



CTE STORE OPERATIONS

- PS 1 Understand basic marketing and retail merchandising concepts.
- PS 2 Understand the marketing mix and strategies used in marketing research.
- PS 3 Understand how to develop a business plan and prepare for personnel needs in a retail store.
- PS 4 Understand the mechanics of operating a retail store.
- PS 5 Understand basic accounting practices and procedures used in retailing.
- PS 6 Students will understand the importance of promotion in a retail business.
- PS 7 Identify the role of managers and employees in a retail store and the skills needed to be successful.
- PS 8 Demonstrate effective leadership and communication skills to be successful in the business world.
- PS 9 Students will understand and demonstrate the personal traits that encourage productivity, quality work, self-initiative, and employability. Applies personal traits to all situations. Understand that these traits must be practiced and developed.
- PS 10 Students will apply the “scientific method” to everyday store and class work, education, and personal life situations. Research, hypothesize, experiment, analyze and communicate findings.
- PS 11 9-10.RST.4 Determine the meaning of symbols, key terms, and other domain-specific words and phrases as they are used in a specific scientific or technical context relevant to grades 9–10 texts and topics.
- PS 12 9-10.RST.7 Translate quantitative or technical information expressed in words in a text into visual form (e.g., a table or chart) and translate information expressed visually or mathematically (e.g., in an equation) into words.
- PS 13 9-10.WHST.6 Use technology, including the Internet, to produce, publish, and update individual or shared writing products, taking advantage of technology’s capacity to link to other information and to display information flexibly and dynamically.
- PS 14 9-10.WHST.8 Gather relevant information from multiple authoritative print and digital sources, using advanced searches effectively; assess the usefulness of each source in answering the research question; integrate information into the text selectively to maintain the flow of ideas, avoiding plagiarism and following a standard format for citation.