



## **Design and Multimedia Arts Program of Study**

*(Graphic Design)*

### **Sylvia Ruvalcaba**

My name is Sylvia Ruvalcaba. I am currently the Graphic Design Instructor. I attended University of Texas at El Paso and received a degree in Marketing. My Certification is in Trades & Industrial education.

I am currently the Graphic Design Teacher and have been in this position going on 4 years. I have worked in the beautiful community of San Elizario for 25 years. For fifteen years I was the Print Shop Manager for San Elizario High School (SEHS). I am very proud to say that we have an exceptional Graphic Design program in SEHS. It is my honor to teach the world of graphic design to our students. Our students receive the opportunity learn how to operate and how to run the SEHS Print Shop, where we provide services to the District and the community.

I am the Advisor for Career and Technical Education Student Organization – SkillsUSA in the area of Graphic Design. Students can gain experience, learn leadership skills, and contribute to our yearly community services. Our students have been very successful competing for SkillsUSA in the district and state level.

Students compete in the following areas:

- Photography
- Layout Design
- Graphic Imaging sublimation
- T-shirt Design
- Texas Pin Design
- Customer Service
- Job Interview
- GD Projects
- Promotional Bulletin Board