OCTOBER 1, 2016

# WORKING WITH SCHOOLWIRES

HELPDESK MEDFORD SCHOOL DISTRICT

## Table of Contents

Homepage	4
School Homepage Guidelines	5
School News:	5
Website Support:	6
Website Maintenance Reminders:	6
Section A	7
Upload Rotating Homepage Images to a Multimedia Rotator app	7
Pixlr	7
Launch Web App	7
Resize	8
Crop	9
Save	
Add Records to Rotator	
Teachers and Staff	
UMRA Updating Teachers & Staff Information for Schoolwires	
Edit	14
New	
Deploy the MiniBase	25
UMRA Updating Website Information for Schoolwires	26
How to Create Good Filenames for Your Web Pages	27
1. Avoid Spaces in Your Filenames	27
2. Use Only Small (Lowercase) Letters	27
3. Put a Descriptive Title or At Least the Main Keywords from the T	itle in Your Filename27
4. Keep the Names Reasonably Short	27
5. Separate the Words in Your Filenames with Hyphens	27
Calendar	28
Adding an Event	29
New Event Button	
Double Click on a Date to Add an Event	35
Importing Events to a Calendar	
Preparing the CSV File	
Export an Outlook Calendar to CSV File	
Import the CSV File	41
Categories	44

Section B45
Quick Links47
Imagery48
Viewers49
Organize Links
School News
Add a Record to the Headlines & Features App51
School Announcements
Add a File Link in an Announcement54
Our School
Newsletter
Twitter/Facebook/Peachjar eflyers
Upcoming Events
Best Practices for Apps on Pages
Apps and Page Layouts Chart Legend
Apps and Page Layouts Chart60
Best Practices for Page Layout Regions61

## Homepage

Homepage Layout: Please be aware of too much white space. If you have too many announcements or too many upcoming events it causes the right-hand column to go long and lots of white space in the middle. You can solve this in a couple ways: lessening the number of upcoming events that show and/or lessening the number of announcements you list. Think about potentially making announcements news articles, or make sure you're not putting big clip art in your announcement section. Ideally, all of the content will line up on the bottom of the homepage.

И	omepage Page					
lome	epage Page		7.50.444			
astedi	ited by Natalle Hur	d on Friday at	7:52 AM.			
Α						
N	Aultimedia rotator	- w727 h321				
M	Iultimedia Rotator					
						_
В						
S	tudent Quick Lin	ks				
S	ite Shortcuts App					
P	arent Quick Links	S	Ռո			
	ine onorcore rep		U			
S	ite Shortcuts App				Sha	red
	ommunity					
s	ite Shortcuts App				Sha	red
С		_		 	 	
н	CNOOI NEWS leadlines & Features	App				
N	ledford School D	istrict News				
Н	leadlines & Features	App			Shai	red
D						
т	witter					
E	mbed Code App					
F	acebook					
E	mbed Code App					
E						
A	nnouncements App	ments				
Р	eachiar efivers					
	mbed Code App					
E						
E						

## School Homepage Guidelines

School News:

- Always have at least two articles displaying on your school homepage and no more than six. (We can post articles for you! See submission form below)
- When adding article thumbnail (image next to article), resize the image to somewhere in the region of 120 x 180. To keep the image from warping, you can use PixIr.com to crop and/or resize your image before uploading it Schoolwires. (We can also do this for you if you use the submission form. Think horizontal, not vertical when choosing pics for your thumbnail images)

#### This is what we want:



- By maintaining 2, 4, or 6 articles on your homepage they will align with the other homepage sections.
- Note: Thumbnail graphics are similar in size also helping with the alignment of articles

#### This is what we don't want:

 By maintaining an even number of articles and setting your thumbnails to the correct size on your homepage you can avoid the big sections of white space.



Website Support:

- In an effort to help you maintain your school homepage and website, the Communications Department has created a submition form. Use this form to give us the information we need to complete the following tasks:
  - Post a news article
  - Create/Resize rotator photos
  - Create new website page
  - Edit or add content to existing page
  - Other tasks

Link to form: <u>http://bit.ly/10rVYY4</u>

Website Maintenance Reminders:

- Do not duplicate announcements and news articles.
- Keep your school calendar updated with events

## Section A

Upload Rotating Homepage Images to a Multimedia Rotator app

First, size the images accordingly.

Pixlr https://pixlr.com/web



## Launch Web App

Select either Browse (allows you to select an image you want to edit) or Collage (allows you to have a collage of pictures) and then select the image(s) you want to edit.

- 1. If you select Browse you will navigate to the image you want to add to the rotator.
- 2. If you select Collage you will select the pictures that you want to add to the collage picture.

The image will open in Pixlr.



1. Click Adjustment to open the menu.

### Resize

1. Click on Resize. The picture must be **727 x 321** to fit correctly in the rotator.



- 2. Resize to 727 X 321. You must first set the width of the picture to 727.
- 3. Click Apply.



### Crop

Now you must crop the picture to meet the size requirements for the rotator.

4. Click on Crop in the Adjustments menu.



- 5. Drag the handles to adjust the height of the picture. Be careful to not adjust the width while dragging the handle.
- 6. The picture Width should be 727 with the picture Height 321.
- 7. Click Apply.



#### Save

Now you will save the image.

8. Click on the Save button in the upper left hand corner.



- 9. Rename your picture. DO NOT add spaces in a file name. You can use \_ or a dot. You can add a number or change the name. I usually add sized to the name. You don't want to lose your original picture.
- 10. Set the Quality to 100%.
- 11. Click Save.

You now have a picture sized for your webpage rotator.

100
11 428 KB
× Cancel

#### Add Records to Rotator

r

- 1. In *Site Manager*, navigate to your Workspace The **Summary** tab displays.
- 2. Click Homepage to get to the edit mode.
- 3. Double-click the Multimedia Rotator app to open it.

CONFIGURE CONTENT MODERA	RATION Ste Workspace						Schoolwires		
SITE & CHANNELS		Summary	Mobile Sile	Tech	Directors & Viewers	Channels	Subtor	How do 1?	
Andford School Distr	net.	Homepage Page	0						
Our District	Hor	nepage Page	4					14	-
Academics	@ Late	edited by Natalie Hu	rd on Friday at 7.52	AM.				Antion	11111
💼 Departments								A	в
🚔 School Board	0	Multimedia rotati	r - w727 h321		3			-	
💼 Employment	0	Multimedia Profesion			<b>U</b>			-	_

4. Click New Record to add a new image file.



- 5. Add a Title for the file. Decide whether to Hide the title or not.
- 6. Type a Caption if you want one. Decide whether to Hide the title or not.
- 7. Click Upload Image and browse to the file to upload.
- 8. Select the file you want to upload, click **Open**. You are returned to the Upload window and you see the image you selected.
- 9. You can also choose to Link Image or Embed a Video. Check the box to activate these options.
- 10. Make sure that the Activate on my page is checked or you won't see the image on your webpage.
- 11. Click Save.

Add Re Enter your	Add Record Enter your record information.					
Record	Display Duration Viewers					
Title: Caption:	Hide 5 Hide					
Uploa You ha	ded File					
🗆 Link I	mage 9 d a Video					
Activa Save	te on my page 10 Cancel					

Click on New Record to add additional records.

### Teachers and Staff

UMRA Updating Teachers & Staff Information for Schoolwires

You have available a UMRA form to use for updating, adding or changing your Teachers & Staff list for the MSD Website. You have will use the Staff Directory Form link to get an updated .csv file to update your webpage.



Double-click the UMRA Forms Computers icon on your desktop.

#### Staff Directory Form

- 1. To get the most recent Teachers & Staff list for your school, click on the *Staff Directory Form* link. In this screen you will see:
- 2. A list of your teachers & staff.
  - Name
  - Job Title
  - Email
  - Phone Number
  - Website
  - Include in Export
- 3. Exclude from Export button and Remove Exclude button

Use these buttons to exclude an employee from displaying on the website or to remove the exclusion.

4. Export Users to file



This will export a list of users who have not been excluded from the list.

• The list will export to your W drive under the name "UsersExport" and the date (ex: UsersExport01-01-2016.csv)

This is the file you will import in Schoolwires for your Teachers & Staff page (see below).

#### Edit

- Go to Site Manager in Schoolwires
  - 1. Click on Teachers & Staff in the left navigation pane
  - 2. Click on Your School Teachers and Staff link (Staff Directory).
  - 3. Click on Your School Staff Directory Page link (Staff Directory).



You will see the Flex Editor App with some code in the window. This is the code for the Minibase App that you will be editing. Leave the code in the window.

How
B <i>I</i> <u>U</u>
Ω 🔲

- 4. Click on the Tools tab.
- 5. Click on Minibase tool link.



- 6. With Minibase App selected under App Manger, click on Staff Directory under App Instances.
- 7. Click Edit in Details.

Roosevelt T Section Workspa	Feachers and Staff			Schoolwires a Blackboard solution
Summary 1	Tools Editors & Viewers	Statistics How do I?		
Staff Directory				
Staff Directory				Coptions
New Record Import	Export Purge All Crea	ate E-Alert		
NAME	JOB TITLE	EMAIL	PHONE	ACTIONS
Alexander Bizeau	After School Coordinator	Alex.Bizeau@medford.k12.or.us		Edit Delete
Alisa Kuitert	Support Staff	Alisa.Kuitert@medford.k12.or.us	(541) 842-3840	10 Edit Delete
Amy Head	Support Staff	Edit Record		× Delete
		Enter your record information. Each record of Name: Alisa Kuitert Job Title: Support Staff Email: Alisa.Kuitert@medford.k12 Phone: (541) 842-3840	.or.us	

Find the record you want to edit or delete and click the appropriate button.

- 9. To Edit, locate the user you need to edit.
- 10. Click the Edit button.
- 11. Make the necessary changes and SAVE.

### New

- Go to Site Manager in Schoolwires
- 1. Click on Teachers & Staff in the Channels pane on the left hand side.
- 2. On the Summary tab click on Staff Directory in the Sections area or add a New Section.

<ul><li>CONFIGURE</li><li>CONTENT MODER</li></ul>	ATION	Teachers & Staff Channel Workspace			
▼ SITE & CHANNELS	s	Summary Tools	Directors & Viewers	Statistics How do I?	
🛆 Jackson Elementar	ry				
Our School	00	Sections Create and sort your sections. New Section Sort C Find	Section ?		
Programs	0	SECTION		ACTIONS	
Media Center	0	Staff Directory 2 Options Move			
Activities	0				
Grade Levels	7				

#### 3. Click on Staff Directory on the Current Pages Page.

Ĥ	Summary	Tools	Editors & Viewers	Statistics	How do I?	
c	urrent Pages New Page Orga	nize Pages	Recycle Bin		Q Find Page	
W	/hip Up a Party	on Your P	age with APPetize	ers		
	<ul> <li>★ C (A) C (A) - Charles of an analysis</li> <li>A C (A) C (A) - Charles of an analysis</li> <li>A C (A) C (A) - Charles of an analysis</li> <li>A C (A) C (A) - Charles of an analysis</li> <li>A C (A) C (A) - Charles of an analysis</li> <li>A C (A) C (A) - Charles of an analysis</li> <li>A C (A) C (A) - Charles of an analysis</li> <li>A C (A) C (A) - Charles of an analysis</li> <li>A C (A) C (A) - Charles of an analysis</li> <li>A C (A) C (A) - Charles of an analysis</li> <li>A C (A) C (A) - Charles of an analysis</li> <li>A C (A) C (A) - Charles of an analysis</li> <li>A C (A) C (A) - Charles of an analysis</li> <li>A C (A) C (A) - Charles of an analysis</li> <li>A C (A) C (A) - Charles of an analysis</li> <li>A C (A) C (A) - Charles of an analysis</li> <li>A C (A) C (A) - Charles of an analysis</li> <li>A C (A) C (A) - Charles of an analysis</li> <li>A C (A) C (A) - Charles of an analysis</li> <li>A C (A) C (A) - Charles of an analysis</li> <li>A C (A) C (A) - Charles of an analysis</li> <li>A C (A) C (A) - Charles of an analysis</li> <li>A C (A) C (A) - Charles of an analysis</li> <li>A C (A) C (A) - Charles of an analysis</li> <li>A C (A) C (A) - Charles of an analysis</li> <li>A C (A) C (A) - Charles of an analysis</li> <li>A C (A) C (A) - Charles of an analysis</li> <li>A C (A) C (A) - Charles of an analysis</li> <li>A C (A) C (A) - Charles of an analysis</li> <li>A C (A) C (A) - Charles of an analysis</li> <li>A C (A) C (A) - Charles of an analysis</li> <li>A C (A) C (A) - Charles of an analysis</li> <li>A C (A) C (A) - Charles of an analysis</li> <li>A C (A) C (A) - Charles of an analysis</li> <li>A C (A) C (A) - Charles of an analysis</li> <li>A C (A) C (A) - Charles of an analysis</li> <li>A C (A) C (A) - Charles of an analysis</li> <li>A C (A) C (A) - Charles of an analysis</li> <li>A C (A) C (A) - Charles of an analysis</li> <li>A C</li></ul>	Centricity	2	Do you find your ( same old apps? A sure what to do? I render amazing p <u>APPetizers</u> ! Each APPetizer hig	page content stewing in the re your tables too flaky? Not No worries—we can help you ages with <u>Schoolwires</u> ghlights a Schoolwires app.	
	STATUS PAGE					
	AGTIVE Sta	aff Directory	3		Actions	•

You will see a blank App page.

Summary Tools Editors & Viewers Statistics How do I?	
Staff Directory Page Flex Editor App	
Flex Editor App	Options
Save Cancel Create E-Alert & Create E-Alert	
A Styles • Font Name • Font Size • ▲ • 2 • 8 I U S ≣ ≣ ≣ Ξ Ξ Ξ Ξ Ξ	
■ / B — ¶ ∞ 9 % S 👺 🕞 🖿 🖉 🖿 🗒 Ω 🖷 🗖 🖉	

- 4. Click on the Tools tab.
- 5. Click on Minibase.

Cols Editors & Viewers	Statistics How do I?
Tools Manage your section tools and apps.	
Files & Folders Organize the files and folders used in your workspace.	Forms & Surveys Create and manage forms and surveys for your section.
Approve Visitor Comments Approve or reject visitor comments on your apps.	Approve Community Editing Approve or reject community edits to your apps.
App Manager Manage and edit the apps in your workspace.	Reports View your section's reports.
Photo Gallery Create and manage photo galleries for your section.	Create and manage minibases for your section.

- 6. Make sure that Minibase App is selected.
- 7. Click on New.
- 8. Add an App Name in the Add Minibase App' dialog box.
- 9. Click Save.



10. With the new New App selected click on the Edit button.

App Display	Manager rs all apps created in this workspace.				×
8	Minibase App Schoolwires Premium App	>	^	APP INSTANCES	DETAILS
Ď	Photo Gallery App Schoolwires Premium App	>		New Import Configuration Staff Directory	New Teacher App
<b>()</b>	Podcast App Schoolwires Basic App	>		New Teacher App	Bei Dare pages that use this App.
	Premium Video App Premium Video is a Schoolwires Advanced App.	>			No one is using this app on a page.
9	Q & A App Schoolwires Basic App	>			
	School Directory App Schoolwires Basic App	>			
	Site Shortcuts App Schoolwires Basic App	>	~		
ľm	Done				

Add fields to your new Minibase. These fields need to match the headers in the .csv file you will be using. Leave any unused fields blank.

#### 11. Enter the first Field Names for each field.

Summary	Tools	Editors & Viewers	Statistics	How do L?
New Teacher App				
lew Teacher App				12 A Options
Start by setting u Add some fields to your	p your fiel	<b>ds</b> e. You can change your field	s later if you need	to. Leave any unused fields blank.
Field Name:	11			
Name				
Field Name:				
Job Title				
Field Name:				
Email				
Field Name:				
Phone				
Field Name:				
Add More Fields				
Set Fields & Contin	ue			

12. Click Options to have additional layout choices.

- 13. In the General tab, you can edit the app name, choose to show the App Name on the page, edit how many records show per page and choose a display format.
- 14. If you make any changes, click Save.

Ann Name:	×
New Teacher App	
General Sharing Fields	
If you want, you can enter a description of your app.	
Description:	~
Show the app name on my page.	
Records Per Page:	
25	
Display Format:	
Table View     O List View     O Custom View	
Last Name First Name Last Name: Doe Teacher Doe John Building: High School Phile A44 1294 Last Name: Loe Last Name: Loe Lasepark School	~
Save Cancel	

App Name:			×
Staff Directory		`	
General Sharing Fields 15			
FIELD NAME VIEWERS	FILTER TYPE	SORT ORDER	SORT LEVEL
Name	a None	▼ None	▼ None
Job Title Viewe	None	▼ None	None
Email	None	▼ None	▼ None
Phone	None	▼ None	▼ None
Viewe	None	▼ None	None
Viewe	None	▼ None	▼ None
Viewe	None	▼ None	▼ None ∨
Save Cancel			

- 15. On the Fields tab, you will decide which fields will be searchable, how users will be able to search these fields, the order in which the results of the search will display and whether the field will be viewable by everyone. If you make any changes click Save.
  - a. Click Edit under Viewers to determine who will be able to view each field. If you do not specify, the general public will be able to see each field.
  - b. To make the field searchable, enter Filter Type. You can choose from:
    - i. None: this is the default and it means that field will not be searchable.
    - ii. Free Form: this means that a visitor may enter a letter or letters to search for an item. This type of filter is useful when you have a lot of data to search.
    - iii. Drop Down: this means that the visitor may choose from a list of items for the search. This type of filter is usually used for a short list of data.
  - c. To determine the Sort Order for displayed data if you have that field searchable, choose one of these.
    - i. Ascending order
    - ii. Descending order
  - d. Choose a Sort Level of fields in the display. For example, you might want to display by Phone first, then by Name. You can have up to four sort levels.
- 16. Click Save if you make any changes. The Records window will return as the active window.

#### 17. Click Set Fields & Continue

Summary Tools Editors & Viewers Statistics How do I?
New Teacher App
New Teacher App
<b>Start by setting up your fields</b> Add some fields to your new Minibase. You can change your fields later if you need to. Leave any unused fields blank.
Field Name:
Name
Field Name:
Job Title
Field Name:
Email
Field Name:
Phone
Field Name:
Add More Fields
Set Fields & Continue

	Tools Editors	& Viewers Statistics	How do I?
Staff Directory			
01-17 D'			
Staff Directory	18		
New Record Imp	Export	Create E-Alert	
Import Reco	ords		×
Create a .CSV im	port file in which your Minit	Base field names are the column heading	JS.
jael teachers	& staff.csv Browse		
		20	Next Cancel
_			
			<b>~</b>
Import Boos	vrda		<u>^</u>
Import Reco The records from	your file show below.		Â
Import Reco The records from	your file show below.	EMAIL	PHONE
Import Reco The records from NAME Aaron Fox	your file show below. JOB TITLE Teacher Elementary	EMAIL Aaron.Fox@medford.k12.or.us	PHONE (541) 842-3077
Import Reco The records from NAME Aaron Fox Alex Jolley	JOB TITLE Teacher Elementary Support Staff	EMAIL Aaron.Fox@medford.k12.or.us Alex.Jolley@medford.k12.or.us	PHONE (541) 842-3077 (541) 842-3770
Import Record           The records from           NAME           Aaron Fox           Alex Jolley           Alex Hamilton	JOB TITLE Teacher Elementary Support Staff Teacher Elementary	EMAIL Aaron.Fox@medford.k12.or.us Alex.Jolley@medford.k12.or.us Alex.Hamilton@medford.k12.or.us	PHONE (541) 842-3077 (541) 842-3770
Import Record           The records from           NAME           Aaron Fox           Alex Jolley           Alex Hamilton           Alisha Clark	your file show below. JOB TITLE Teacher Elementary Support Staff Teacher Elementary Teacher Elementary	EMAIL Aaron.Fox@medford.k12.or.us Alex.Jolley@medford.k12.or.us Alex.Hamilton@medford.k12.or.us Alisha.Clark@medford.k12.or.us	PHONE (541) 842-3077 (541) 842-3770 (541) 842-3121
Import Reco The records from NAME Aaron Fox Alex Jolley Alex Hamilton Alisha Clark Ana Murray	your file show below. JOB TITLE Teacher Elementary Support Staff Teacher Elementary Teacher Elementary Ed Assistant	EMAIL Aaron.Fox@medford.k12.or.us Alex.Jolley@medford.k12.or.us Alex.Hamilton@medford.k12.or.us Alisha.Clark@medford.k12.or.us Ana.Murray@medford.k12.or.us	PHONE (541) 842-3077 (541) 842-3770 (541) 842-3121 (541) 842-3124
Import Reco The records from NAME Aaron Fox Alex Jolley Alex Hamilton Alisha Clark Ana Murray Anna Daley	your file show below. JOB TITLE Teacher Elementary Support Staff Teacher Elementary Teacher Elementary Ed Assistant Teacher Elementary	EMAIL Aaron.Fox@medford.k12.or.us Alex.Jolley@medford.k12.or.us Alex.Hamilton@medford.k12.or.us Alisha.Clark@medford.k12.or.us Ana.Murray@medford.k12.or.us	PHONE (541) 842-3077 (541) 842-3770 (541) 842-3121 (541) 842-3124
Import Reco The records from Aaron Fox Alex Jolley Alex Hamilton Alisha Clark Ana Murray Anna Daley	your file show below. JOB TITLE Teacher Elementary Support Staff Teacher Elementary Ed Assistant Teacher Elementary	EMAIL Aaron.Fox@medford.k12.or.us Alex.Jolley@medford.k12.or.us Alex.Hamilton@medford.k12.or.us Alisha.Clark@medford.k12.or.us Anna.Daley@medford.k12.or.us	PHONE (541) 842-3077 (541) 842-3770 (541) 842-3121 (541) 842-3124

- 18. Click Import. Step 1 of the Import wizard displays.
- 19. Click Browse. Browse your computer for the CSV file you created. Select the CSV file.
- 20. Click Next. Step 2 of the Import wizard displays. You can preview your imported records or cancel the import.
- 21. Click Import. A message appears in the lower left hand corner letting you know your upload was successful. The Records window will return as the active window. The records you just imported will be in the record database.

### Deploy the MiniBase

Once you have created your Minibase, you will need to deploy it.

- To embed a Minibase app you already created to a page...
- 1. Place your cursor where you want the MiniBase.
- 2. Click the Insert MiniBase icon. The Add Existing Apps window displays.
- 3. Click the By Type tab.
- 4. Choose MiniBase from the drop-down list.
- 5. Select the appropriate MiniBase.
- 6. Click Save.
- 7. You will see something similar to [\$APP ID=245\$] in the Editor. The ID number is a specific number assigned to that MiniBase.



You have available a UMRA form to use for updating, adding or changing the Teacher's website for the Teachers & Staff list for the MSD Website.

These instructions are for teachers to follow. This will add the website address to the file that is used to update the Teachers & Staff webpage.



Open the UMRA Forms Computers icon on your desktop.

Click: Display website address on MSD website

#### Website Address

If you want to add a web address to a teacher's information on the Teacher & Staff webpage, click on the *Display website address on MSD website* link.

In this screen you will see:

- 1. No Site Set (or the set website)
- 2. Reset to no website

Removes a website if one is set for this teacher. You won't see this action as it is happening in the backend. You can add a new web address or it will remain blank in the backend (or Refresh the page to see the change).

- 3. The area to add the teacher's website address.
- 4. Set Address

Loads the teacher's website to the backend for uploading to the Teachers & Staff information.



## How to Create Good Filenames for Your Web Pages

Practical Considerations to Naming Your Web Files

Avoid Spaces in Your Filenames
 One of the common beginner's mistakes when naming filenames is to put spaces in the filenames.

Avoid this problem by not using spaces at all in your filenames. Filenames with spaces work fine on your own hard disk. When you create files for the web, the mistakes that can happen with space-filled filenames is just not worth the trouble.

- Use Only Small (Lowercase) Letters The simplest way to avoid problems is to just stick to using small letters (lowercase) in your filenames.
- 3. Put a Descriptive Title or At Least the Main Keywords from the Title in Your Filename A filename with your title, or at least the main keywords from your title, serves at least 2 purposes:
  - a. Users can tell what the page is about from the filename
  - b. Search engines can guess what your page is about from the filename

However, it probably isn't a good idea to make your filenames excessively long. Lengthy web addresses have their own problems, which leads me to the next point.

4. Keep the Names Reasonably Short

Although most operating systems allow extremely long filenames, it's best not to make them excessively long.

You may want to restrain yourself from creating overly long filenames, no matter how descriptive you think they may be.

5. Separate the Words in Your Filenames with Hyphens

Since you shouldn't use spaces in your filenames, how should you separate the words? The hyphen character is regarded by search engines as a word separator. As such, it is a good character to use as a word separator.

Incidentally, you should **not** use the underscore character ("\_") to separate words. Although the underscore visually separates words to humans, at this time, many search engines just see it as another letter of the alphabet.

## Calendar

The calendar within the Site Workspace is the calendar for the main or district site. Only a Site Director or a Homepage Editor of the main site may access and edit this calendar.

The calendar within the Subsite Workspace is the calendar for that subsite. Only a Site Directory, a Subsite Director for that subsite or a Homepage Editor for that subsite may access and edit this calendar.

- 1. In Site Manager, navigate to the workspace containing the homepage calendar you want to edit.
- 2. Click the Calendar on the Summary tab. The calendar displays.

	Jacks Subsite V	On Elementary Vorkspace Mobile Site	Settings Tools Director	s & Viewers Chan	nels Statistics	
	Current Page	s				
	PAGE					
	Homepa	ge			Actions 🔻	
	Calenda	*			Actions v	
Summary	Mobile Site To	ols Directors & Vi	ewers Channels	Statistics	How do I?	
Calendar Page	Jackson Elementary Sch	ool Calendar				
Jackson Elemen	tary School Calend	ar Event Categories	Rosters			Coptions
New Event Prin	t Today Da	y Week Month	List	•	October 💌	2015 🔻 💙
			October 2015			
Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2 2:00pm Jaguars Assembly	3
4	5:30pm PTO meeting 6:30pm Latino parent night	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

## Adding an Event

There are three ways to add events to your calendar.

- Click the New Event button
- Double click on the day you want to add an event
- Click Import Events

Summary	Mobile Site T	ools Directors & V	iewers C	hannels	Statistics	How do I?	
Calendar Page	Jackson Elementary Sch	ool Calendar	_				
			ſ	There a	re three ways to add e	events to your calenda	r.
Jackson Elemen	tary School Calend	lar		•	Click the New Event b	outton	> Options
	Click Here			•	Double click on the da	ay you want to add an	event 📃
Calendar Import	Event Queue	Event Categories	Rosters	•	Click Import Events		
New Event Prin	t Today Da	www.www.www.www.www.www.www.www.www.ww	List				
Click Here			Ostahar	0045			
4			October	2015			
Sun	Mon	Tue	Wed		Thu	Fri	Sat
					1	2 2:00pm	3
						Jaguars Assembly	
			Davidata alfadi				
			on a day				
4	5	6			8	9	10
	5:30pm PTO meeting	-				-	
	6:30pm Latino parent night			•			
11	12	13		14	15	16	17
18	19	20		21	22	23	24
25	26	27		28	29	30	31

#### New Event Button

- 1. Access the calendar from the appropriate workspace. The calendar will open to the Calendar tab.
- 2. Click on the New Event button. A New Event window will display. Notice it has seven tabs.
- 3. On the Event tab:
  - a. Enter a date for the event. The format for the date must be mm/dd/yyyy (required). Clicking in the date box displays a calendar that you can use to select a date.
  - b. Enter an Event Title (required).
  - c. Enter the Start and End Times for the event (optional defaults will apply). The event Start Time defaults to 8 AM and End Time defaults to 9 AM. Use the drop-down boxes or check boxes to adjust the Start and End times for the event. If you choose All Day, not Start or End Times display for the event. If you choose No End time, only a Start Time displays for the event.
  - d. Enter a descriptions of the event (optional).
  - e. Select a category for this event from the drop-down list (optional). This will color code the event according to the categories set up by a Site Administrator.

  - g. Select Force this event to display in Upcoming Events from today until the event occurs to override Upcoming Events App options associated with the calendar (optional).



- 4. Click on the Recurrence tab if you want to set a recurrence pattern and range.
  - a. Activate the Make this event recurring check box.
    - The Recurrence tab displays Recurrence Patter and Recurrence Range options.
  - b. Select a Recurrence Pattern.
  - c. Specify a Recurrence Range. You can end after a number of occurrences or specify an End by date. Note that the End by date is not included in the range. If you specify the 25<sup>th</sup> as the End Date, the range actually ends at midnight on the 24<sup>th</sup>.

Event Title:	×
New Event is Happening!	
Experimence Registration Location Contact Post to Calendare Viewere	
If y want, you can make your event recurring by setting the recurrence pattern and range.	
Daily	
Weekly     • Every 1       Monthly     • Every weekday	
○ Yearly	
Recurrence Range C Choose how long you'd like your event to occur.	
End after 10 occurrences     End by 10/19/2015	
Save Cancel Create E-Alert	

- 5. If your event will require registration, click on the Registration tab (optional).
  - a. Activate the Turn on registration for this event check box to expand the Registration tab.
    - b. Enter the registration information for the event. There are two required fields.
      - Maximum number of seats
      - Last date of registration
  - c. If you have questions you would like attendees to answer, enter them here. These questions can be customized for registered events.

Event Title:
New Event is Happening!
Event Recurrence Registration Location Contact Post to Calendars Viewers
Turn on registration for mis event
Maximum Number of Seats 10 Last Day to Register
Custom Question
Add Question QuestionTypeActions
Save Cancel Create E-Alert

6. Click on the Location tab if you want to provide location information.

Activate the Add a map of this location to your event to include the ability for website visitors to obtain step-by-step driving directions.

Be sure to include a zip code for the event location. If users have entered their zip codes into their profiles, this will enable the calculation of the distance to the event for each user.

Event Title:							×
New Event is Hap	pening!						
Event Recurrence	Registration	Location	Contact	Post to Calendars	Viewers		
If you want, you can enter loca	ation information.	6					
Location Name:							
Address:							
City, State, Zip Code	ation to your eve	nt.					
	-						
Save Cancel Cre	eate E-Alert						

7. Click on the Contact tab if you want to enter contact information. If you activated registration, Contact Name and Email are required.

If website addresses (URLs) are applicable, enter them (optional).

You can copy and paste a URL from the address bar. Be sure to separate multiple URLs with a semicolon.

Event Title:				_	
New Event is Happening!					
Event Recurrence Registration	Location Contact	Post to Calendars	Viewers		
Enter a contact name and email address. If you	want, you can ent <b>7</b> si	te address and a contact	ohone number.		
Web Address:	-				
Contact Name:		_			
Email:					
Phone:					
Save Cancel Create E-Alert					

8. Click on the Post to Calendars tab if you want to submit a request to post your event on additional calendars.

Activate Post event to other calendars to expand the Post to Calendars window.

- To request the event be placed on the parent calendar, check the box next to the name of the parent calendar.
- To request the event be placed on multiple calendars, click on the Add Collections button. A dialog displays showing sets of destination calendars that were created by the Site Administrator.
  - Select the desired collection or collections.
  - Click Add Collections.

Event Title:					
Event Recurrence Registration L	ocation Contact	Post to Calendars	Viewers		
If you want, you can submit a request to post your ev	ent to other calendars by	adding 8 hs.			×
Add Collections	section ca	Dilections to select them.	Approval may be required	to display your event on the calendars i	in the
Save Cancel Create E-Alert		All School Calendars	District	Federal Programs	
	Add Co	ollections			

- If you want to limit who can see an event, click the Viewers tab (optional). You can assign viewing rights to either a group of users or to individual users by clicking on either the Assign Group or Assign User buttons. By default all website visitors will be able to view the calendar event.
- 10. Click the Save button. The Calendar tab will return as the active window. The event you added will display on the calendar.

If you make an event a registered event, the Registered Event icon <a> will display to the left of the calendar event.</a>

Event Title	:					
Event	Recurrence	Registration	Location	Contact	Post to Calendars	Viewers
By default a	Il website visitors ( roup Assign y all website	user	t. You can limit t	who is able to v vent	view it by adding specific	users or grou
10 Save	Cancel	eate E-Alert				

11. If you want to attach files, click on the Attachments tab (optional). This tab displays only after you save the event the first time. Save and then edit the event to access the tab.

Double Click on a Date to Add an Event

- 1. Double click on the date on which the event will occur. As you can see, the start date will be the date that you selected (required).
- Enter the Start and End Times for the event (optional defaults will apply). The event State Time
  defaults to 8 AM and the End Time defaults to 9 AM Use the drop-down lists or check boxes to
  adjust the Start and End Times.

If you choose All Day, no Start or End Times will display for the event. If you choose No End Time, only a Start Time will display for the event.

- 3. Enter an Event Title (required).
- 4. Enter a Description.
- 5. Choose a category for the event from the drop-down list (optional). This will color code the event according to the categories set up by a Site Directory.
- 6. If you are a Site Director or the Homepage Editor for the main site and you wish to make the event mandatory, click in the check box to the left of Mandatory Event (optional). Again, a mandatory event will display on all calendars.

This option will only display if you are adding an Event on the calendar on the main site.

7. Click on the Save button. The Event will display on the calendars in Site Manager and the end-user website.



### Importing Events to a Calendar

### Preparing the CSV File

You can import events using a comma separated value (CSV) file. During the import, you are required to map the fields to your CSV file to the Schoolwires calendar fields. These are the calendar fields you can map.

- Start Date (required field)
- Start Time
- End Date
- End Time
- Event Title (required)
- Event Description
- All Day Event
- No End Time
- Contact
- Contact Email
- Contact Phone
- Location
- Category
- Registration
- Maximum Number of Seats
- Last Day to Register

You cannot import recurring events. You will need to add these events to the calendar manually or add all of the dates for the event in the CSV file.

Prepare the CSV file and save it to your computer. You can download a sample file from within the Import Events tab and then modify it to include the events you want to import.

When specifying a category for an event use the Category ID number, which you will find on the Event Categories tab.

#### Outlook – Preparing your file

- Click on the File tab.
- Select Open & Export
- Import/Export



• Export to a file



• Comma Separated Values

Export to a File
Create a file of type: Comma Separated Values Outlook Data File (.pst)
< Back Next > Cancel

• Select Calendar

Export to a File	
Select folder to export from: Calendar Beth Capsey beth's new calendar Birthday Calendar NTS Schedule Personal Appt Personal Calendar Conversation Action Settings Conversation Action Settings	~
< Back Next > Canc	el

- Browse to your preferred save location.
- Name the file.
- Click OK.
- Click Next



Click Finish



• Select the date range for the export.

Set Date Range ×					
The file format that you are exporting to does not directly support recurring Outlook appointments or tasks.					
Only appointments or tasks that fall within the following date range will be exported. In addition, individual occurrences will be created for recurring appointments and tasks that fall within the date range.					
Appointments and Tasks (including individual occurrences of recurring appointments or task) that occur outside of the date range will not be exported.					
Export and create individual occurrences of appointments or tasks that occur between:					
9/1/2015 and 6/30/2016					
OK Cancel					

Locate the CSV file that you just exported.

- Delete any events that you don't want to appear on your Schoolwires calendar.
- Add a column and add the categories for the events on the calendar.
- Save the updated file as a CSV file.

#### Import the CSV File

- 1. Click on the Calendar App. The app opens.
- 2. Navigate to the Import Events tab. Click Import Events.



- 3. Click **Browse** and select your calendar import file.
- 4. Click **Open**.



#### 5. Click Next.

Step 1: Select your file. Browse for your CSV import file. Click here to download a sample CSV import file. ?	×
capsey calendar.CSV Browse	0
	Cancel Next

- 6. Match the Calendar Field to the Map to CSV File Field in the drop-down list. The Event Name, Start Date and End Date are required. By default New Custom Mapping displays in the Import Mappings drop-down. If you want to use a previously created custom mapping, chose it from the drop-down list.
- If you use the default of New Custom Mapping, all the Map to CSV File Fields display as Ignore. Use the drop-down lists to select the fields from the import file you wish to map to the Calendar fields. You do not need to map all of the fields. The only two fields that must be mapped are Start Date and Event Title.
- 8. Click **Next**. Apply settings as desired.

- 9. Click **Import**. The Import tab will return as the active window. The import you just completed will display in the list.
  - a. If the import encounters errors during processing, a View Exceptions button displays. Click View Exceptions in an easy to read format.
  - b. If you need to roll back the import at any time, click on the Undo Import button.

Step 4: Assign viewing rights Check the box for each user or group who should see these events.
By default, all website visitors can view these calendar events. To limit who can view these calendar events, add specific users or groups.          Assign Group       Assign User
All visitors to the website can view your events.
9
Cancel Back Import
NTS Practice Calendar
Calendar Import Events Event Queue Event Categories Rosters
Create a CSV import file and include fields for Event Start Date and Event Title. If you want, you can include all other fields. Import Events capsey calendar.CSV
DETAILS Undo Import
Sample Event Calendar2.csv
Sample Event Calendar.csv View Exceptions Undo Import

## Categories

► USERS & GROUPS	View Website Community & Support	Feedback Sign Out (beth.capsey)
► CONFIGURE	Network Telecom Services	<b>O</b> schoolwires
► CONTENT MODERATION	Section Workspace	
▼ SITE & CHANNELS	Summary Tools Editors & Viewers Statistics How do I?	
Medford School District	NTS Calendar Page Calendar App	
Our District (3)	Calendar App	A Outland
Academics 🕜		Ser Options
Departments (2)	Calendar Import Events Event Queue Event Categories Rosters	
School Board	Select Categories from the master list that you would like to make available to editors of this calendar.	
💼 Employment 🕕		
Athletics	COLOR CATEGORY	
About Us	Category ID: 10	Remove
Community	Academic - Test	Remove
Baranta O	Assembly	
	Category ID: 4	Remove
Students	Athletic Event	Remove
Staff	Athletic Practice	
Student Transfers	Calegory ID: 11	Remove
😤 Change Site >	College and Career Category ID: 15	Remove
	Field Trip Calegory ID: 13	Remove
	Holiday Calegory ID: 12	Remove
	Category ID: 9	Remove
	Musical or Art Event     8       Category ID: 8     8	Remove
	Parent Teacher Conference Category ID: 7	Remove
	Category ID: 6	Remove
	School Board Meeting Category ID: 5	Remove
	School Event Category ID: 16	Remove
	Staff Meeting Calegory ID: 2     2	Remove

## Section B

This section contains the links that are in the header of the homepage.



The process to add the links is the same for both Students and Parents.

The Staff and Community links are created by the administration and shared with each site. You cannot edit these links.

Students App – From the Homepage Page click on the Students app in the B section.

<b>R</b>	Summary Mobile Site Tools Directors & Viewers Channels Statistic
ŧ	Homepage Page
He	omepage Page
Las	st edited by Natalie Hurd about an hour ago.
đ	
	ParentLink
	Emped Code
	Multimedia rotator - w727 h321
	Multimedia Rotator
1	В
	Students
	Site Shortcuts
	Parents
	Site Shortcuts
	Staff
	Site Shortcuts
	Community
	Site Shortcuts
L	

- 1. Click New Link to add a new quick link to the page.
- 2. Click the Edit button to edit the link properties as needed.
- 3. Click Delete to delete a quick link.
- 4. Click the Organize Links button to organize the links.
- 5. Click the Options button for additional options.

Home	mary Mobile Site Tools Directors & Viewers Channels Statistics How do I? age Page Students	6
Stude New Link	Organize Links Create E-Alert	Coptions
STATUS	LINK	O <sup>STIONS</sup>
ACTIVE	Download New MSD App http://www.medford.k12.or.us/Page/3448	Edit Delete
ACTIVE	Parent Access Link (PAL) https://schools.medford.k12.or.us/PAL/Login.aspx?ReturnUrl=%2fPAL%2fdefault.aspx	Edit Delete
INACTIVE	Attendance Area Maps /Page/490	Edit Delete
ACTIVE	Bus Routes https://schools.medford.k12.or.us/BusRoutes/	Edit Delete
ACTIVE	Destiny Library All Schools Catalogue http://destiny.soesd.k12.or.us/?context=medford	Edit Delete
ACTIVE	Google Apps https://mail.google.com/a/msd549c.org	Edit Delete
ACTIVE	Maslow Project http://www.maslowproject.com/	Edit Delete
ACTIVE	MSD E-Book Library https://medfordor.libraryreserve.com/10/45/en/SignIn.htm?url=Default.htm	Edit Delete

#### Quick Links

In Site Manager, navigate to the workspace containing the Students links. Homepage  $\rightarrow$  Students

Double-click the Students App

- Click one of the links to edit
- 1. Link Text: Add the Link Text as it will appear. This is mandatory.
- 2. Web Address: Paste the web address for the link OR Browse to the link on this website.
- 3. Select Target: will it open in the same window or a new window.
  - a. New window is the best practice if the page will open off of this website.
- 4. Tooltip: Text that will appear if the user hovers over the link.
- 5. Parent Link: Select if you want the link to be under another link.
- 6. Auto Expand: The menu will display all of the links (sublinks).
- 7. Activate on my page.
- 8. Save

New Link Enter your link information.
General Imagery Viewers
Enter the web address and link text. If you want, you can change the target, add a tooltip, set a parent link, and choose to auto expand or activate your link.
Web Address:
Enter the webaddress the link will open 2 Browse
Target:
Open in same window (_parent)
Tooltip:
Text that will show when user hovers over the link 4
Parent Link:
None
Auto Expand 6
Activate on my pac 7 Save Cancel

#### Imagery

This feature allows you to add an image instead of a text link.

- 1. Link Image: Browse to find the image you want to use for the link.
- 2. Height: Width: Most icon images should be approximately 50 x 50.
- 3. Rollover Image: Browse to find an image that will display when a user rolls over the link image.
  - a. This image will use the same size that the original image is.
- 4. Display Bullet Image: Displays a bullet in front of the text or image
- 5. Activate on my page: Shows this link on your page
- 6. Save

Edit Link Enter your link information.
If you want, you can add link images.
Link Image: Browse Height: 0 2
Rollover Image: Browse Rollover Image will use the same height and width values as Link Image .
☑ Display Bullet Image 4
Activate on my page 5

#### Viewers

By default, all website visitors can view this shortcut. You can limit who is able to view it by adding specific users or groups.

New Link Enter your link information.
General Imagery Viewers
Viewers
By default all website visitors can view this shortcut. You can limit who is able to view it by adding specific users or groups.
Assign Group Assign User
Currently all website visitors can view this shortcut.
$\searrow$
Activate on my page Save Cancel

Organize Links

1. Change your link order by clicking the Sort A-Z button to sort alphabetically.

Organize Links Change your link order by dragging a link and dropping it when you see a thin green line in the location where you'd like it to reside. To nest a link, drag it on top of another link and drop it when you see a green plus sign.
Sort A-Z
AR Book Finder
Beavertales
Library Catalog
MSD Ebook Library
Worldbook Online
Save Cancel

2. To manually set the sort order you can sort your link order by dragging a link and dropping it when you see a think green line in the location where you would like it to reside.

Change your link order by dragging a link and dropping it when you see a thin green line in the location where you'd like it to reside. To nest a link, drag it on top of another link and drop it when you see a green plus sign.
Sort A-Z
AR Book Finder
Library Catalog
MSD Ebook Library
Worldbook Online
Save

3. To nest a link, drag it on top of another link and drop it when you see the green plus sign.

Org Char you'd	ganize Links Ige your link order by dragging a link and dropping it when you see a thin green line in the location where like it to reside. To nest a link, drag it on top of another link and drop it when you see a green plus sign.
S	ort A-Z
	AR-Boc
••	Beavertales 3
	Library Catalog
	MSD Ebook Library
	Worldbook Online
Sá	Cancel

## School News

Medford School District News - shared

News App Name: If you don't have any "School News" articles, hide the app name. This way your homepage won't say "School News" with no news underneath it. You will still have content there in the way of District News. Put "School News" back up if you add an article. If you have a newsworthy item, but don't have time to post it—send it to Natalie! She'd be happy to post news articles to your site.

#### Add a Record to the Headlines & Features App

1. In *Site Manager*, navigate to the workspace containing the page with the app you wish to edit. Double click on the app.

С	
School News Headlines & Features App	
Medford School District News Headlines & Features App	Shared

- 2. The app opens on the **Summary** tab.
- 3. Click **New Headline**. The New Headline window displays.

Summa	y 2 Mobile Site	Tools	Directors & Viewers	Channels	Statistics	How do I?	
A Homepage	Page School News						
School New New Headline	Sort Headlines						C Options
STATUS	DLINE						ACTIONS
Citation Ci	ome Join Us!						Edit Delete
INACTIVE JO	og-a-Thon						Edit Delete

- 4. On the **Headline** tab, enter a title for the headline, which is a required field.
- 5. You may enter Teaser Text, an Accent Image, Alt Text for the image as well as display Start and End dates and times.

Resize the image to somewhere in the region of 120 x 180.

New He	adline					×
Headline	Headline Body	Author	Viewers	Tags		
Headline New I	Title: News Item		4			
Teaser Te	ext (optional):		-			
Here Co	omes the News		5	×		
Accen Display	t Image (optiona ed to the left of the til	l) le.	1	Drauma	1	
Height: Width:				DIOWSE	J	
Alt Tex	t:					
When Start D	will this item be ate:	displayed	?	•		
End Da	te:		Ţ	•		
✓ Activa Save	te on my page	E-Alert				

6. Use the **Headline Body** tab to enter headline detail.

New Headline 6	X
Headline Headline Body Author Viewers Tags	
🌾 🚔 🗰 🐇 🗅 💼 💼 ⊃ 🗲 🗃 🔤 🐼 🛥	
🦄 Styles ▼ Font Name ▼ Font Size ▼ 🛕 ▼ 💇 ▼ 🔗 B I U S ≣ ≣ ≣ 🗮 🗄 🗄 🗐 🗐	
I / B - 4 - 7 % 2 5 E I I I I I I I I I I	
Enter headline detail here	
Dural Durat Obviou	Washed Characters
	words:1 Characters:5
✓ Activate on my page	
Save Cancel Create E-Alert	

7. Use the **Author** tab to enter the name, phone number and email address of the author.

New Headline Headline Headline Body Author Viewers T	ags
Name:	
Beth Capsey	
Phone Number:	
541-842-1111	
Email Address:	
beth.capsey@medford.k12.or.us	×
Activate on my page	
Save Cancel Create E-Alert	

8. Use the **Viewers** tab to limit who may view this Headlines & Features record. By default, all website visitors will see the record. To limit who may view the record, click the **Assign Group** or **Assign User** buttons to search for and select specific users and groups.

New Head	line					×
Headline	Headline Body	Author	Viewers	Tags		
Viewers			8			
By default all v	vebsite visitors can vie	ew this headli	ne. You can	limit who i	is able to view it by adding specific users or groups.	
Assign Gro	Ip Assign User	]				
Currently	all visitors can	view this	headline	-		
Activate of	on my page					
Save	ancel Create E	-Alert				

- 9. Use the **Tags** tab to enter a comma separated list of tags for this headline. Tagging allows for the categorizing and filtering records.
- 10. Use the *Activate on my page* check box to change the status of the Headlines & Features record. By default, the check box is checked and the record is active on the page.
- 11. Click **Save**. The headline is added and you are returned to the workspace.

New Head	line								
Headline	Headline Body	Author	Viewers	Tags					
Enter a com	ma separated list o	of tags for th	his headline.	9					
									?
Tagging allow Sidebar tab, th	s you to categorize an hen check Display Ta <u>c</u>	d filter record ) List.	ls. If you want to	display the	se tags so that visit	tors can filter ye	our content too	o, click Save,	then go into your App Optio
🗹 Activate (	on my page 10								
Save 11	cel Create E	Alert							

## School Announcements

Add a File Link in an Announcement

1. In *Site Manager*, navigate to the Announcement you wish to add the link to.

School Announcements Announcements App	1		
Peachjar eflyers Embed Code App			

- 2. Click the **New Announcement** button. The Announcement dialog displays.
- 3. Enter the Title for your New Announcement. This title will only display in some areas.
- 4. Copy the title and paste into the Announcement body. Add any additional text you want to display. Format the text as desired.

Sun	mmary Mobile S	ite Tools	Directors & Viewers	Channels	Statistics	How do I?	
Homep	page Page School A	nnouncements					
hool A	Announcements						💻 🔅 Opt
ew Anno	ouncement Sort Ar	nouncements					_
	2						
ATUS	ANNOUNDEMENT						ACTIONS
CTIVE	October Box Top	Collection					Edit Delete
Anno This ti Ne	ouncement Title: title will display in some a	reas.		3			
Anno	ouncement:	- Tt - P	1 U S	. = = :			
¥		8	- Ω 🖭 🗲				
Сор	py and paste the Anno	ouncement Title					
Cop Ne	py and paste the Anno ew Announce	uncement Title ment	4				
Cor Ne Add	py and paste the Anno <b>ew Announce</b> d any additional descr	uncement Title <b>ment</b> iption that you war	4 It for the announcement.				
Cor <b>Ne</b> Add	py and paste the Anno ew Announce d any additional descr	uncement Title <b>ment</b> iption that you war	4 at for the announcement.				

5. On the Display Duration tab, enter a Start Date and an End Date (optional).

Announcement Enter your announcement information.		E
Announcement Display Duration	Viewers	
Display Dates.		
	• •	
End Date:		
	▼ <b>▼</b>	
Activate on my page Save Cancel Create E-Ale		

- 6. On the Viewers tab, use Assign Group and Assign User to add Viewing Rights to this announcement. By default, the announcement will be seen by all visitors.
- 7. Click Activate on my page for the announcement to display on the website.
- 8. Click Save. The announcement is added to the Announcement app and you are returned to the workspace.

Announcement Enter your announcem	ent information.	
Announcement	Display Duration	Viewers
Viewers By default all website Assign Group	visitors can view this an Assign User Sitors can view th	his announcement.
Activate on my	Create E-Alert	

- 9. Use the Sort Announcements button to put the announcements in your desired order.
  - Click Sort Alphabetically to auto-sort your announcements in alphabetical order.
  - Drag and drag announcements to manually sort into the order you desire.

 $10. \mbox{Click}$  Save. The sort order is updated and you are returned to the workspace.

 $11. \mbox{Click}$  the Options button for additional options.

Summary Mobile Site Tools Directors & Viewers Channels Statistics How do I?	
Homepage Page School Announcements	
School Announcements New Announcement Sort Announcement	
STATUS ANNOUNCEMENT	ACTIONS
October Box Top Collection	Edit Delete
Sort Announcements Sort your data by dragging and dropping the records. Sort Alphabetically New Announcement Cotober Box Top Collection Save Cancel	

Add a description of your app if desired.

- $12. \mbox{Check}$  the Show the app name on my page if you want the name to display on the Homepage.
- 13. Choose between Display all active app records or Display a specific number of active app records. If you select the later a record limit box will appear where you can enter the specific number of records.
- 14. Click Save.

	×
App Name:	
School Announcements	
General Sharing Social Settings	
If you want, you can enter a description of your app.	
Description:	
12 Anternet	
$\checkmark$ Show the app name on my page. 13	
Display Settings: You can display every active record in this app on your page, or a specific number of records at a time.	
O Display all active app records	
O Display a specific number of active app records	
Record Limit:	
Save Cancel	

## Our School

### Newsletter

- 1. Find the location of your Newsletter on your website.
- Quick links
- Our School
- 2. Upload your current newsletter to the website by using the Tools tab.
  - Click on Files & Folders
  - Click on the Upload button
  - Browse to your newsletter and select it and click Open.
    - If you name the file to upload with the same name each month you can upload the file and it will update the file on the site.
- 3. Click Upload.
- 4. Once the file is listed in the Files & Folders window, click on the More button under Actions.
  - Select Get Link from the list.
  - Copy the Full Web Address.
  - Close the Files & Folders window.
- 5. Click on the channel or tab(s) to get back to the section where your newsletter is located on the website.
- 6. Open the page and add your new link address and click Save.

## Twitter/Facebook/Peachjar eflyers

Facebook Embed: If you have a facebook page and it's not showing up on your homepage, it's probably because of your privacy settings. Please add <u>webmaster@medford.k12.or.us</u> as an admin so we can make your page viewable from the website. Natalie can provide further instruction on how to do this, if you need it.

Peachjar is also automatically updated on the school's page every time they post a flyer.

### Upcoming Events

The Upcoming Events app displays events from the calendar that is it associated with.

The Upcoming Events app has to be associated with a single calendar in the same workspace. It only displays the upcoming events for that particular calendar for the time period specified.

## Best Practices for Apps on Pages

When working with pages, you can change the Page Layout. There are ten layout options from which you may choose.

One Column	Two Column	Three Column	Right Sidebar	Left & Right Sidebar

Some layouts are better suited for certain apps or combinations of apps than others. This document includes a chart illustrating our layout and app recommendations.

We also include suggestions for app placement within each layout region.

#### Apps and Page Layouts Chart Legend

The legend below is used with the *Apps and Page Layouts Chart*.

**R** (*Recommended*)—This is a preferred app and layout combination.

☑ L (*Some Limitations*)—This app and layout combination may display correctly. If you use the app in the layout, be sure to check to see how the app looks in the column where you placed it by viewing the page on the end-user website.

IN (*Not Recommended*)—This app and layout combination could be problematic.

### Apps and Page Layouts Chart

This chart illustrates what apps and layouts work best together. You should always check the end-user website to ensure that the page layout you selected and apps you placed on the page display properly. This chart also addresses stacking apps within a layout and apps appropriate for a home page.

Apps	Layouts											
	One Column	Two Columns	Three Columns	Right Sidebar	Left & Right Sidebar	Two Column Right Sidebar	Two Column Simple	Three Column Simple	Right Sidebar Simple	Left Sidebar Simple	Stack App	Home Pages
About Teacher	R	L	N	L	N	N	L	N	L	L	R	N
Alumni Directory	R	L	L	L	L	L	L	L	L	L	L	L
Announcements	R	L	L	L	L	L	L	L	L	L	L	R
Article Library	R	L	L	L	L	L	L	L	L	L	L	R
Assignment	R	L	L	L	Ĺ	N	N	N	Ĺ	L	L	N
Blog	R	L	L	L	L	N	N	N	N	N	L	N
Book List	R	L	E	L	L	N	L	N	L	L	L	N
Calendar	R	Ľ	L	L	L	N	N	N	N	N	L	N
Content	R	L	L	L	L	L	L	L	L	L	R	L
Discussion	R	L	L	L	L	N	N	N	N	N	L	N
Document Viewer	R	L	N	L	N	N	L	N	L	L	R	N
Embed Code	R	N	N	N	N	N	N	N	N	N	R	L
Facebook Like	R	L	L	Ĺ	Ĺ	L	L	Ĺ	Ĺ	L	R	R
File Library	R	L	L	La	L	L	La	L	L	L	L	L
Flex Editor	R	L	E	L	L	L	L	L	L	L	R	L
Heading	R	R	R	R	R	R	R	R	R	R	R	R
Headlines & Featu	R	L	L	L	L	L	L	L	L	L	L	R
Image	R	R	R	R	R	R	R	R	R	R	R	R
Link Library	R	L	Ĺ	L	L	L	Ĺ	L	L	L	L	L
Lunch Menu	R	L	L	L	L	L	L	L	L	L	R	L
Maps & Directions	R	L	L	L	Ĺ	L	L	Ĺ	Ĺ	L	L	L
MiniBase	R	L	E	LS	L	L	L	L	L	L	L	L
Photo Gallery	R	Ľ	E	L	L	N	L	N	L	L	E	E
Podcast	R	L	L	L	L	N	L	N	L	L	L	L
Premium Video	R	L	L	L	L	N	L	N	L	L	L	L
School Directory	R	N	N	N	N	N	N	N	N	N	R	L
Site Shortcuts	R	L	Ĺ	L	L	L	Ĺ	L	L	L	L	R
Staff Directory	R	N	N	N	N	N	N	N	N	N	R	L
Twitter Share	R	L	L	L	Ĺ	L	L	L	Ĺ	L	R	R
Upcoming Events	L	L	L	L	L	L	La	L	L	L	L	R
Wiki	R	E	E	L	L	L	B	L	L	E	R	E

#### Best Practices for Page Layout Regions

Certain apps display better in certain regions of a Page Layout. For example, a large amount of content within an app placed in a region with limited space will cause the app to display awkwardly. Always check how your page displays on the end-user website. Adjust your Page Layout as necessary in order to provide the best appearance of your content.

• **One Column**—With a one column layout, any app you place in the column displays standard web content without issue. This layout is best for apps containing a large amount of content such as blogs or calendars. Apps with less content such as Upcoming Events are better suited for multiple column or sidebar layouts.



• **Multiple Columns**—With multiple column layouts, you can place apps in each of the columns on the page. Many apps display well with these layouts. Apps flagged with an **N** in the *Apps and Page Layout Chart* are not recommended for multiple column layouts.

De

![](_page_61_Picture_5.jpeg)

<section-header><section-header>

Two Column Layout with Flex Editor, Announcements and Upcoming Events

![](_page_61_Picture_8.jpeg)

Three Column Layout with Flex Editor, Photo Gallery and Calendar

![](_page_61_Picture_10.jpeg)

Also, it is important to note that for content to align evenly for a multi-column layout, you must apply the same formatting to the content within each column. Below you see two end-user views of pages using the *Three Column* layout. On the left, text in all columns is formatted using Heading 1. On the right, text in the first column is formatted using Heading 1; text in the second column is formatted using Heading 6; and, text in the third column is formatted using Normal.

	This is text in the header area.
Heading 1 Heading 1 Heading 1	Heading1 Heading 6
This is text in the footer area.	This is text in the footer area.
n	<b>#</b> 2

• Sidebars—Sidebars are narrow columns that appear on the left and right sides of a Page Layout and are used in conjunction with columns. Sidebars are well suited for apps that contain a small amount of content such as Upcoming Events or Announcements. Other apps may work well when placed in a sidebar, depending on the size and amount of content within in the app.

![](_page_62_Picture_3.jpeg)

• Headers and Footers—Headers and Footers are one-column regions placed at the top and bottom of a Page Layout. Any app placed in a Header or Footer region displays standard web content without issue. Page Layouts with Header and Footer regions also contain other regions where you place apps. You might want to avoid placing apps with large amounts of content into the Header or Footer regions as the focus of a page is typically its central region. The Header and Footer regions are best used to accent the central content or to display common information for the page. For example, you might use a Header or Footer region to place a title for the page.

#### **Trademark Notice**

Schoolwires, the Schoolwires logos, and the unique trade dress of Schoolwires are the trademarks, service marks, trade dress and logos of Schoolwires, Inc. All other trademarks, service marks, trade dress and logos used in Schoolwires and the Website are the trademarks, service marks, trade dress and logos of their respective owners. **Copyright Notice** © 2014 Schoolwires, Inc. All rights reserved.