



General Body Meeting

September 12, 2023

6:00 - 7:00 pm

J.O. Wilson Elementary School Commons

Agenda

- ▶ Welcome and Introductions
- ▶ Principal's State of the School Address
- ▶ Invited Guests
 - ▶ ANC Commissioner Christy Kwan (6C01)
 - ▶ Capitol Hill Community Foundation, Todd Cymrot
- ▶ Approve June 2023 General Body Minutes
- ▶ SY23-24 Budget Approval
- ▶ Treasurer's Report
- ▶ Committee Updates
- ▶ Open Forum
- ▶ Announcements and Reminders
- ▶ Adjourn

Welcome & Introductions

Katrina Washington, President

SY2023-2024 PTA Board of Directors



**Katrina Loraine
Amos Washington**

President



Lauren Mendonsa

First Vice President



Victoria Winter

Second Vice
President



Karmen Ward

Treasurer



Cynthia Belmonte

Secretary



Emily Badger

Membership Director



Gina Abrams

Staff Representative



Dan Newman

Assistant Treasurer



Tiffany Payne

Assistant Secretary



Sheena Gay

Assistant Membership
Director



Robert Clark

Staff Representative



Anna Mason

Assistant
Fundraising
Director



Vacant

Fundraising Director



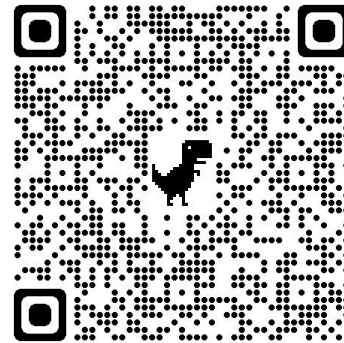
Mitchell V. Brunson

Principal, J.O. Wilson
Elementary (*non-voting*)

Get Involved

- ▶ Fill out a membership form
- ▶ Attend PTA meetings 2nd Tuesday of every month
- ▶ Join a PTA committee
 - ☐ Fundraising and Events
 - ☐ Early Childhood Education
 - ☐ Upper Grades
 - ☐ Facilities/Advocacy
- ▶ Volunteer
 - ☐ Adopt the Teachers' Lounge for a month
 - ☐ Become a Playground Keeper
 - ☐ Help organize a grade-level playdate

Membership Form



Stay Connected

- ▶ Visit JOWilsonDCPS.org
 - ❑ Subscribe to the calendar's RSS feed and get it on your phone
 - ❑ Get the latest Cardinal Connection
- ▶ Join the online listserv to connect with other community members **<https://groups.io/g/jowilsonpta>**
- ▶ Email the PTA Board at **info@jowilsonpta.org**
- ▶ Follow @JOWPTA on X (formerly Twitter), Instagram, and Facebook

State of the School Address

Mitchell Brunson, Principal

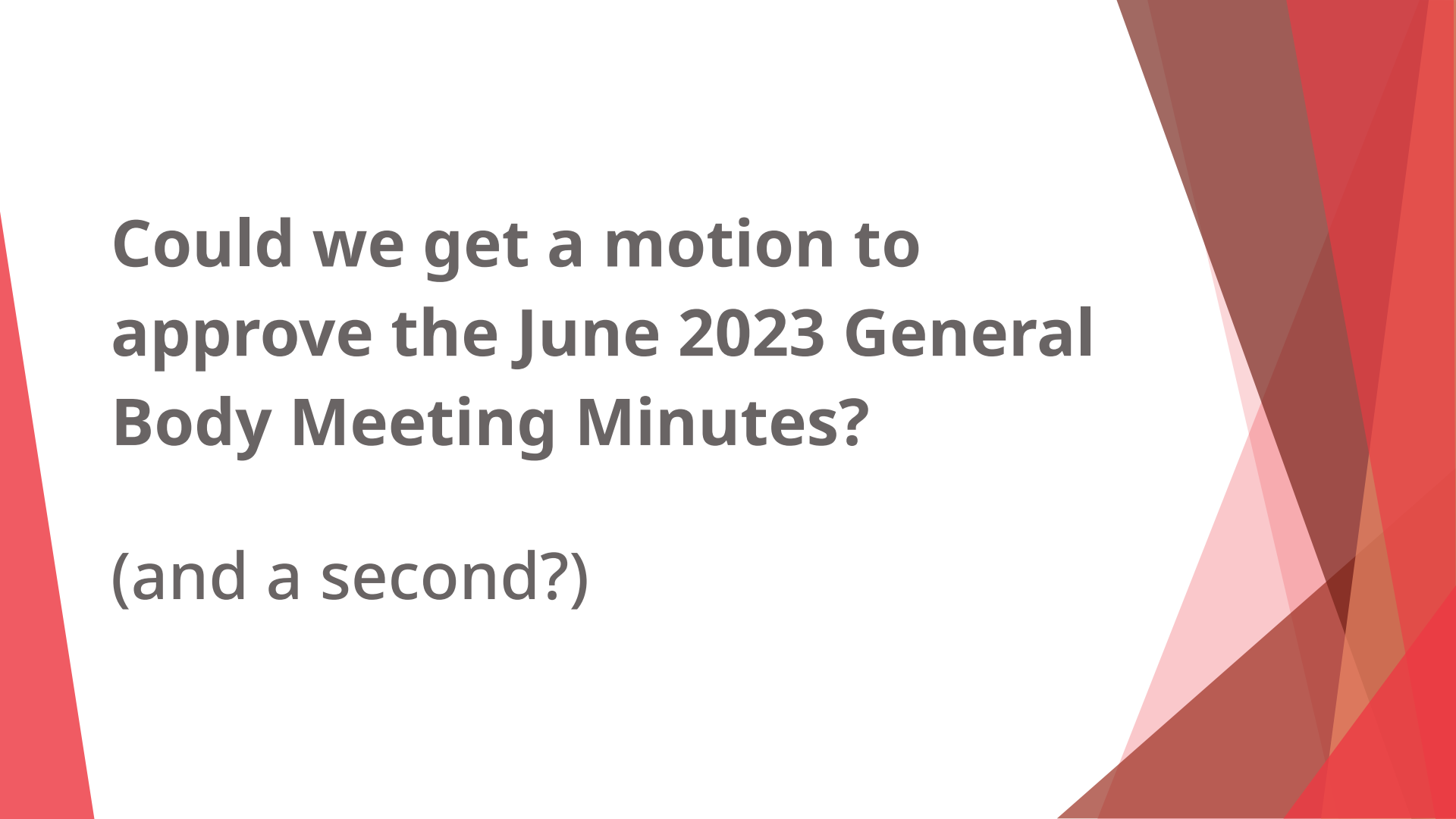
Invited Guests

Christy Kwan, ANC 6C01 Commissioner

Todd Cymrot, Capitol Hill Community Foundation

June 2023 General Body Meeting Minutes

Cynthia Belmonte, Secretary



**Could we get a motion to
approve the June 2023 General
Body Meeting Minutes?**

(and a second?)

SY23-24 Budget Approval

Karmen Ward, Treasurer

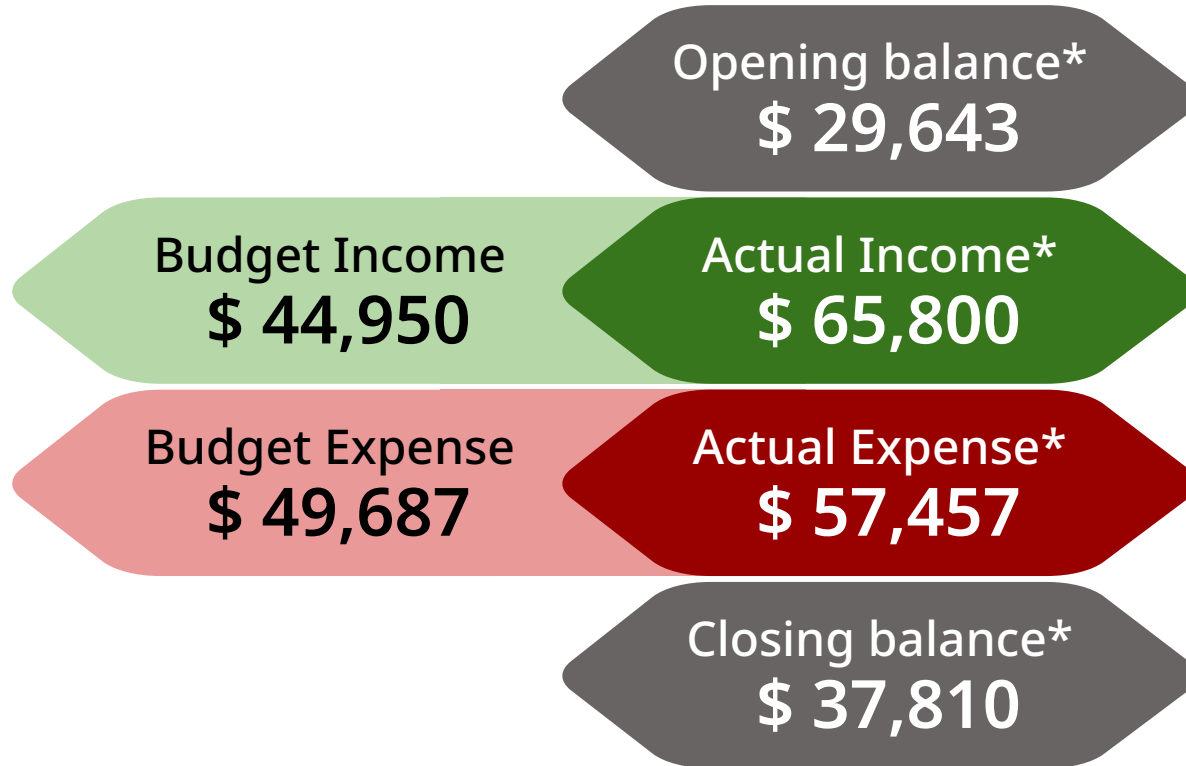
Dan Newman, Asst. Treasurer



We had a **great** year last year.

This year, we're looking to build
on that **strong foundation**.

Prior Year's Budget Overview



*Not including earmarked pass-through funds (theater, book fair, etc.)

Proposed SY23-24 Budget- Detail View

JO Wilson ES PTA Budget for SY23-24 PROPOSED				
Budget Category	Subcategory	SY '22-23	SY '23-24	Time of Year
Revenue items				
	Ongoing Fundraisers (grocery store points, box tops, AmazonSmiles, Benevity etc.)	1,084.86	800.00	Monthly
Fundraising	Fall Harvest/Pumpkin Festival Sales ¹	-	250.00	Oct
Fundraising	Community Fundraisers/Givebacks	875.00	3,200.00	Quarterly
Fundraising	Camp Fair Sales	9,689.17	10,000.00	Jan
Fundraising	Annual Auction Sales	29,970.63	25,000.00	May
Fundraising	Family Movie Night Food sales ¹	6,697.22	1,200.00	Sept, Nov, Feb, May
Fundraising	Night Events - Math night food sales ²	152.55	400.00	Oct, Nov
Fundraising	Night Events - Game night food sales ²	-	400.00	Fall
Fundraising	Night Events - Literacy night food sales ²	-	400.00	Fall and Spring
Fundraising	Night Events - Field Day food sales ²	-	-	June
Fundraising	Yard Sale/Makers Event	-	1,200.00	End of March
Fundraising	Bake sales	430.00	-	Quarterly
Fundraising	Swag and uniform sales ³	10,029.42	8,700.00	Recurring
Fundraising	PTA Sponsorships (cash)	-	2,500.00	Recurring
Fundraising	Miscellaneous - other	125.00	50.00	Ad hoc
Fundraising	Misc contributions - cheerleaders	186.80	-	Ad hoc
Fundraising Total		59,240.65	54,100.00	
Giving Drive	Giving Tuesday	5,378.45	6,000.00	Nov, Dec
Giving Drive	Misc contributions (parents ad hoc)	1,172.56	750.00	Ad hoc
Giving Drive Total		6,551.01	6,750.00	
Total Revenue (a)		65,791.66	60,850.00	

Notes

¹ - SY '22-23 Early year movie night food sales included with Swag sales and Fall Festival until Dec 2022.

² - Night events in SY '22-23 were not separately tracked

³ - Includes uniform sales and Swag sales combined in both years

Proposed SY23-24 Budget- Detail View

Expense items			
Administration	Bank Fees/Checks ⁴	(95.30)	(150.00) As needed
Administration	Website ⁵	(6,514.12)	(6,267.56) yearly, each fall
Administration	Zoom account	(158.89)	(160.00) yearly, April
Administration	JO Swag expense	(15,044.51)	(8,500.00) recurring
Administration	Supplies (bulletin boards, paper, printing, etc.)	(485.29)	(1,200.00) As needed
Administration	Board Liability Insurance	(795.00)	(800.00) Sept
Administration Total		(23,093.11)	(17,077.56)
Meetings	PTA Meetings	(2,215.62)	(3,000.00) Bi-Monthly
Meetings Total		(2,215.62)	(3,000.00)
School Events	Hispanic Day Celebration	(417.30)	(400.00) Oct
School Events	Fall Harvest/Pumpkin Festival Expenses	(1,520.00)	(1,000.00) Oct
School Events	Meet and Greet - Morning Events	(274.53)	(250.00) monthly
School Events ⁶	Camp fair expenses	(1,535.38)	(2,000.00) Jan
School Events	National Spelling Bee	(616.75)	(800.00) Feb
School Events ⁶	Auction related expenses	(3,714.18)	(7,000.00) April/early May
School Events ⁶	Yard sale/maker event expense	-	(1,000.00) End of March
School Events	Boys and Girls Events	-	(300.00) March
School Events	Night Events - Math night expense	(130.53)	(200.00) Oct, Nov
School Events	Night Events - Literacy night expense	(278.50)	(275.00) Fall and Spring
School Events	Night Events - Game night expense	(160.00)	(200.00) Fall
School Events	Night Events - Field Day expense	(4,614.72)	(4,500.00) June
School Events	Family Movie Night expense - License	(516.00)	(542.00) Sept
School Events	Movie Night expense - Audio services fees	(900.00)	(1,500.00) Sept, Nov, Feb, May
School Events	Movie Night expense - food (e.g. snacks, pizza)	(3,203.87)	(2,500.00) Sept, Nov, Feb, May
School Events	Movie Night expense - supplies (e.g. amazon/target)	(397.03)	(350.00) Sept, Nov, Feb, May
School Events	Promotion Celebrations	(461.24)	(500.00) June
School Events	Field Trip/Grade level program support	(3,521.14)	(5,000.00) May, June
School Events	PARCC	(12.05)	(300.00) April, May
School Events Total		(22,273.22)	(28,617.00)

⁴ - Includes bank fee and additional checks purchases

⁵ - Includes five year website contract (ends in SY'24-25) and monthly Weebly fee

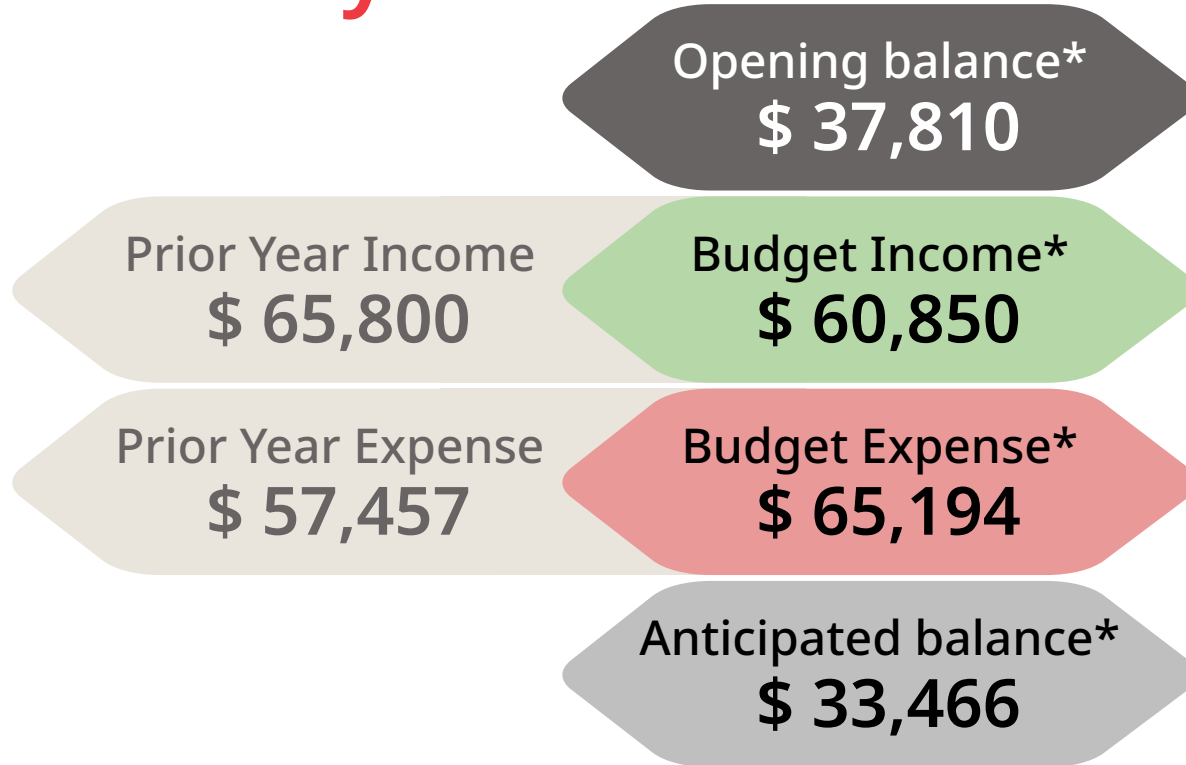
⁶ - Final budget will reflect category as 'Fundraising expense'

Estimated Net Balances		
Subcategory	SY '22-23	SY '23-24
Camp Fair	8,153.79	8,000.00
Annual Auction	26,256.45	18,000.00

Proposed SY23-24 Budget- Detail View

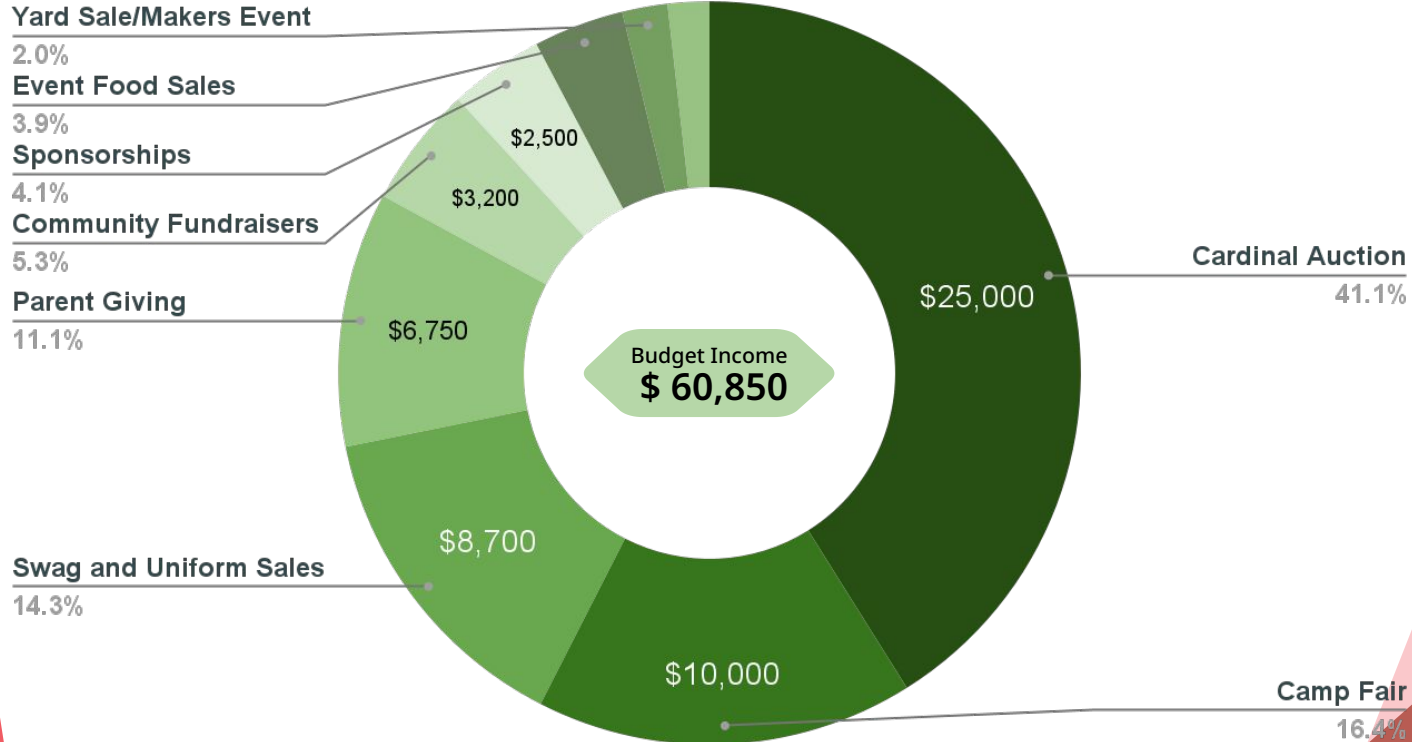
Projects	Holiday Giving Event	(1,564.46)	(1,500.00)	Nov. / Dec.
Projects	Garden/facilities Support (cleaning, maintenance)	(1,265.28)	(1,250.00)	Monthly
Projects	Enrichment programming (afterschool, cultural, sports, clubs)	(963.48)	(4,000.00)	Recurring
Projects	Classroom mini-grants	-	(3,500.00)	Recurring
Projects Total		(3,793.22)	(10,250.00)	
Appreciation	Teachers' Appreciation - meals (other items)	(3,080.60)	(3,000.00)	August
Appreciation	Asst Principal/ Principal Appreciation Week	(328.93)	(350.00)	April
Appreciation	Administration Appreciation Week	(214.00)	(250.00)	April
Appreciation	Teacher Appreciation Week	(1,599.79)	(1,650.00)	May
Appreciation	Principal Cluster event	(678.60)	(800.00)	Feb
Appreciation Total		(5,901.92)	(6,050.00)	
Subcommittees	Miscellaneous expenses	(136.25)	(200.00)	Ad hoc
Subcommittees Total		(136.25)	(200.00)	
Total Expenses (b)		(57,413.34)	(65,194.56)	
Total Year Net Income (Loss) (a - b)		8,378.32	(4,344.56)	

Proposed SY23-24 Budget - Summary



*Not including earmarked pass-through funds (theater, book fair, etc.)

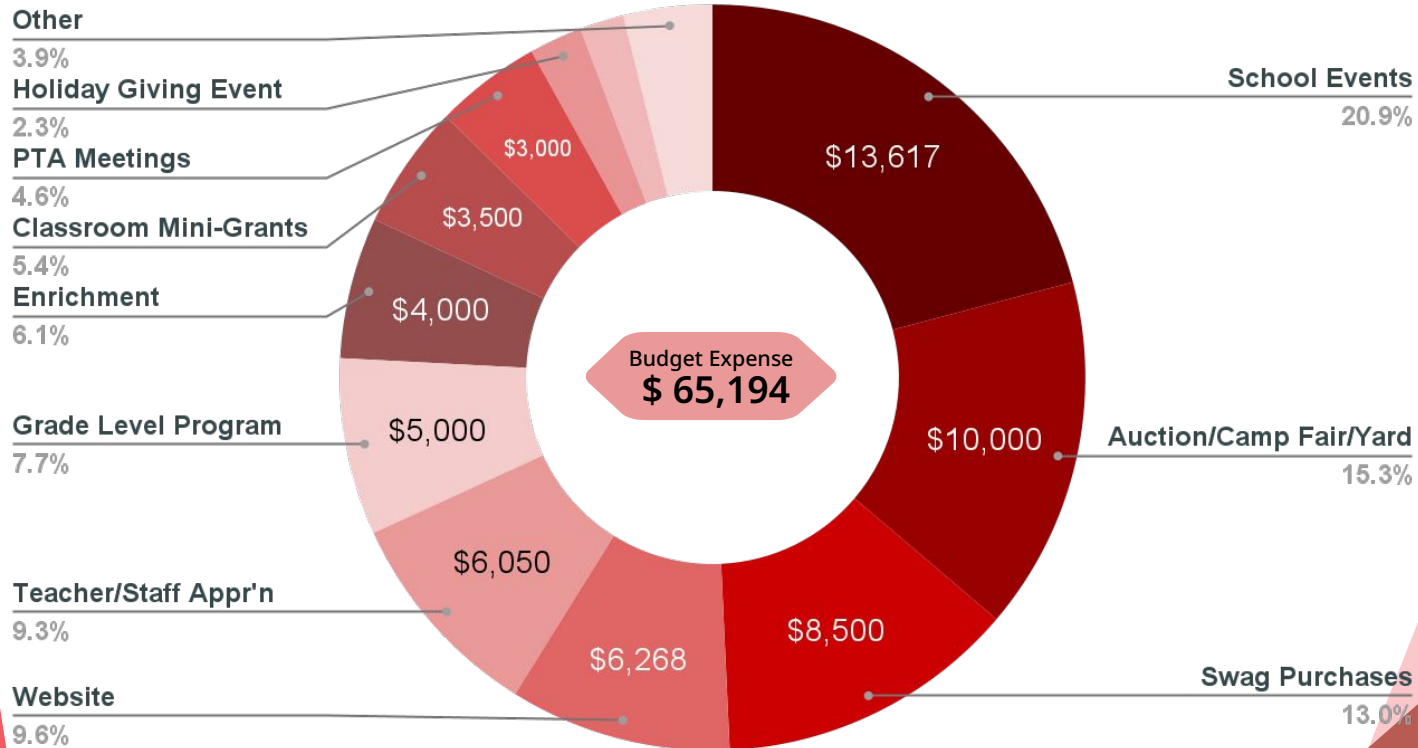
Proposed Income Overview



Income Highlights

- ▶ **Annual Auction:** Last year we raised nearly \$30k
- ▶ **Camp Fair:** Aiming to grow last year's \$9.6k while refocusing on camp scholarships for our students
- ▶ **Parent Giving:** Building on last year's \$5.3K raised from parents on Giving Tuesday
- ▶ **Community Fundraisers:** Deepening relationships with Solid State, Ben's, and other community businesses
- ▶ **Sponsorships:** Committing to finding new cash & in-kind sponsors beyond the Auction

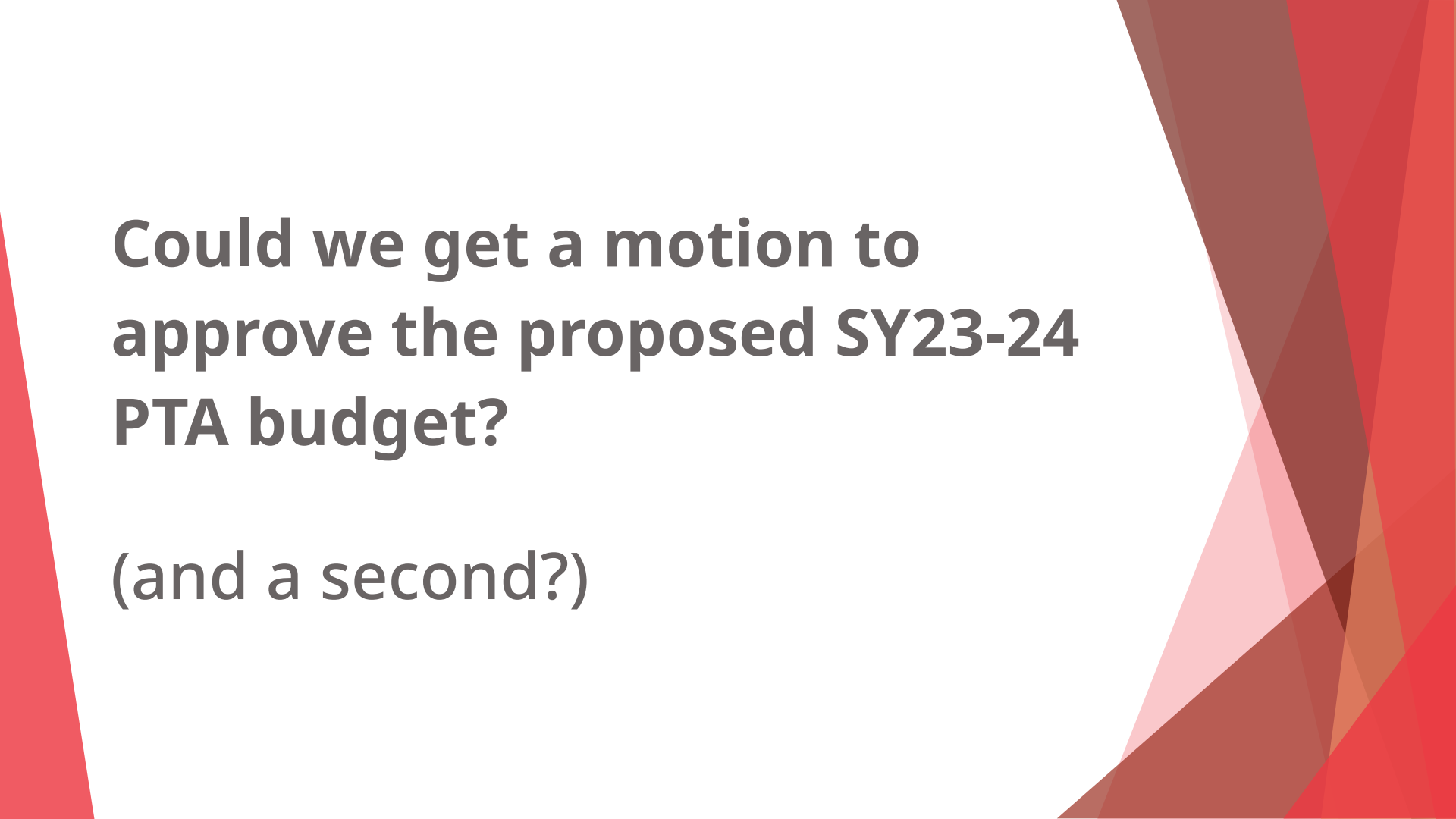
Proposed Expense Overview



Expense Highlights

- ▶ **School Events:** Continuing to invest in community-building programming
- ▶ **Grade Level Program Support:** Committed to \$500 per grade for field trips or programming
- ▶ **Enrichment Programming:** Substantially increasing support for sports & clubs
- ▶ **Classroom Mini-Grants:** Enabling teachers to request up to \$100 as needed for materials
- ▶ **PTA Meetings:** Funding food and childcare so we can regularly come together in-person.

Questions?



**Could we get a motion to
approve the proposed SY23-24
PTA budget?**

(and a second?)

Thank you!

Treasurer's Report

Karmen Ward, Treasurer

Dan Newman, Asst. Treasurer

July / August 2023 - Activity to date

July/August 2023 Activity	
Income	
Giving Tuesday donations	288.38
Ongoing Fundraisers (grocery store points, b	100.00
Swag and uniform sales	510.72
Swag sales	171.26
Total Income Activity as of 8/31/2023	1,070.36
Expense	
Bank Fees/Checks	(60.23)
Family Movie Night expense - License	(542.00)
JO Swag expense	(2,525.33)
Teacher appreciation - meals	(1,820.00)
Website	(27.56)
Total Expense Activity as of 8/31/2023	(4,975.12)

Committee Updates

- ▶ Fundraising and Events
- ▶ Early Childhood Education
- ▶ Upper Grades
- ▶ Modernization/Advocacy

Open Forum

Announcements & Reminders

- ▶ September 21, 6:00 pm, Back to School Night
- ▶ September 23, DCPS Back to School Block Party
- ▶ October 10, 6:00 pm, PTA General Body Meeting



Info@jowilsonpta.org
@JOWPTA
www.jowilsondcps.org