THE BEACON

Benefits Education Administration & Communication ONline

BEACON is an integrated, cloud-based Benefits Administration platform. Through intuitive design and robust functionality, it ensures employees understand and receive the full value of their employer-provided benefits.

BEACON's customized Benefits offering helps employees make informed decisions in an easy-to-use environment.

MULTI-MODE ENROLLMENT FLEXIBILITY

The employer has the flexibility of choosing a combination of various enrollment methods that allow for a custom-tailored experience.

- **In-Person** – Employees meet individually with a Benefits Counselor
- **Call Center** – Virtual enrollments with a Benefits Counselor
- **Online** – Self-service enrollment platform

EMPLOYEE COMMUNICATION & EDUCATION

BEACON provides customized communications and resources for a successful enrollment experience.

- Fully **Bilingual** (Spanish), **Mobile** responsive, and **Live Chat** enabled for ease of use.
- **Videos** explain each product and service available in your benefits plan.
- **BEACON Communications Link** provides a comprehensive pre-enrollment communications campaign with customized emails and text messages, and post OE surveys.
- **Protection Portfolios** – Enabled by sophisticated decision-support tools, this feature helps employees select the best combinations of coverages to match their needs.
- Integrated **Financial Wellness** offerings including an online program with financial education materials and calculators.