

IB Business Management

- PS 1 Examine types of business organization and management techniques.
- PS 2 Evaluate and utilize tools to analyze the external business environment.
- PS 3 Evaluate internal human resources responsibilities in business.
- PS 4 Examine and assess leadership needs in business.
- PS 5 Identify forms of finance options.
- PS 6 Develop and apply accounting procedures.
- PS 7 Differentiate marketing activities in business operations.
- PS 8 Examine product selection in the marketing mix.
- PS 9 Analyze pricing in the marketing mix.
- PS 10 Examine promotion in the marketing mix.
- PS 11 Explore place/distribution channels in the marketing mix.
- PS 12 Recognize the role of operations management in production.
- PS 13 Explore Globalization.
- PS 14 Create a product that uses social studies content to support a thesis and present the product in an appropriate manner to a meaningful audience.
- PS 15 Analyze and evaluate how individuals affect and are affected by the distribution of resources and sustainability.
- PS 16 11-12.RST.4 Determine the meaning of symbols, key terms, and other domain-specific words and phrases as they are used in a specific scientific or technical context relevant to grades 11–12 texts and topics.
- PS 17 11-12.RST.7 Integrate and evaluate multiple sources of information presented in diverse formats and media (e.g., quantitative data, video, multimedia) in order to address a question or solve a problem.
- PS 18 11-12.WHST.6 Use technology, including the Internet, to produce, publish, and update individual or shared writing products in response to ongoing feedback, including new arguments or information.
- PS 19 11-12.WHST.8 Gather relevant information from multiple authoritative print and digital sources, using advanced searches effectively; assess the strengths and limitations of each source in terms of the specific task, purpose, and audience; integrate information into the text selectively to maintain the flow of ideas, avoiding plagiarism and overreliance on any one source and following a standard format for citation.