

Minnetonka Alumni Association 2024 All-School All-Class Reunion Sponsorship Agreement

This Sponsorship Agreement (“**Agreement**”) is valid as of October 1, 2023 and continues through October 1, 2024 by and between:

(1) Minnetonka Alumni Association
P.O. Box 103
Excelsior, MN 55331

(2) Sponsor’s Name
Address
City, State ZIP
Sponsor’s Contact Person
Phone Number
Email Address

Level of Commitment
Admiral: \$5000
Captain: \$2000
Commander: \$500
Skipper: \$100

As part of this agreement, **Sponsor’s Name** has agreed to provide financial support to the Recipient subject to the terms and conditions laid out in this agreement.

1. Sponsorship Period

1.1. This agreement shall be deemed to have commenced on October 1, 2023 and shall continue until October 1, 2024.

2. Sponsorship Fee

2.1. Subject to the provisions of this agreement and to the Recipient performing its obligations hereunder and in consideration of the rights granted by the Recipient to the Sponsor, the Sponsor agrees to pay a Sponsorship Fee of **Sponsorship Fee**. Payment is due within 30 days of agreement, unless otherwise noted

2.1.1. Remit Payments to: Minnetonka Alumni Association

Mail Payments to:
Minnetonka Alumni Association
Attn: Scott Meriwether
P.O. Box 103
Excelsior, MN 55331

3. Sponsor’s Obligations

3.1. In addition to the Fee laid out in point 2, **Sponsor’s Name** will provide the event with the following benefits:

A List any additional sponsorship agreements here.

4. Sponsor’s Benefits

4.1. In return for the Fee laid out in point 2, Minnetonka Alumni Association shall provide **Sponsor’s Name** with the following benefits:

Admiral: \$5000

- Sponsorship of a premier venue at the event (ie, tent, stage or table) with your business name and logo on it.
- Business name and logo on Admiral banners at the event
- Logo featured in Minnetonka Alumni Magazine
- A featured callout in an event email with business logo and link to your website
- Business logo and link to your website on all event email communications
- Business logo with link on www.minnetonkaalumni.com
- A post on Minnetonka Alumni Facebook page

Captain: \$2000

- Business name and logo on Captains banners at the event
- Logo featured in Minnetonka Alumni Magazine
- Business logo and link to your website on all event email communications
- Business logo with link on www.minnetonkaalumni.com
- A post on Minnetonka Alumni Facebook page

Commander: \$500

- Business name and logo on commander banners at the event
- Business logo and link to your website on all event email communications
- Business logo with link on www.minnetonkaalumni.com

Skipper: \$100 (Non-Corporate, Individual or Class Sponsored Only)

- Name on Skipper banners at the event
- Business logo with link on www.minnetonkaalumni.com

5. Renewal

The Recipient agrees to give the Sponsor first refusal to renew this agreement.

6. Entire Agreement

This Agreement represents the entire agreement between the parties in relation to the subject matter of this Agreement and supersedes any previous agreement, whether written or oral, between the parties in relation to that subject matter.

IN WITNESS WHEREOF, duly authorized representatives of each of the parties have executed this Agreement as of the Effective Date.

Minnetonka Alumni Association

Date

Sponsor's Name

Date