



KEYSTONE CENTRAL

S C H O O L D I S T R I C T

RESPECT FOR YESTERDAY • PRIDE IN TODAY • PLANS FOR TOMORROW

September 21, 2023

Dear Keystone Central School District Secondary Families,

In 2022, the district worked with a group of parents, students, and teachers to create a Communication Plan that would help improve the communication between families and the district. Part of the Communication Plan was to find one communication platform for all K-12 students so that families with multiple students did not have to use several different platforms.

At the time, the group chose to use the Bloomz app as the main source of communication K-12. However, after many difficulties with their product, service, and reliability, we have decided to move away from Bloomz and begin using Class Dojo, as it is more reliable and user-friendly than Bloomz has been.

We apologize for the inconvenience and communication disruption this school year due to the technical difficulties with Bloomz. Our technology team, administrative team, and teachers have been working tirelessly to fix the issues, but the issues are with the Bloomz platform, not the district's technology or support.

We are unwilling to waver from our commitment to easy and consistent communication with families; therefore, we will be making the switch to Class Dojo immediately for K-12 students.

Directions for creating an account and connecting with your student's teachers will be posted on the KCSD website. Each of your student's teachers will provide you with the additional information you need to join their specific Class Dojo accounts. This information will be shared by October 2nd.

Thank you for your understanding and patience!
The KCSD Administrative Team