

Cambrian School District

Real Property Analysis

Presented by:



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August 15, 2019

Property Sites



Scope: Initial Due Diligence + Analysis

- Due diligence field trip visit all District sites
- Property Profile (Assessor information)
- Zoning/General Plan City of San Jose
- Comps: listed and sold homes and land values Residential
- Comps: lease rates and land values Commercial
- Demographics
- Traffic info
- Current lease review all District tenants
- Current local developments status with the City of San Jose
- Current potential developers/users for District sites



Property Sites: Not recommended for alternate land use



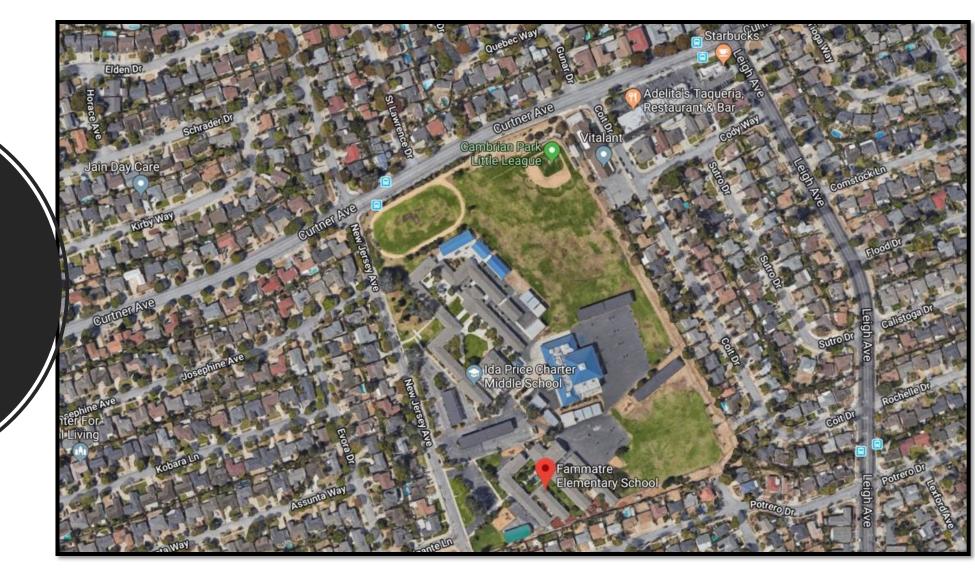
Bagby School

1840 Harris Ave. San Jose, CA 95124



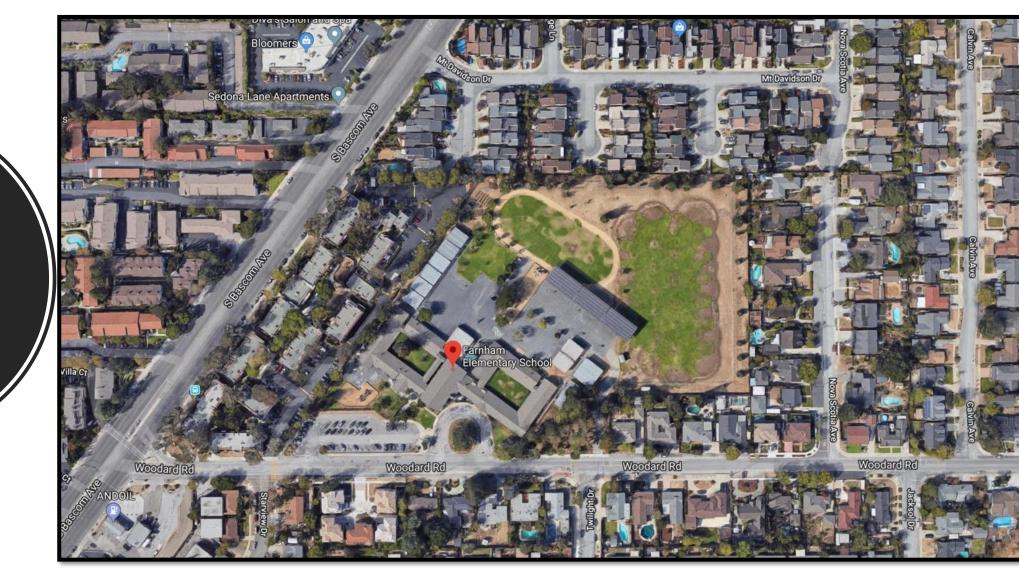
Price/Fammatre School

2800 New Jersey Ave. San Jose, CA 95124



Farnham School

15711 Woodard Rd. San Jose, CA 95124

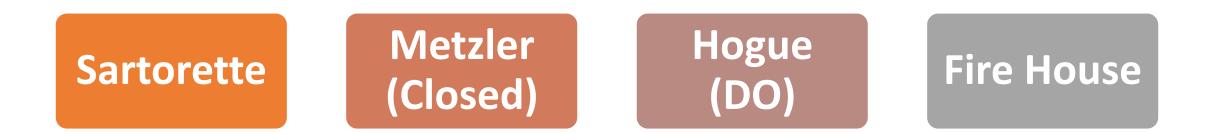


Steindorf School

3001 Ross Ave. San Jose, CA 95124



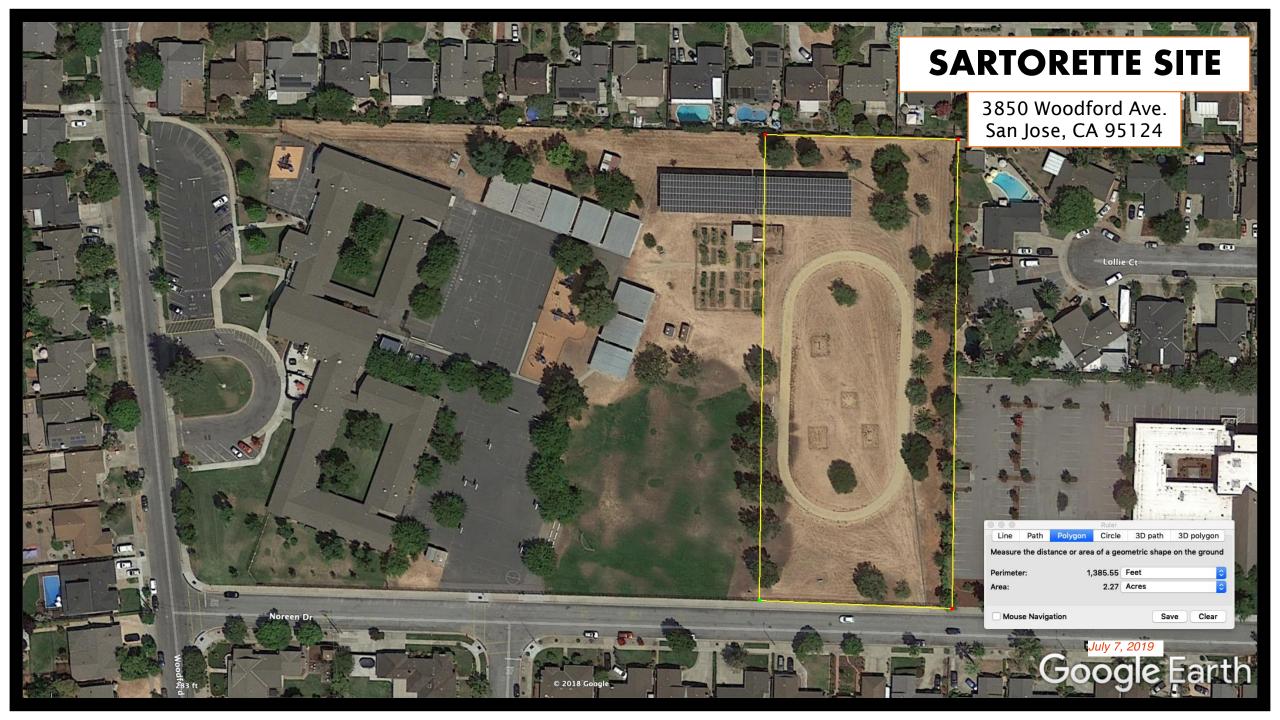
Property Sites: Potential Opportunities



Process to Entitle for Residential Land Use: Sartorette & Metzler



GENERAL PLAN: PUBLIC QUASI PUBLIC (PQP) ZONING: R-1-8 CITY WILL REQUIRE GPA CHANGE TO ALLOW HOUSING – 1 TO 2 YR. PROCESS CDE WILL LOOK AT REMAINDER LAND TO MEET OUTSIDE AREA REQUIREMENTS HIGHEST POTENTIAL VALUE OF LAND IS FOR RESIDENTIAL DETACHED HOMES



Sartorette: Options to Consider

Entitle a portion of the site for residential development



Exchange for District needed real property asset/income property Estimated land value \$75-\$120/sf



Ground lease to developer Housing – apartments Estimated land value \$50-\$75/sf





Metzler: Site A Options



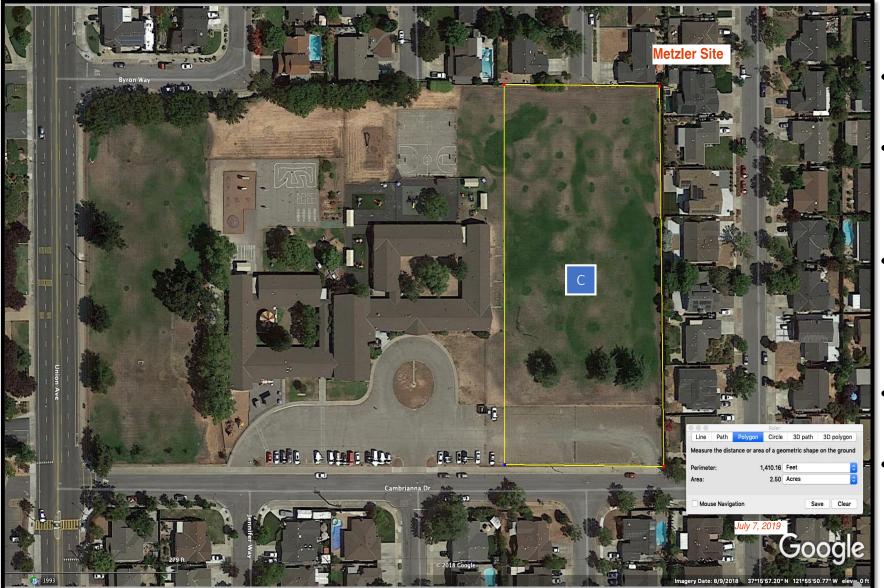
Ground lease:

- Medical/assisted living development
- Multi-family development
 - Market Rate Housing
 - Affordable Housing
- Estimated land value \$50-\$75/sf

Exchange:

- Entitle for condo or single family home project
- Estimated land value \$75-\$120/sf

Metzler: Site C Options



Ground lease:

- Medical/assisted living development
- Multi-family development
 - Market Rate Housing
 - Affordable Housing
- Estimated land value \$50-\$75/sf

Exchange:

- Entitle for condo or single family home project
- Estimated land value \$75-\$120/sf

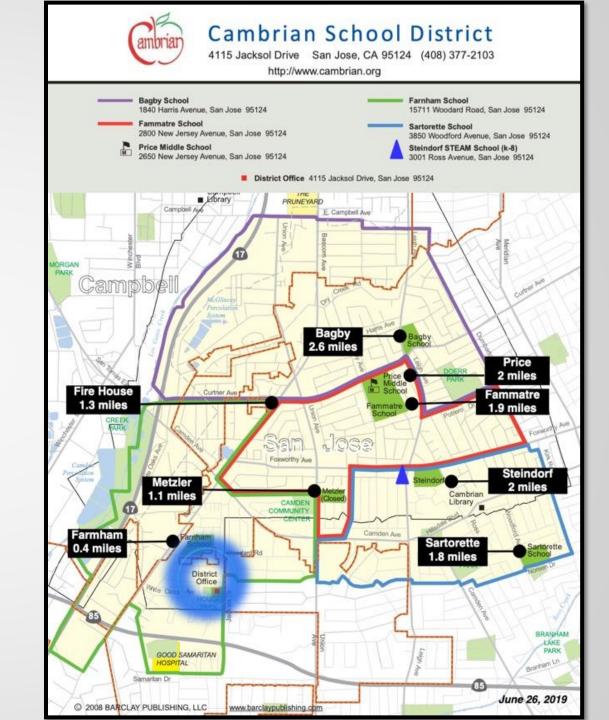
Metzler: Site B Options

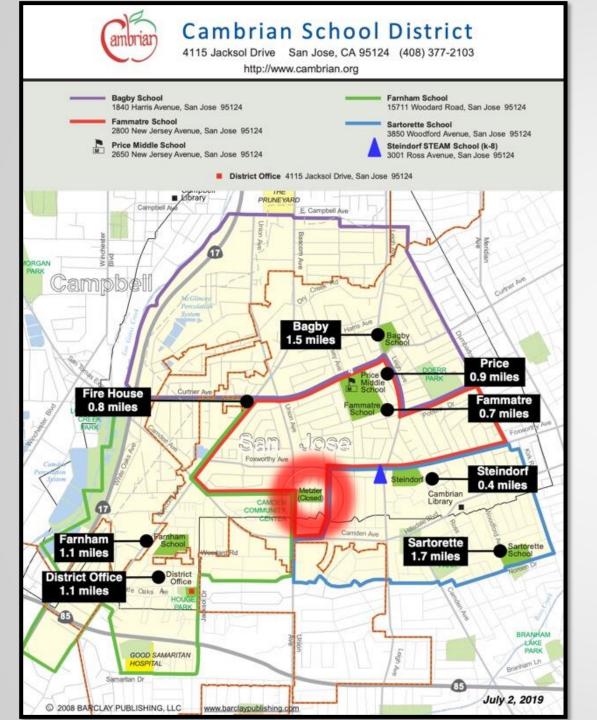


- Relocate current district office from Hogue
 - Potential relo costs TBD
- Relocate existing tenants to Hogue
 - Potential relo costs TBD
- Lease to a private school
 - Market lease rates
 \$2.25 → \$3.45/sf.
- Expand land area to include as part of option A and/or C development

Distance: Current DO to all School Sites

- At south boundary of district
- Residential street access only





Distance: Metzler to all School Sites

- Centrally located
- Convenient access for the public
- Potential increased land for development opportunities

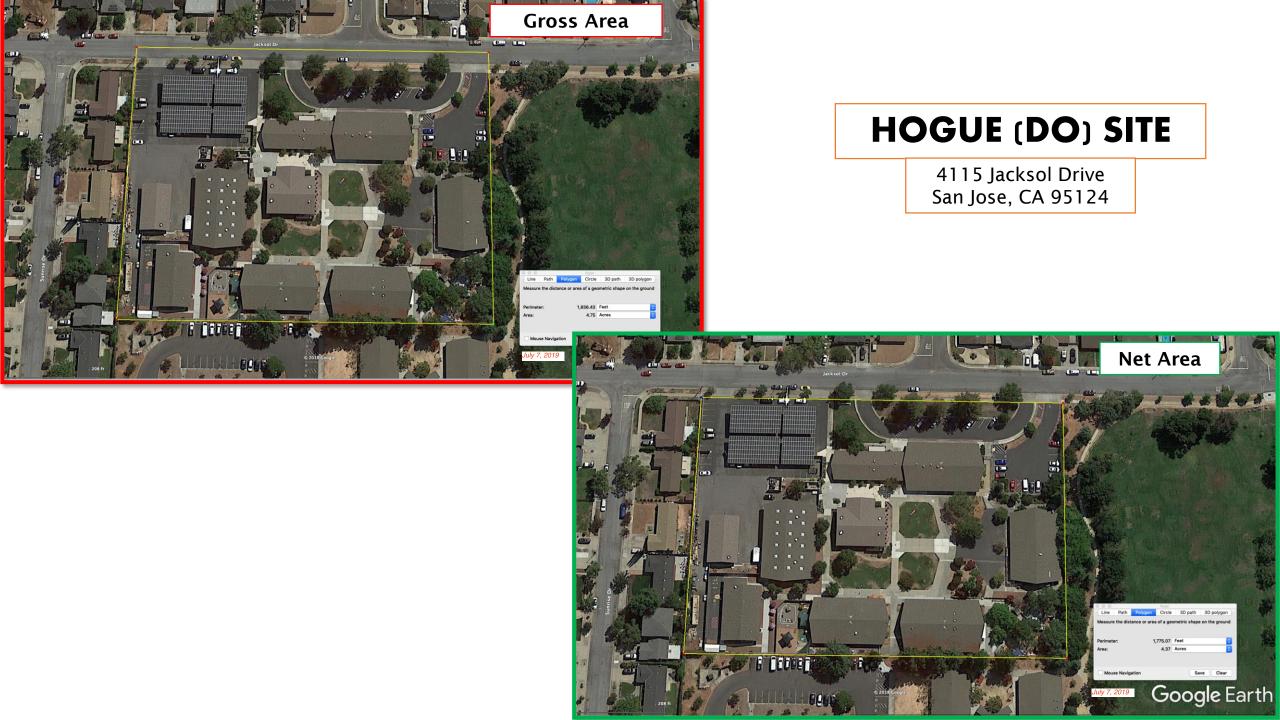
Metzler Master Site Leases



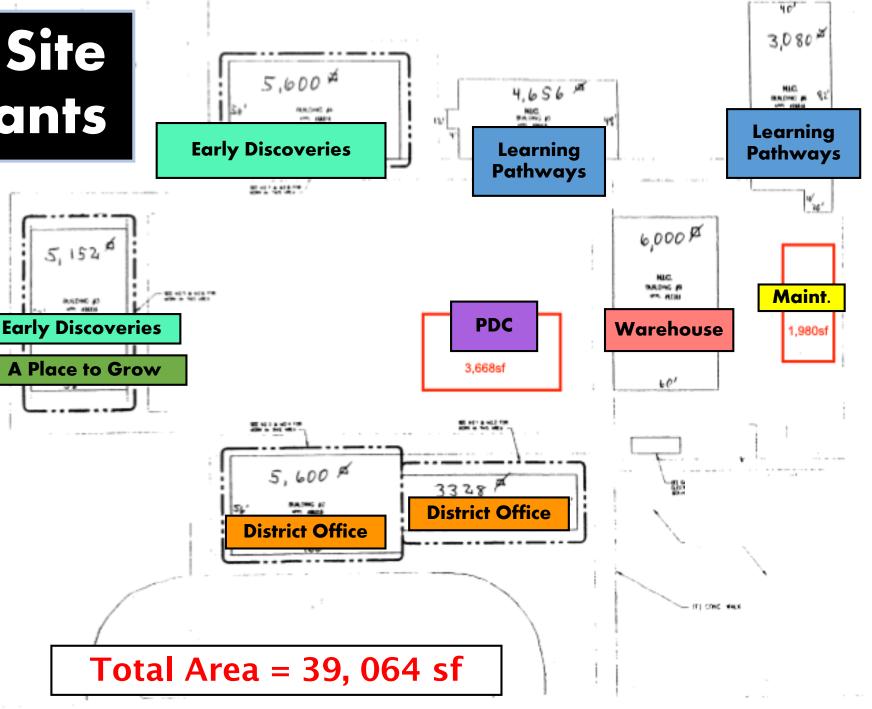
Tenant Breakdown

TENANT	AREA	RENT/mo	RENT/sf
ATLC Preschool	11,120 sf.	\$20,639	\$1.86/sf.
California Sports	8,356 sf.	\$22,855	\$2.75/sf.
Green Academy	1,050 sf.	\$2,222	\$2.12/sf.
Magic Flowers	5,024 sf.	\$10,648	\$2.12/sf.
Total Area	25,550 sf.	\$56,364	

*Market Rental Rates \$2.25 → \$3.45/sf



Hogue (DO) Site Existing Tenants



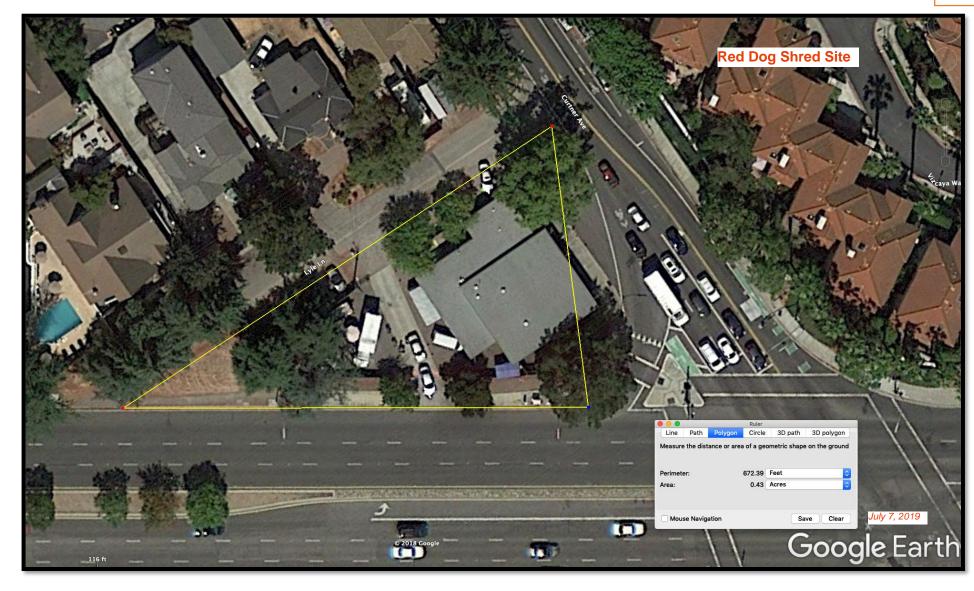
Tenant Breakdown

TENANT	AREA	RENT/mo	RENT/sf
A Place to Grow	3,384 sf.	\$7,573	\$2.24/sf
Early Discoveries	8,216 sf.	\$18,779	\$2.29/sf
Learning Pathways	6,888 sf.	\$18,096	\$2.63/sf
District Office	8,928 sf.	N/A	N/A
PDC	3,668 sf.	N/A	N/A
Warehouse	6,000 sf.	N/A	N/A
Maintenance	1,980 sf.	N/A	N/A
Total Area	39,064 sf.	\$44,448	

Current District Use: 20,576 sf

*Market Rental Rates $$2.25 \rightarrow $3.45/sf$

FIRE HOUSE (RED DOG SHRED)



720 Curtner Avenue San Jose, CA 95108

- General Plan: Neighborhood/Communit y Commercial
- Zoning: Commercial Pedestrian
- Permitted uses
 - Retail Market
 - Restaurant
 - Office: medical, professional



Retail MarketPlace Profile

Red Dog Shred / Fire House 720 Curtner Avenue Campbell CA 95008 Ring: 1 mile radius

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Summary Demographics						
2019 Population						24,783
2019 Households						10,135
2019 Median Disposable Income						\$85,656
2019 Per Capita Income						\$57,043
	NAICS	Demand	Supply	Retail Gap	Leakage/Surplus	Number of
2017 Industry Summary		(Retail Potential)	(Retail Sales)	•	Factor	Businesses
Total Retail Trade and Food & Drink	44-45,722	\$511,100,547	\$525,716,031	-\$14,615,484	-1.4	311
Total Retail Trade	44-45	\$458,987,906	\$466,033,328	-\$7,045,422	-0.8	211
Total Food & Drink	722	\$52,112,641	\$59,682,703	-\$7,570,062	-6.8	100
	NAICS	Demand	Supply	Retail Gap	Leakage/Surplus	Number of
2017 Industry Group		(Retail Potential)	(Retail Sales)	•	Factor	Businesses
Motor Vehicle & Parts Dealers	441	\$92,081,768	\$55,709,828	\$36,371,940	24.6	33
Automobile Dealers	4411	\$72,872,673	\$16,149,039	\$56,723,634	63.7	8
Other Motor Vehicle Dealers	4412	\$10,939,310	\$18,326,118	-\$7,386,808	-25.2	6
Auto Parts, Accessories & Tire Stores	4413	\$8,269,785	\$21,234,671	-\$12,964,886	-43.9	20
Furniture & Home Furnishings Stores	442	\$16,875,366	\$25,078,651	-\$8,203,285	-19.6	17
Furniture Stores	4421	\$8,957,110	\$3,396,112	\$5,560,998	45.0	2
Home Furnishings Stores	4422	\$7,918,256	\$21,682,538	-\$13,764,282	-46.5	16
Electronics & Appliance Stores	443	\$16,956,572	\$39,480,032	-\$22,523,460	-39.9	14
Bldg Materials, Garden Equip. & Supply Stores	444	\$26,127,340	\$43,281,216	-\$17,153,876	-24.7	30
Bldg Material & Supplies Dealers	4441	\$24,288,226	\$37,500,657	-\$13,212,431	-21.4	26
Lawn & Garden Equip & Supply Stores	4442	\$1,839,114	\$5,780,560	-\$3,941,446	-51.7	3
Food & Beverage Stores	445	\$76,362,290	\$161,791,052	-\$85,428,762	-35.9	22
Grocery Stores	4451	\$65,075,376	\$150,000,905	-\$84,925,529	-39.5	10
Specialty Food Stores	4452	\$5,405,299	\$2,238,254	\$3,167,045	41.4	5
Beer, Wine & Liguor Stores	4453	\$5,881,615	\$9,551,892	-\$3,670,277	-23.8	8
Health & Personal Care Stores	446,4461	\$31,578,468	\$19,328,771	\$12,249,697	24.1	11
Gasoline Stations	447,4471	\$39,792,114	\$37,408,297	\$2,383,817	3.1	7
Clothing & Clothing Accessories Stores	448	\$35,006,244	\$19,625,309	\$15,380,935	28.2	20
Clothing Stores	4481	\$24,773,760	\$6,302,447	\$18,471,313	59.4	
Shoe Stores	4482	\$4,210,616	\$6,998,112	-\$2,787,496	-24.9	4
Jewelry, Luggage & Leather Goods Stores	4483	\$6,021,868	\$6,324,750	-\$302,882	-2.5	8
Sporting Goods, Hobby, Book & Music Stores	451	\$14,892,479	\$16,424,000	-\$1,531,521	-4.9	12
Sporting Goods/Hobby/Musical Instr Stores	4511	\$12,785,705	\$15,900,293	-\$3,114,588	-10.9	10
Book, Periodical & Music Stores	4512	\$2,106,774	\$523,707	\$1,583,067	60.2	2
General Merchandise Stores	452	\$78,134,677	\$13,897,995	\$64,236,682	69.8	5
Department Stores Excluding Leased Depts.	4521	\$46,990,691	\$0	\$46,990,691	100.0	0
Other General Merchandise Stores	4529	\$31,143,986	\$10,773,148	\$20,370,838	48.6	5
Miscellaneous Store Retailers	453	\$17,026,658	\$26,846,503	-\$9,819,845	-22.4	35
Florists	4531	\$863,726	\$815,064	\$48,662	2.9	4
Office Supplies, Stationery & Gift Stores	4532	\$3,992,813	\$13,308,774	-\$9,315,961	-53.8	6
Used Merchandise Stores	4533	\$1,867,137	\$629,843	\$1,237,294	49.6	4
Other Miscellaneous Store Retailers	4539	\$10,302,981	\$12,092,822	-\$1,789,841	-8.0	20
Nonstore Retailers	454	\$14,153,930	\$7,161,674	\$6,992,256	32.8	5
Electronic Shopping & Mail-Order Houses	4541	\$11,923,478	\$6,383,107	\$5,540,371	30.3	1
Vending Machine Operators	4542	\$211,964	\$681,029	-\$469,065	-52.5	3
Direct Selling Establishments	4543	\$2,018,487	\$97,538	\$1,920,949	90.8	1
Food Services & Drinking Places	722	\$52,112,641	\$59,682,703	-\$7,570,062	-6.8	100
Special Food Services	7223	\$1,062,282	\$2,061,956	-\$999,674	-32.0	3
Drinking Places - Alcoholic Beverages	7224	\$1,176,449	\$7,204,255	-\$6,027,806	-71.9	9
Restaurants/Other Eating Places	7225	\$49,873,911	\$50,416,492	-\$542,581	-0.5	88

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please click the link below to view the Methodology Statement. http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf

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Latitude: 37.2724

Longitude: -121.9364



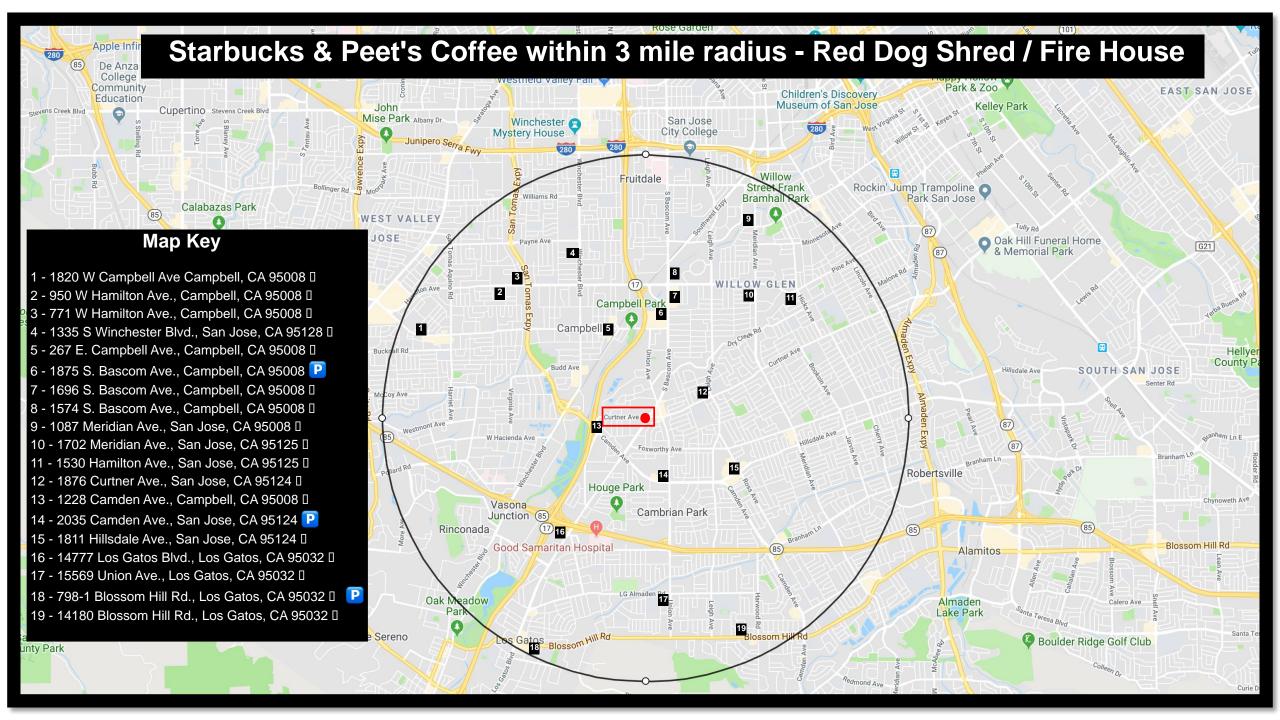
Retail MarketPlace Profile

	og Shred / Fire I					
		Campbell CA 95008				titude: 37.2724
Ring: 3	3 mile radius				Longitu	ude: -121.9364
Summary Demographics						
2019 Population						212,641
2019 Households						79,871
2019 Median Disposable Income						\$95,403
2019 Per Capita Income						\$59,608
2017 Industry Summary	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$4,684,464,230	\$2,558,477,776	\$2,125,986,454	29.4	1,248
Total Retail Trade	44-45	\$4,211,641,165	\$2,303,994,199	\$1,907,646,966	29.3	845
Total Food & Drink	722	\$472,823,066	\$254,483,577	\$218,339,489	30.0	403
2017 Industry Group	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	(Retail Potential) \$851,441,350	\$219,240,794	\$632,200,556	59.0	65
Automobile Dealers	441 4411	\$672,532,664	\$150,204,365	\$522,328,299	63.5	20
Other Motor Vehicle Dealers	4411 4412	\$102,621,043	\$150,204,365 \$23,826,115	\$78,794,928	62.3	20
Auto Parts, Accessories & Tire Stores	4412	\$76,287,643	\$45,210,315	\$78,794,928	25.6	37
Furniture & Home Furnishings Stores	4413	\$157,902,598	\$45,210,315	\$68,843,284	25.6	48
Furniture Stores	442	\$82,310,380	\$19,815,405	\$62,494,975	61.2	48
Home Furnishings Stores	4422	\$75,592,218	\$69,243,909	\$6,348,309	4.4	37
Electronics & Appliance Stores	443	\$157,761,550	\$220,794,118	-\$63,032,568	-16.7	71
Bldg Materials, Garden Equip. & Supply Store		\$255,352,381	\$150,308,779	\$105,043,602	25.9	80
Bldg Material & Supplies Dealers	4441	\$237,265,035	\$139,993,119	\$97,271,916	25.8	73
Lawn & Garden Equip & Supply Stores	4442	\$18,087,346	\$10,315,661	\$7,771,685	27.4	7
Food & Beverage Stores	445	\$687,200,511	\$655,620,860	\$31,579,651	2.4	109
Grocery Stores	4451	\$585,546,313	\$605,129,895	-\$19,583,582	-1.6	52
Specialty Food Stores	4452	\$48,496,115	\$15,079,844		52.6	24
Beer, Wine & Liquor Stores	4453	\$53,158,083	\$35,411,122	\$17,746,961	20.0	34
Health & Personal Care Stores	446,4461	\$290,005,119	\$215,959,449	\$74,045,670	14.6	71
Gasoline Stations	447,4471	\$360,703,856	\$191,875,563	\$168,828,293	30.6	42
Clothing & Clothing Accessories Stores	448	\$319,074,839	\$69,610,170	\$249,464,669	64.2	84
Clothing Stores	4481	\$225,455,695	\$39,651,563	\$185,804,132	70.1	50
Shoe Stores	4482	\$38,244,620	\$13,339,264	\$24,905,356	48.3	11
Jewelry, Luggage & Leather Goods Stores		\$55,374,524	\$16,619,343	\$38,755,181	53.8	24
Sporting Goods, Hobby, Book & Music Stores		\$136,619,217	\$74,030,469	\$62,588,748	29.7	60
Sporting Goods/Hobby/Musical Instr Store		\$117,716,558	\$71,265,916	\$46,450,642	24.6	53
Book, Periodical & Music Stores	4512	\$18,902,659	\$2,764,553	\$16,138,106	74.5	7
General Merchandise Stores	452	\$709,047,710	\$212,116,597	\$496,931,113	53.9	28
Department Stores Excluding Leased Dept		\$427,926,677	\$157,439,340	\$270,487,337	46.2	11
Other General Merchandise Stores	4529	\$281,121,033	\$54,677,257	\$226,443,776	67.4	18
Miscellaneous Store Retailers	453	\$156,291,931	\$95,008,194	\$61,283,737	24.4	157
Florists	4531	\$8,542,660	\$6,248,524	\$2,294,136	15.5	29
Office Supplies, Stationery & Gift Stores	4532 4533	\$36,528,929	\$34,662,780	\$1,866,149	2.6	35 19
Used Merchandise Stores Other Miscellaneous Store Retailers	4533	\$17,043,313	\$6,921,140	\$10,122,173	42.2 33.3	19 74
Other Miscellaneous Store Retailers Nonstore Retailers	4539	\$94,177,029 \$130,240,102	\$47,175,750 \$110,369,891	\$47,001,279 \$19,870,211	33.3	74 29
Electronic Shopping & Mail-Order Houses	454	\$130,240,102 \$109,667,592	\$110,369,891 \$107,245,006	\$19,870,211 \$2,422,586	8.3	29
Vending Machine Operators	4541	\$1,902,199	\$107,245,006 \$2,170,876	-\$268,677	-6.6	6
Direct Selling Establishments	4542	\$18,670,311	\$2,170,876	\$17,716,301	90.3	9
Food Services & Drinking Places	722	\$18,670,311 \$472,823,066	\$954,010	\$218,339,489	30.0	403
Special Food Services	722	\$9,695,487	\$254,483,577 \$3,958,435	\$218,339,489	42.0	403
Drinking Places - Alcoholic Beverages	7223	\$9,695,487 \$10,566,291	\$10,643,162	-\$76,871	-0.4	10
Restaurants/Other Eating Places	7225	\$452,561,287	\$239,881,980	\$212,679,307	30.7	379
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July 09, 2019



Fire House: Opportunities, Constraints & Economics

OPPORTUNITIES	High traffic location good visibility for retail	Good demographics for retail	Potential cell or Wi-Fi site	Existing building reused?
CONSTRAINTS	Parcel configuration access	Environmental issues with building	Potential set backs, Lyle Street	Neighbors: use traffic and parking impacts
ECONOMICS	Estimated current land values : \$60- \$75/sf	Estimated current retail lease rates: \$2.50-\$3.00/sf nnn		

Fire House: Options to consider



Ground lease site to a developer for commercial uses



Exchange property for a District needed real property asset and/or income property



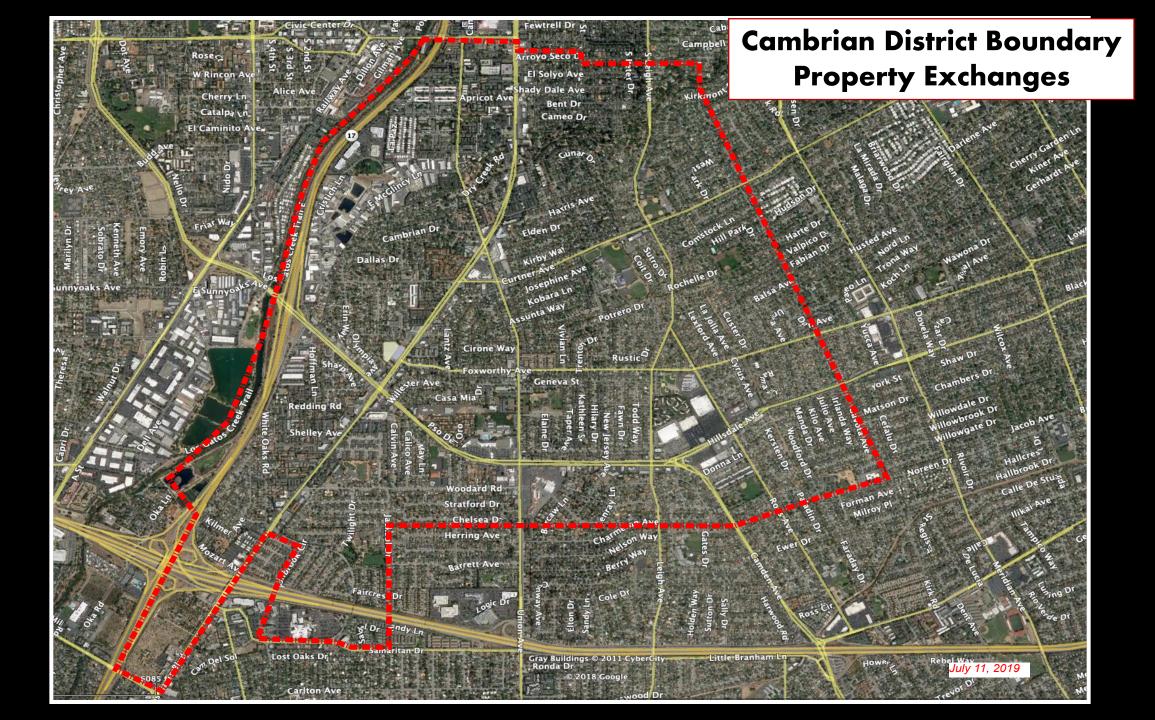
New lease to a retail tenant of existing building

Summary



Process for entering into a Joint Use Agreement Process for entering into an Exchange Agreement Process to change the General Plan Land Use Designation

Time and cost



Example of Ground Lease Return

1.9 acres @ \$50/sf with a 5% return

• Land value of \$4.1M

Metzler

Site A

Metzler

Site **B**

• Income per year of \$206K

•Current lease income per year of \$675K with a 5% return

- \cdot Imputed land value of 4.13 acres = \$13.5M
- \cdot Imputed value per square foot = \$75

Example of Exchange

Sartorette

- 2.25 acres @ 6 dua = 14 potential single family lots
- Assume \$500k/lot = \$7M exchange value
- Assume 5% annual return on exchange property = \$350k/year in revenue to District

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Q & A

Board to provide direction to staff and consultant



Thank you!

