

*Leading for Excellence, Grounded in Equity*

# VASD ACADEMIC & EQUITY SERVICES SCHOOL SUPPORT TEAM

## ASSISTANT SUPERINTENDENT - ACADEMIC SERVICES & EQUITY

### Dr. Angela Hawkins

hawkinsa@verona.k12.wi.us  
(608) 845-4311

*Supports Directors of Elementary Education,  
Secondary Education, Special Education, Pupil  
Services, Technology & Digital Learning,  
Multilingual Programs*



- Lead for academic excellence grounded in equity
- Support and evaluate directors
- Serve on the Superintendent's Cabinet
- Co-evaluate and provide indirect support to all building administrators
- Oversee summer school programming
- Facilitate new teacher induction and mentoring
- Coordinate Aspiring Leaders Academy
- Lead continuous improvement planning and implementation
- Ensure Title I compliance
- Support actualization of continuous improvement plans
- Report progress on results policies
- Develop educational policy
- Facilitate the development and monitoring of the strategic plan and Journey of a Life-Long Learner
- Manage Federal Title I and II services
- Advanced learning
- All duties as assigned by the Superintendent

## DIRECTOR OF SECONDARY EDUCATION AND COLLEGE & CAREER PATHWAYS

### Amy Engelkins

engelkia@verona.k12.wi.us  
(608) 845-4312

*Supports Secondary Principals and  
Special Programs Coordinator*



- Guide, mentor & supervise secondary principals
- Support secondary school continuous improvement planning
- Provide Educator Effectiveness training and implementation
- Facilitate principal and associate principal professional development
- Direct family inquiries at the secondary level
- Support systems for 5th→6th & 8th→9th transitions
- Design a middle school model aligned to strategic plan
- Build high school pathways to graduation in service to the Journey of a Life-long Learner
- Develop a Central Office continuous improvement process
- Ensure fidelity of AVID (Advancement Via Individual Determination) implementation

## DIRECTOR OF SPECIAL EDUCATION

### Dr. Sara Halberg

halbergs@verona.k12.wi.us  
(608) 845-4325

*Supports Assistant Director of Special Education Secondary,  
Assistant Director of Special Education Elementary,  
Program Support Teachers, Special Education Assistants*



- Instructional Support:
  - Facilitate implementation of Educlimber data software platform
  - Design process and coordinate the adoption and implementation of assistive technology needs for students with IEPs
  - Facilitate design of scope and sequence of instructional strategies related to special education disproportionality
  - Coach and support special education teachers, SEAs, related services
  - Co-evaluate special education teachers, SEAs, related service providers
  - Facilitate design of scope and sequence of academic content and instructional strategies for essential elements
  - Support transition of students with IEPs across levels
  - Support the 18-21 year-old and Early Childhood program
- Federal Compliance:
  - Compile data for Civil Rights Data Collection
  - Coordinate Extended School Year (ESY)
  - Provide Nonviolent Crisis Intervention (NVCI) and de-escalation training
  - Facilitate the manifestation determination process
  - Implement private school equitable services
  - Manage IDEA federal grants and legal compliance
  - Attend IEP meetings as the LEA Representative
  - Coordinate the implementation of the State's Alternative Assessment (Dynamic Learning Maps)

## DIRECTOR OF MULTILINGUAL PROGRAMS

### Rosamaría Laursen

laursenr@verona.k12.wi.us  
(608) 845-4366

*Supports Multilingual Staff, Families and  
Program Coordinators*



- Coordinate two-way immersion program
- Lead multi-lingual learners services
- Evaluate English Learners and bilingual program coordinators
- Oversee the Chinese immersion program
- Facilitate world language instruction
- Develop the district's bilingual-bicultural plan and report
- Ensure Title III compliance
- Lead continuous improvement for multilingual learner services and programs

# VASD ACADEMIC & EQUITY SERVICES SCHOOL SUPPORT TEAM

## DIRECTOR OF TECHNOLOGY & DIGITAL LEARNING

### Jason Rubo

ruboj@verona.k12.wi.us  
(608) 845-4322

*Supports Network Manager, PowerSchool  
SIS Specialist, ETC (Educational Technology  
Coaches)*



- Information Technology:
  - Coordinate cybersecurity planning/training
  - Support network with repair, refresh, purchasing and upgrades
  - Coordinate audio/video with pilots, purchasing and professional development
  - Coordinate and support devices with piloting, deployment, and support
  - Support Student Information System (SIS) Specialist with Powerschool integration
  - Coordinate internet equity through free internet hotspot deployment
  - Meet with vendors on current/new opportunities for technology throughout the district
- Instructional Technology:
  - Supervise and mentor ETCs with planning professional development and integration of technology into curriculum
  - Ensure student data privacy through Data Privacy Agreement forms
  - Investigate new technologies to continue growth in technology (ex. coding, robotics, etc.)
  - Lead and support current/future technology resource application vetting
  - Meet with vendors on current/new opportunities for educational technology throughout the district
  - Support other areas with technology integration (e.g., curriculum)
  - Ensure digital citizenship for students

## FAMILY, STAFF & COMMUNITY ENGAGEMENT LIAISON

### Tamera Stanley

stanleyt@verona.k12.wi.us  
(608) 845-4309



- Assist/Coordinate FACE teams in each school
- Develop and nurture community partnerships
- Connect community programs for support in schools
- Assist buildings with family connections (home visits, calls, emails, texts)
- Lead affinity groups
- Provide information on community resources (Mental Health clinic MTZ, Toys for Tots, Empowerment for Latinx Women MS/HS)
- Provide support for families when meeting with school staff
- Support student groups (Latino Nation and BSU MS/HS)
- Facilitate advisory councils (staff, students, parents)
- Lead community education efforts

## DIRECTOR OF TEACHING, LEARNING & INNOVATION

### Karyn Stocks Glover

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(608) 845-4365



- Support design of the strategic plan and Journey of a Life-Long Learner
- Facilitate resource audit for K12 curriculum
- Design process and coordinate the adoption and implementation of all areas of K12 curriculum
- Facilitate design of scope and sequence in academic content and instructional strategies
- Ensure vertical alignment of K12 curriculum
- Lead design of standards-aligned curriculum
- Support building coaches
- Coordinate design of formative and summative assessment model
- Monitor district-wide student academic achievement in literacy and numeracy
- Facilitate K12 curriculum and instruction feedback advisory groups
- Manage Federal Title I, II, and III services
- Approve summer curriculum hours
- Develop a Central Office continuous improvement process

## DIRECTOR OF PUPIL SERVICES

### O. Tracey Williams

williaot@verona.k12.wi.us  
(608) 400-5026

*Supports Psychologists, Counselors,  
Nurses, Social Workers, Health Assistants,  
Mental Health Coordinator, Families in  
Transition Social Worker*



- Implement and support Social Emotional Learning systems (SEL) districtwide
- Supervise and McKinney Vento services
- Lead practices for trauma-informed schools
- Implement Restorative Justice practices
- Coordinate mental health grants
- Provide coaching and supports for pupil service staff
- Facilitate Positive Behavior Supports (PBIS) and coaches
- Guide, mentor, and supervise all school psychologists, social workers, nurses, counselors and health assistants
- Conduct threat assessments
- Lead COVID mitigation
- Implement Cognitive Behavioral Intervention for Trauma in Schools (CBITS)
- Facilitate professional development for Student Services teams
- Coordinate open enrollment
- Complete and submit the pupil non-discrimination report
- Coordinate 504 and student support plans
- Facilitate development and implementation of Social Emotional Wellness plan
- Coordinate Choice & Charter timeline, info and outreach, and communication lottery
- Oversee district registration

## DIRECTOR OF ELEMENTARY EDUCATION

### Adam Zingsheim

zingshea@verona.k12.wi.us  
(608) 845-4364



- Guide, mentor, supervise elementary principals
- Support elementary school continuous improvement planning
- Facilitate principal and associate principal professional development
- Serve as District Assessment Coordinator
- Create and distribute weekly admin newsletter
- Provide Educator Effectiveness training and implementation
- Direct family inquiries at the elementary level
- Oversee 4K to Kindergarten transition
- Coordinate Early Learning and Verona Area First Five Years (VAFFY) services

# VASD BUSINESS & OPERATIONS SCHOOL SUPPORT TEAM

## DEPUTY SUPERINTENDENT - BUSINESS & OPERATIONS

### Chad Wiese

wiesec@verona.k12.wi.us  
(608) 845-4330



- Hire, supervise, and evaluate all district finance and operations staff
- Serve as Chief Financial Officer, Chief Operating Officer, and designee of the Superintendent in select matters for the district
- Supervise and/or manage all financial/non-instructional operational matters of the district
- Develop, prepare, and oversee the annual District budget, prepare reports on all aspects of the budget, and present budget at annual meeting
- Supervise/manage district cash, investments, and debt in accordance with Board policies and state/federal regulations
- Supervise HR, Payroll, Athletics, Safety & Security, Facilities, Food Services, and Transportation

## DIRECTOR OF NATATORIUM & AQUATICS CENTER

### Deb Bossingham

bissingd@verona.k12.wi.us  
(608) 845-4632



- Manage all aquatic facilities
- Plan and manage community and special needs programming
- Instruct school staff, community members, high school students and natatorium staff in first aid, CPR, AED, lifeguard, WSI
- Coordinate information about aquatics to district families
- Hire, supervise and evaluate all aquatics staff
- Plan and manage physical education programming in the aquatic facilities
- Oversee the chemistry and maintenance of the aquatic facilities
- Manage compliance of the State of Wisconsin swimming pool codes

## DIRECTOR OF BUILDINGS & GROUNDS

### John Bremmer

bremmerj@verona.k12.wi.us  
(608) 845-4540



- Supervise and/or manage all facility-related matters of the District
- Ensure facilities and equipment are safe and in good working order
- Hire, supervise, and evaluate all maintenance and custodial staff
- Evaluate maintenance and custodial staffing needs per facility and administer procedures required to keep schools clean, safe, and secure
- Determine school facility needs of the district and prepare operational plans to maintain or improve district facilities as needed

## DIRECTOR OF FINANCE

### Pete Grender

grenderp@verona.k12.wi.us  
(608) 845-4348



- Supervise and evaluate Finance and Accounting Department staff
- Assure sufficient cash is available to meet district financial obligations and assure availability of financial resources and services as needed
- Advise on fiscal implications of budget decisions
- Manage all finance and accounting related matters for the district
- Assist in preparation of annual budget and preparation of financial reports
- Administer District purchasing program in accordance with Board policy

## DIRECTOR OF HUMAN RESOURCES

### Rachelle Hady

hadyr@verona.k12.wi.us  
(608) 845-4335



- Develop, oversee and evaluate the employee lifecycle (Includes employee hiring, retention, performance, compensation, benefits, and resignation/retirement for all district staff)
- Support district leaders in all employee and employment-related matters
- Hire, supervise, and evaluate human resources and payroll staff
- Manage compliance and reporting for all labor-related laws and regulations; including the employee handbook, operating expectations, superintendent policies, state and federal laws
- Develop and oversee the Grow Your Own Program and other career ladder programs
- Oversee district employee wellness program
- Support district risk management programming

# VASD BUSINESS & OPERATIONS SCHOOL SUPPORT TEAM

## DIRECTOR OF FOOD SERVICES

### Cindra Magli

maglic@verona.k12.wi.us  
(608) 653-1053



- Hire, supervise and evaluate food service staff
- Oversee food service department, programming and budgets
- Coordinate breakfast, lunch, and snack programs with each school site
- Oversee National School Lunch/Breakfast Program

## PUBLIC INFORMATION OFFICER

### Marcie Pfeifer-Soderbloom

pfeiferm@verona.k12.wi.us  
(608) 845-4337



- Respond to media and the press
- Develop and maintain positive media relations
- Lead strategic communications planning and implementation
- Communicate with VASD families and community members
- Provide VASD communications to community organizations, service agencies and businesses
- Serve as a Board of Education liaison for the district's Communications Work Group
- Ensure VASD staff communication

## DIRECTOR OF SAFETY & SECURITY

### Corey Saffold

saffoldc@verona.k12.wi.us  
(608) 653-1004



- Hire, supervise, and evaluate all district security staff
- Develop programs, training and other services to promote a safe and orderly environment for all students and staff
- Coordinate employee training on school safety and security and maintain information regarding best practices regarding school safety and security
- Prepare and maintain school safety and emergency response plans
- Work to ensure proper safety and security measures are implemented districtwide, respond to critical incidents as appropriate, and liaise with public safety authorities and law enforcement on all matters affecting school safety and security

## DIRECTOR OF ATHLETICS & ACTIVITIES

### Joel Zimba

zimbaj@verona.k12.wi.us  
(608) 845-1340



- Hire, supervise and evaluate coaches and high school activities staff
- Support the hiring, supervision and evaluation of middle school activities staff
- Direct implementation of programs and services
- Oversee Aquatics Center, Performing Arts Center, and Strength and Fitness Center staff and programming
- Manage athletic events
- Approve and oversee all high school clubs
- Manage WIAA compliance for all high school student athletes.
- Facilitate transportation needs for high school sports and late-bus activities

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