



Wyandotte Public Schools

“Educate – Inspire - Empower”

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Wyandotte Public Schools Launches Community-Wide Strategic Planning Process

Wyandotte, Mich.—The Wyandotte Public School Board of Education announced today they are launching a new initiative to guide them through a three- to five-year strategic plan. The process will include community and staff input events, data collection and other efforts to create a shared vision and goals for the future of the district and strategies to achieve them, all while using scarce public education resources in the most effective and efficient way.

Stakeholder feedback will be an important part of the planning process. Community members, families, students, teachers and all district staff members will have the opportunity to give input on the strengths of the district, opportunities for improvement, barriers for implementation, and their vision for the district. Stakeholder input, along with essential district data, provides the basis for the district to choose approximately five priority goals to be implemented over the next three to five years. Community input opportunities include:

Monday, September 25, 6:00 p.m. at the Roosevelt High School Media Center

Wednesday, September 27, 7:00 p.m. by Zoom

Zoom Information:

Topic: Strategic Planning-Community Focus Group
Time: Sep 27, 2023 07:00 PM Eastern Time (US and Canada)

Join Zoom Meeting

<https://wyandotte-org.zoom.us/j/93841436040>

Meeting ID: 938 4143 6040

One tap mobile

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The online survey will be available through September 30 at: <https://www.surveymonkey.com/r/WyandotteSP2023>



The benefits of the strategic planning process are many. Most notable are:

- Provides integrated, important input from community and staff
- Presents a succinct and graphical picture of the district's current status
- Sets focused strategic goals that identify target areas to improve student achievement
- Clearly delineates the role of the Board of Education and the superintendent/staff in strategic planning
- Uses data to set goals and make important decisions
- Helps identify areas to allocate increasingly scarce resources
- Aligns Board priorities with school improvement processes

Theresa Crnkovich, the Wyandotte Board of Education President stated, "As school board members, we have to make the best decisions in these challenging, changing times. It is essential we use data forecasting and stakeholder input to make decisions and set shared priorities for the future of our district."

Kacie Kefgen, J.D., a consultant with the Michigan Association of School Boards, will work with Wyandotte Public Schools for the next four months to complete the strategic plan. Kefgen said, "Wyandotte Public Schools and MASB have worked together to design and facilitate process that ensures broad stakeholder involvement and will result in an effective strategic plan implementation. We look forward to engaging with families and the community in this process."