

Department: English

Course Title: Yearbook Production

Course #: 10120E

DESCRIPTION OF COURSE: Students enrolled in *Yearbook Production* will build on the fundamentals presented in *Yearbook Theory* to create the school yearbook, *The Whitehall*. Students will develop a theme, take photographs, write captions, and design page layouts to create a professional product. In addition, students will assume staff roles, complete the production schedule, meet the prescribed deadlines, confer with businesses, and market the yearbook. Students, not only will utilize traditional methods for the production of the yearbook, but also will use computer software programs to create *The Whitehall*.

REQUIRED TOPICS OF STUDY	SUGGESTED INSTRUCTIONAL TIME	STANDARDS/ASSESSMENT ANCHORS
Module 5: Content	Ongoing	R11.A.2; R11.B.3
Module 6: Coverage	Ongoing	R11.A.2; R11.B.3
Module 7: Concept	Ongoing	R11.A.2; R11.B.3
Module 8: Production	Ongoing	R11.A.2; R11.B.3
Module 9: Reporting	Ongoing	R11.A.2; R11.B.3
Module 10: Writing	Ongoing	R11.A.2; R11.B.3
Module 11: Headlines	Ongoing	R11.A.2; R11.B.3
Module 12: Captions	Ongoing	R11.A.2; R11.B.3
Module 13: Editing	Ongoing	R11.A.2; R11.B.3
Module 14: Photography 1	Ongoing	R11.A.2; R11.B.3
Module 15: Photography 2	Ongoing	R11.A.2; R11.B.3
Module 16: Typography	Ongoing	R11.A.2; R11.B.3
Module 17: Design 1	Ongoing	R11.A.2; R11.B.3
Module 18: Design 2	Ongoing	R11.A.2; R11.B.3
Module 19: Design 3	Ongoing	R11.A.2; R11.B.3
Module 20: Graphics	Ongoing	R11.A.2; R11.B.3
Module 21: Finances	Ongoing	R11.A.2; R11.B.3
Module 22: Marketing Plan	Ongoing	R11.A.2; R11.B.3
Module 23: Advertising	Ongoing	R11.A.2; R11.B.3
Module 24: Distribution	Ongoing	R11.A.2; R11.B.3

INSTRUCTIONAL RESOURCES:

Teacher Handouts, Jostens 1, 2, 3, Yearbook Journalism Curriculum, Taylor SAM Curri