE Entrepreneurship

- PS 1 Demonstrate employability skills required by business and industry through professionalism; including punctuality, attendance, and ethical behavior.
- PS 2 Identify concepts and processes associated with entrepreneurial success and the personal traits and behaviors associated with successful entrepreneurial performance.
- PS3 Apply and model communication concepts, strategies and systems needed to interact and present effectively to others.
- PS 4 Apply fundamental business concepts that affect business decision making.
- PS 5 Analyze how forms of business ownership, government regulations, and business ethics affect entrepreneurial ventures.
- PS 6 Apply principles of economics and global trade to evaluate market forces in order to generate ideas for new business ventures and other business decisions.
- PS 7 Develop a marketing plan to identify, reach, and retain customers in a specific target market.
- PS 8 Analyze financial issues relating to successful business ownership.
- PS 9 Manage and operate a business using concepts of management, product development, and marketing through daily tasks and activities of a small business.
- PS 10 Research, develop, and present a business plan.
- PS11 Understand the concepts, systems, and strategies needed to acquire, motivate, develop, and terminate employees.
- PS12 Explore how related student organizations and DECA chapter involvement are integral parts of career and technology education courses through leadership development, school and community service projects, entrepreneurship development, and competitive events.
- PS 13 9-10.RST.4 Determine the meaning of symbols, key terms, and other domain specific words and phrases as they are used in a specific scientific or technical context relevant to grades 9–10 texts and topics.

PS 14 9-10.RST.7 Translate quantitative or technical information expressed in words in a text into visual form (e.g., a table or chart) and translate information expressed visually or mathematically (e.g., in an equation) into words.

PS 15 9-10.WHST.6 Use technology, including the Internet, to produce, publish, and update individual or shared writing products, taking advantage of technology's capacity to link to other information and to display information flexibly and dynamically.

PS 16 9-10.WHST.8 Gather relevant information from multiple authoritative print and digital sources, using advanced searches effectively; assess the usefulness of each source in answering the research question; integrate information into the text selectively to maintain the flow of ideas, avoiding plagiarism and following a standard format for citation