



January 2021

Re: Special School Program Announcement from The GIANT Company

Dear Parents and Guardians,

I am pleased to share some good news at this special time of year. The GIANT Company is partnering with Lower Moreland's leadership and our food service contractor, The Nutrition Group, to set up a new program to help support children in our school district facing food insecurity.

Beginning January 1 and through February 28, 2021, everyone who shops at GIANT, MARTIN'S and GIANT Heirloom Markets stores will be invited to "ROUND UP AT THE REGISTER" their grocery purchase and donate to the program fund. The GIANT Company will also include CHOICE Rewards points that are converted to grocery dollars.

The GIANT Company will match up to \$1 million donated via Round Up and an additional \$500,000 for CHOICE Rewards converted to grocery dollars. If customers donate \$1.5 million via these methods, that will bring the total to \$3 million for local school food and meal programs!

Please spread the word to help ensure this program is a great success for the children at Lower Moreland who need help the most. From grocery boxes to families in need, weekend meals and snacks, to clearing a delinquent lunch account, the funds will be provided to Lower Moreland's food service organization for use at our discretion in line with addressing food insecurity in our school communities.

Lower Moreland looks forward to partnering with The GIANT Company in the fight against childhood hunger.

Thank you,

A handwritten signature in blue ink, appearing to read "Mark McGuinn". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

Mark McGuinn
Business Manager
Lower Moreland Township School District