MEDIA MATERIALS AND GUEST PRESENTERS

It shall be the policy of the Lyon County Board of School Trustees that all media materials, whether they be films, videos, audio materials, newspapers, magazines, computer presentations, television programs, guest presenters or a combination thereof, shall meet the following general guidelines:

- 1. The materials should enrich and support the instructional program taking into consideration the varied interest, abilities, maturity levels, and the ethnic background of the students served.
- 2. Materials should stimulate growth in factual knowledge, literary appreciations, values, current events and ethical standards.
- 3. Selection of materials should provide a background of information assisting students to make intelligent judgments in their daily lives.
- 4. Materials shall be in alignment with the course content/standards, Constitution, laws of the United States and the State of Nevada.
- 5. Consideration should be given to the amount of class time allocated to the media materials and its relevance to the course content/standards.
- 6. Motion pictures should be used with discretion, and may only be used with approval from site administrators. Rewards that provide an active, hands-on learning opportunity are encouraged as opposed to showing motion pictures.
- 7. Schools choosing to show motion pictures to students must purchase an annual license from the Motion Picture Licensing Corporation (MPLC) out of their site budget. However, an educational exemption from purchasing a license is allowed by the MPLC if all of the following criteria are met:
 - 1. The teacher or instructor is present during the showing
 - 2. Only students enrolled in the teacher's class are in attendance
 - 3. The motion picture is an essential part of the course content/standards
 - 4. The motion picture being used is a legal copy.

Policy #IIAB Revised 11/28/17

LYON COUNTY SCHOOL DISTRICT BOARD POLICY

ADMINISTRATIVE REGULATIONS

1. All materials will be selected taking into consideration the appropriateness of the age level of the viewing audience, the Motion Picture Association of America (MPAA) rating system for films, the language and subject matter, and its educational relevance.

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- 2. MPAA ratings will be utilized for consideration of the age appropriateness of the materials. Materials that carry the rating G or PG will not be shown without parents being informed (passive consent).
- 3. Materials that are rated PG-13 will not be shown without parental permission (active consent) and will not be shown to students under the age of 13. Active permission will require the parent to sign a permission form allowing their child to view the media.
- 4. Materials that have an R, NC-17, Unrated (MPAA) or X rating will not be shown to students under any circumstances.
- 5. All media utilized as part of the instructional program will be tied to specific course content/standards and must be relevant to the goals and objectives of the course content/standards.
- 6. Instructors who wish to present media materials or guest speakers must complete the LCSD Media Materials or Guest Speaker Permission Form. The instructor must receive permission from their supervising administrator a minimum of one week prior to presenting the media materials or guest speakers.
- 7. Parents/guardians who object to the presentation of any media materials should notify the school on the appropriate permission form sent home by the instructor. An alternative assignment and location will be provided to the student. The alternative assignment will be similar in duration/work load and content covered.
- 8. All media materials not assigned a MPAA rating do not require prior approval from the supervising administrator, provided the instructor has previewed the media material, it takes less than 30 minutes of classroom time and it complies with this policy.
- 9. Media materials assigned to students outside of their class time must comply with this policy.

LYON COUNTY SCHOOL DISTRICT BOARD POLICY_____



LCSD Media Materials or Guest Speaker Site Administrator Permission Form



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Instructor:	Course:	Date:
Title of media material, o	r name & affiliation of guest speaker:	
PG-13 = require	(MPAA) / parent/passive consent s parent approval/active consent led, X = must not be shown to any student	No Rating (Non-MPAA):
Number of media/guest s	peaker requests to date for this school year	r:
Confirmation that the sch	ool has purchased an annual license from	the Motion Picture Licensing Corporation?
What concepts will stude	nts learn and how do they apply to the cou	arse content/standards?
	ident assignment with the media materials	
	iewed these media materials/guest speake tlined in LCSD Media Materials Policy II.	er's presentation, and attest that the content meets AB.
Instructor:		Date:
		he media/guest speaker is aligned with the course as and approve of this media presentation/guest
Supervising Administrato	or Date	e:





LCSD Media Materials Notification/Permission Form – Parent/Guardian Notification (G or PG Rating)

Dear Parent/Guardian,	
of America (MPAA) rating of is sch following date(s):	with a Motion Picture Association heduled to be shown in your student's class on the LCSD Policy IIAB requires that all media material with a G or PG rating The purpose of using the media material is to address the following course
appropriate alternative location and assig	•
I DO NOT wish for my child to be involved	ved in this activity. I am requesting an alternative location and assignment.
Parent/Guardian Signature:	Date:
LCSD Media Materials Notification Dear Parent/Guardian,	n/Permission Form – Parent/Guardian Notification (G or PG Rating)
of America (MPAA) rating of is sch following date(s):	with a Motion Picture Association heduled to be shown in your student's class on the LCSD Policy IIAB requires that all media material with a G or PG rating The purpose of using the media material is to address the following course
appropriate alternative location and assig	ou would prefer that your student <i>not</i> participate in this event. An animent will be provided. Wed in this activity. I am requesting an alternative location and assignment.
Parent/Guardian Signature:	Date:

LYON COUNTY SCHOOL DISTRICT BOARD POLICY





Parent/Guardian

LCSD Media Materials Permission Form – Parent/Guardian Consent (PG-13 Rating)



Dear Parent/Guardian. Please be advised that media material entitled ______ with a Motion Picture Association of America (MPAA) rating of PG-13 is scheduled to be shown in your student's _____ class on the following date(s): ______. LCSD Policy IIAB requires that all media material with a PG-13 rating requires active parent/guardian consent. The purpose of using the media material is to address the following course content/standards: ___ I approve of my student watching this media material and participating in this activity. Parent/Guardian ___ I DO NOT wish for my student to watch this media material or be involved in this activity. I am requesting an alternative location and assignment. Parent/Guardian LCSD Media Materials Permission Form – Parent/Guardian Consent (PG-13 Rating) Dear Parent/Guardian. Please be advised that media material entitled ______ with a Motion Picture Association of America (MPAA) rating of PG-13 is scheduled to be shown in your student's _____ class on the following date(s): ______. LCSD Policy IIAB requires that all media material with a PG-13 rating requires active parent/guardian consent. The purpose of using the media material is to address the following course content/standards: ___ I approve of my student watching this media material and participating in this activity. Parent/Guardian __ I DO NOT wish for my student to watch this media material or be involved in this activity. I am requesting an alternative location and assignment.