Maine School of Science and Mathematics

Maine's nationally ranked STEM Academy

Today's Agenda

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Introductions
                                   All
                                              10 minutes
Status of Maine & MSSM
                                   Coit
                                              10 minutes
                                   Coit
                                              10 minutes

    Business Planning Committee

                       --- discussion ---
Research findings
                                   Hart
                                              20 minutes

    Vision for successful MSSM

                                   Chalmers 20 minutes
                       --- discussion ---

    Partnership opportunities

                                              20 minutes
                                   Coit
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--- discussion ---

Underlying Thesis

Intellectual Assets have replaced Physical Assets as the underlying driver of socio-economic progress.

MSSM Business Planning Committee

Maine is Falling Behind

"States like Maine (smaller and mostly rural) are doing well now with budget surpluses and record low unemployment, but they are falling farther and farther behind in overall economic performance."

Paraphrase of remarks by Joseph E. Aoun, president of Northeastern University Roux Center announcement, January 27, 2020

Maine's STEM Deficit

Annual R&D spending *

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- Percentage of US GDP 2.80 %
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- Percentage of Maine economy .84 %

Science & Engineering jobs **

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Percentage of US jobs 4.89 %
Percentage of Maine jobs 3.57 %
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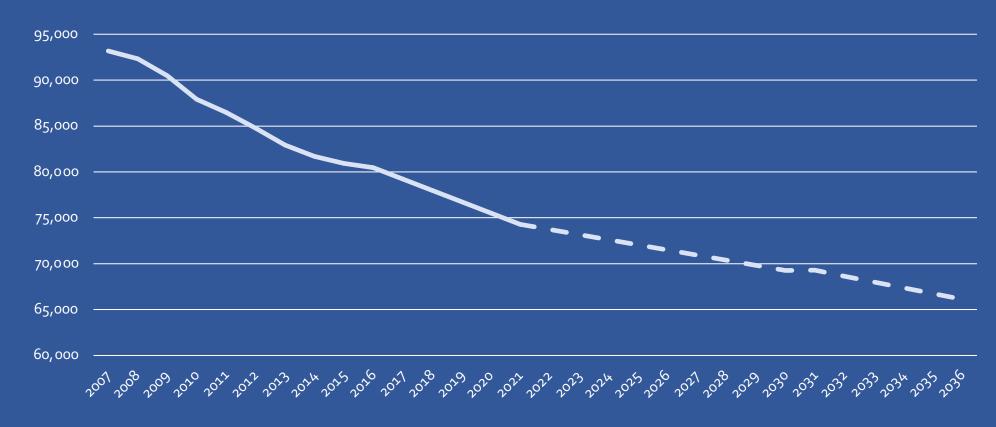
New PhD's per 1,000 employed STEM PhD's *

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- US average 50.9
- Maine (ranked 50<sup>th</sup>) 18.1
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* National Science Foundation, 2017 data ** National Science Foundation, 2018 data

Worker Pipeline is Shrinking

Maine's population of 15-19 year olds is expected to fall another 11% from 2021 to 2036



Why STEM Matters

US Domestic projected job growth 2019 to 2029 *

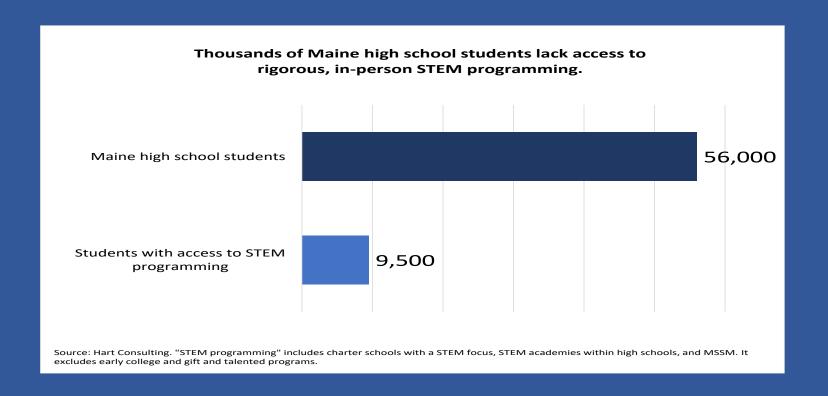
STEM jobs 8.0 % Non-STEM jobs 3.0 %

2019 US median salaries *

STEM jobs \$84,880 Non-STEM jobs \$37,020

Talent migrates toward job markets where there is more growth and better pay

Limited Student Access to STEM



Only 17% of Maine High School Students have access to rigorous in-person STEM Programing

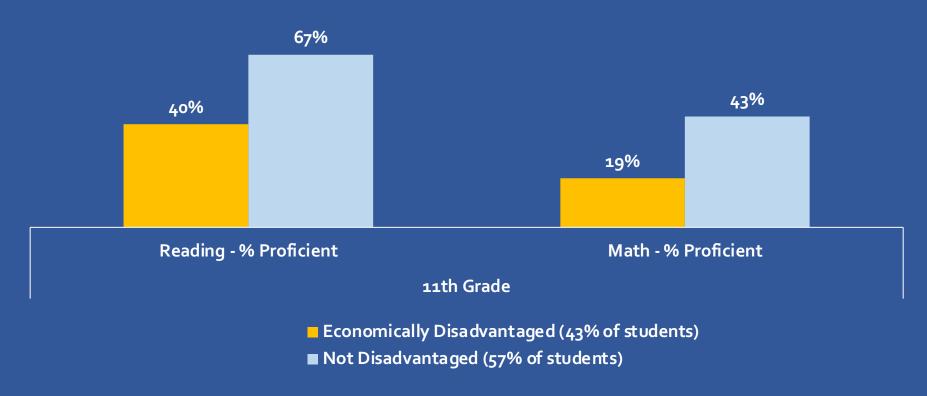
Access Limited by Geography

STEM Education
Access is concentrated
in more urban and
wealthier communities
along the I-95 corridor



Disparity of Performance

Maine Public School Student Proficiency in Reading and Math 2018



SOURCE: Maine Assessment and Accountability Reporting System (MAARS)

Maine's Opportunity is NOW!

Existing Institutions of Intellectual Excellence

- Jackson Labs, Bigelow Labs, Roux Institute, WEX, IDEXX, Maine Health, etc.
- Bates, Bowdoin, Colby, UMaine Engineering School

• \$1 Billion Investment in Education and Research

- \$500 million Alfond Foundation commitment to Maine Institutions
- required match by receiving institutions

Call to Action for the State of Maine

- Investment in K-12 STEM education is an essential foundation for success
- North Carolina example with Research Triangle and first ever STEM Academy
- Requires visionary leadership and action for Maine's future

Vision for MSSM

A residential high school providing a nationally recognized academic experience in a safe and supportive environment for many of Maine's highest achieving students, while also actively sharing its expertise and resources with other schools around the State of Maine.

This is not a Board approved vision, but guidance for the Business Planning process

Federal Recognition of Need

According to the No Child Left Behind Act, "gifted and talented" refers to students "who give evidence of high achievement capabilities in such areas as intellectual, creative, artistic, or leadership capacity, or in specific academic fields, and who need services or activities not ordinarily provided by the school in order to fully develop those capabilities."

No Child Left Behind Act P.L. 107-110 (Title IX, Part A, Definition 22) (2002); 20 USC 7801(22) (2004)

Current State of the School

- Ranked #2 nationally among <u>all</u> public high schools by USN&WR in 2019
- Identified challenges by Board of Trustees
 - 2018/2019 Strategic Planning Committee Need to fund room & board, aging and shared facilities that MSSM does not control
 - 2019 established Student Welfare Committee Need to invest in Social and Emotional Learning ("SEL")
- Financial struggles and potential cuts in state funding
 - Years of flat funding left some legislative mandates unaddressed (e.g. outreach programs)
 - \$830 thousand (14%) reduction in MSSM 2020/21 budget following the decline in intl. students
 - \$528 million (13%) projected shortfall in State of Maine 2020/21 budget due to Covid-19
 - Concerns over state budget cuts in the next biennium

Business Planning Committee

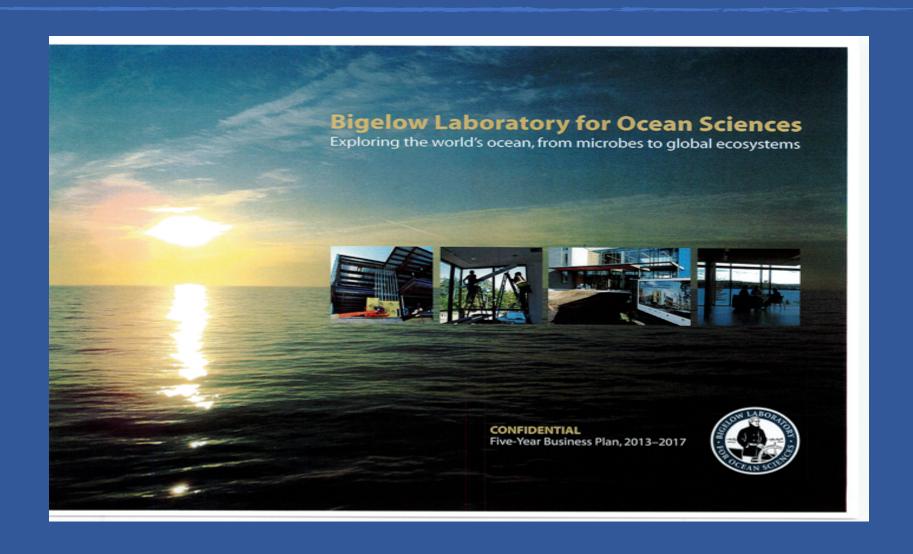
- Business Plan concept introduced at BOT workshop in March 2020
- Business Planning Committee Charter approved by BOT in May 2020
- Objective to assess MSSM viability, value to Maine and a path forward
- Multi-phased project
 - Phase 1: Discovery & Concept research-based program review
 - Phase 2: Authorization Legislative changes and state funding
 - Phase 3: Business Plan based on new Legislative mandate
 - Phase 4: Implementation

Purpose

Complete a thorough review of the current state of MSSM and the effectiveness of the school in meeting the needs of its students and achieving fundamental value for the State of Maine.

Business Planning Committee

Business Plan - What and Why



Business Plan - Facilities



Business Plan - Partnerships



Academic Affiliations

Bigelow Laboratory has always embraced education as part of its mission, a priority mandated in federal research awards. The new Academic Affiliations Program formalizes several academic relationships in order to enhance resources and opportunities available to support the Laboratory's basic research mission. Two such partnerships were formally established in 2010:



From left to right: Bigelow Executive Director Graham Shimmield, Colby College President Bro Adams, and Bigelow Board of Trustees Chairman David Coit, July 23, 2010 at the formal signing of the Bigelow-Colby Strategic Partnership Agreement.

In 2009, Bigelow Laboratory and Colby College in Waterville, Maine, began exploring the potential for a collaborative relationship on academic and research programs of mutual interest. Since January 2010, Bigelow Laboratory scientists have taught courses during the College's "Jan Plan" semester, a five-week period of intensive single course offerings between the fall and spring academic terms. The success of the Jan Plan program subsequently led to the development of a full semester-in-residence program for Colby students, beginning in the fall of 2012.

Business Plan - Numbers

	Actual 2010	Actual 2011	Actual 2012	Budget 2013	Forecast 2014	Forecast 2015	Forecast 2016	Forecas 2017
Operating Activities	2010						* .	
Operating Revenue and Support								
Research Grants	4,505,832	5,005,790	3,846,296	5,030,819	6,114,928	7,870,801	9,162,412	10,870,226
Research Subawards	932,646	364,950	60,241	60,514	100,000	100,000	100,000	100,000
CATT Industry Sponsored Research	o	О	o	197,885	880,000	1,440,000	2,080,000	2,600,000
Other CATT Revenue	o	0	1,500	66,500	151,500	206,500	321,500	350,000
Education Program	348,841	310,327	196,792	366,914	393,343	403,884	413,333	423,89
Contributions to Capital Campaign	1,514,844	886,180	2,271,849	2,500,000	3,500,000	4,000,000	5,000,000	5,000,00
Contributions to Annual Fund	338,326	356,138	328,616	325,000	350,000	375,000	400,000	425,00
Core Facility Revenue	766,217	971,773	955,493	1,633,412	2,197,142	2,364,842	2,612,512	2,614,63
Other revenue	249,700	31,314	132,917	60,000	61,800	63,654	65,564	67,53
Total Operating Revenue and Support	8,656,406	7,926,472	7,793,704	10,241,044	13,748,713	16,824,681	20,155,321	22,451,28
Operating Expenses								
Research and Education	6,152,336	6,682,033	5,931,801	6,008,808	9,636,895	12,285,883	14,409,009	15,613,80
Research Subawards	932,646	364,950	60,241	60,514	100,000	100,000	100,000	100,00
Development	368,396	722,512	770,571	951,337	1,127,837	1,161,672	1,196,522	1,232,41
Unallocated management and general	449,404	621,673	1,640,350	4,955,044	3,791,479	2,909,730	2,399,990	2,133,46
Total Operating Expenses	7,902,782	8,391,168	8,402,963	11,975,704	14,656,211	16,457,285	18,105,521	19,079,68
Change in Net Assets from Operating Activities	753,624	-464,696	-609,259	-1,734,660	-907,497	367,396	2,049,799	3,371,60
ion-Operating Revenue and Support		,	,					
Working Capital Funds (Sale of Intellectual Property)	o	0	0	1,000,000	. 0	0	0	
Grants and Gifts for PPE	788,806	4,836,557	10,885,498	3,935,428	400,000	300,000	500,000	500,00
Change in Net Assets from Non-Operating Activities	788,806	4,836,557	10,885,498	4,935,428	400,000	300,000	500,000	500,00
		.,,	10,276,239	3,200,768	-507,497	667,396	2,549,799	3,871,60
Total Change in Net Assets	1,542,430	4,371,861	10,276,239	3,200,768	-307,497	007,390	2,349,799	3,671,60
Statement of Financial Position (At June 30)								201
statement of Financial Position (18 some 50)	2010	2011	2012	2013	2014	2015	2016	
	2010	2011	2012	2013	2014	2015	2016	
Assets Cash	2010 350,481	2011 747,540	1,429,296	2013 594,889	2014 641,954	400,000	2016 500,000	525,00
Assets Cash		747,540	1,429,296					
Assets Cash Cash restricted for construction	350,481 0	747,540 859,086	1,429,296 1,137,595	594,889	641,954			525,0
Assets Cash Cash restricted for construction Investments	350,481	747,540	1,429,296	594,889 0	641,954 0	400,000 0 754,832	500,000	525,00 5,616,7
Assets Cash Cash restricted for construction Investments PPE Reserve	350,481 0 1,614,537 0	747,540 859,086 1,277,693 0	1,429,296 1,137,595 1,003,373 0	594,889 0 0	641,954 0 0 0	400,000 0 754,832 183,724	500,000 0 2,560,791 364,196	525,00 5,616,7 539,5
Assets Cash Cash restricted for construction Investments PPE Reserve Pledges Receivable	350,481 0 1,614,537 0 0	747,540 859,086 1,277,693 0 990,414	1,429,296 1,137,595 1,003,373 0 1,543,316	594,889 0 0 0 2,176,500	641,954 0 0 0 3,310,667	400,000 0 754,832 183,724 3,977,333	500,000 0 2,560,791 364,196 4,810,667	525,00 5,616,7 539,5 5,144,0
Assets Cash Cash restricted for construction Investments PPE Reserve Pledges Receivable Property and Equipment, Net	350,481 0 1,614,537 0 0 6,542,677	747,540 859,086 1,277,693 0 990,414 15,261,099	1,429,296 1,137,595 1,003,373 0 1,543,316 33,803,853	594,889 0 0 0 2,176,500 38,345,945	641,954 0 0 0 3,310,667 37,595,417	400,000 0 754,832 183,724 3,977,333 36,744,888	500,000 0 2,560,791 364,196 4,810,667 36,094,360	525,00 5,616,7 539,5 5,144,0 35,068,8
Assets Cash Cash restricted for construction Investments PPE Reserve Pledges Receivable Property and Equipment, Net Other	350,481 0 1,614,537 0 0 6,542,677 2,267,809	747,540 859,086 1,277,693 0 990,414 15,261,099 1,486,675	1,429,296 1,137,595 1,003,373 0 1,543,316 33,803,853 1,451,872	594,889 0 0 0 2,176,500 38,345,945 789,735	641,954 0 0 0 3,310,667 37,595,417 601,536	400,000 0 754,832 183,724 3,977,333 36,744,888 695,189	500,000 0 2,560,791 364,196 4,810,667 36,094,360 791,653	525,00 5,616,7 539,5 5,144,0 35,068,8 891,0
Assets Cash Cash restricted for construction Investments PPE Reserve Pledges Receivable Property and Equipment, Net Other Total Assets	350,481 0 1,614,537 0 0 6,542,677	747,540 859,086 1,277,693 0 990,414 15,261,099	1,429,296 1,137,595 1,003,373 0 1,543,316 33,803,853	594,889 0 0 0 2,176,500 38,345,945	641,954 0 0 0 3,310,667 37,595,417	400,000 0 754,832 183,724 3,977,333 36,744,888	500,000 0 2,560,791 364,196 4,810,667 36,094,360	525,00 5,616,7 539,5- 5,144,0 35,068,8 891,0
Assets Cash Cash restricted for construction Investments PPE Reserve Pledges Receivable Property and Equipment, Net Other Total Assets Liabilities and Net Assets	350,481 0 1,614,537 0 0 6,542,677 2,267,809 10,775,504	747,540 859,086 1,277,693 0 990,414 15,261,099 1,486,675 20,622,507	1,429,296 1,137,595 1,003,373 0 1,543,316 33,803,853 1,451,872 40,369,305	594,889 0 0 0 2,176,500 38,345,945 789,735 41,907,069	641,954 0 0 0 3,310,667 37,595,417 601,536 42,149,573	400,000 0 754,832 183,724 3,977,333 36,744,888 695,189 42,755,968	500,000 0 2,560,791 364,196 4,810,667 36,094,360 791,653 45,121,667	525,00 5,616,7 539,5 5,144,0 35,068,8 891,0 47,785,0
Assets Cash Cash restricted for construction Investments PPE Reserve Pledges Receivable Property and Equipment, Net Other Total Assets Liabilities and Net Assets Liabilities, short term	350,481 0 1,614,537 0 6,542,677 2,267,809 10,775,504	747,540 859,086 1,277,693 0 990,414 15,261,099 1,486,675 20,622,507	1,429,296 1,137,595 1,003,373 0 1,543,316 33,803,853 1,451,872 40,369,305	594,889 0 0 0 2,176,500 38,345,945 789,735 41,907,069	641,954 0 0 3,310,667 37,595,417 601,536 42,149,573	400,000 0 754,832 183,724 3,977,333 36,744,888 695,189 42,755,968	500,000 0 2,560,791 364,196 4,810,667 36,094,360 791,653 45,121,667	525,00 5,616,7 539,5 5,144,0 35,068,8 891,0 47,785,0
Assets Cash Cash restricted for construction Investments PPE Reserve Pledges Receivable Property and Equipment, Net Other Total Assets Liabilities and Net Assets Liabilities, short term Liabilities, short-term, construction	350,481 0 1,614,537 0 0,6,542,677 2,267,809 10,775,504 1,094,214 0	747,540 859,086 1,277,693 0 990,414 15,261,099 1,486,675 20,622,507 1,040,972 2,523,772	1,429,296 1,137,595 1,003,373 0 1,543,316 33,803,853 1,451,872 40,369,305 2,106,850 2,545,814	594,889 0 0 0 2,176,500 38,345,945 789,735 41,907,069	641,954 0 0 0 3,310,667 37,595,417 601,536 42,149,573	400,000 0 754,832 183,724 3,977,333 36,744,888 695,189 42,755,968	500,000 0 2,560,791 364,196 4,810,667 36,094,360 791,653 45,121,667	525,00 5,616,7 539,5 5,144,0 35,068,8 891,0 47,785,0
Assets Cash Cash restricted for construction Investments PPE Reserve Pledges Receivable Property and Equipment, Net Other Total Assets Liabilities and Net Assets Liabilities, short-term Liabilities, short-term, construction Mortgage Loan	350,481 0 1,614,537 0 6,542,677 2,267,809 10,775,504	747,540 859,086 1,277,693 0 990,414 15,261,099 1,486,675 20,622,507 1,040,972 2,523,772 3,004,612	1,429,296 1,137,595 1,003,373 0 1,543,316 33,803,853 1,451,872 40,369,305 2,106,850 2,545,814 11,456,488	594,889 0 0 0 2,176,500 38,345,945 789,735 41,907,069 1,250,000 0 13,156,911	641,954 0 0 3,310,667 37,595,417 601,536 42,149,573 1,000,000 0 13,156,911	400,000 0 754,832 183,724 3,977,333 36,744,888 695,189 42,755,968 1,030,000 0 13,065,911	500,000 0 2,560,791 364,196 4,810,667 36,094,360 791,653 45,121,667 1,060,900 0 12,850,911	525,00 5,616,7 539,5 5,144,0 35,068,8 891,0 47,785,0
Assets Cash Cash restricted for construction Investments PPE Reserve Pledges Receivable Property and Equipment, Net Other Total Assets Liabilities and Net Assets Liabilities, short term Liabilities, short-term, construction Mortgage Loan PRI Loan	350,481 0 1,614,537 0 0,6,542,677 2,267,809 10,775,504 1,094,214 0	747,540 859,086 1,277,693 0 990,414 15,261,099 1,486,675 20,622,507 1,040,972 2,523,772	1,429,296 1,137,595 1,003,373 0 1,543,316 33,803,853 1,451,872 40,369,305 2,106,850 2,545,814	594,889 0 0 0 2,176,500 38,345,945 789,735 41,907,069	641,954 0 0 0 3,310,667 37,595,417 601,536 42,149,573	400,000 0 754,832 183,724 3,977,333 36,744,888 695,189 42,755,968 1,030,000 0	500,000 0 2,560,791 364,196 4,810,667 36,094,360 791,653 45,121,667	525,00 5,616,7 539,5 5,144,0 35,068,8 891,0 47,785,0
Assets Cash Cash restricted for construction Investments PPE Reserve Pledges Receivable Property and Equipment, Net Other Total Assets Liabilities and Net Assets Liabilities, short-term Liabilities, short-term, construction Mortgage Loan	350,481 0 1,614,537 0 6,542,677 2,267,809 10,775,504	747,540 859,086 1,277,693 0 990,414 15,261,099 1,486,675 20,622,507 1,040,972 2,523,772 3,004,612 0	1,429,296 1,137,595 1,003,373 0 1,543,316 33,803,853 1,451,872 40,369,305 2,106,850 2,545,814 11,456,488 0	594,889 0 0 2,176,500 38,345,945 789,735 41,907,069 1,250,000 0 13,156,911	641,954 0 0 3,310,667 37,595,417 601,536 42,149,573 1,000,000 0 13,156,911 1,000,000	400,000 0 754,832 183,724 3,977,333 36,744,888 695,189 42,755,968 1,030,000 0 13,065,911 1,000,000	500,000 0 2,560,791 364,196 4,810,667 36,094,360 791,653 45,121,667 1,060,900 0 12,850,911 1,000,000	525,00 5,616,7 539,5 5,144,0 35,068,8 891,0 47,785,0 1,092,7 12,610,9
Cash Cash cash cash cash cash cash cash cash c	350,481 0 1,614,537 0 6,542,677 2,267,809 10,775,504	747,540 859,086 1,277,693 0 990,414 15,261,099 1,486,675 20,622,507 1,040,972 2,523,772 3,004,612	1,429,296 1,137,595 1,003,373 0 1,543,316 33,803,853 1,451,872 40,369,305 2,106,850 2,545,814 11,456,488 0 5,352,074	594,889 0 0 2,176,500 38,345,945 789,735 41,907,069 1,250,000 0 13,156,911 0	641,954 0 0 3,310,667 37,595,417 601,536 42,149,573 1,000,000 0 13,156,911 1,000,000 8,402,283	400,000 0 754,832 183,724 3,977,333 36,744,888 695,189 42,755,968 1,030,000 0 13,065,911 1,000,000	500,000 0 2,560,791 364,196 4,810,667 36,094,360 791,653 45,121,667 1,060,900 0 12,850,911 1,000,000	525,0 5,616,7 539,5 5,144,0 35,068,8 891,0 47,785,0 1,092,7 12,610,9
Cash Cash restricted for construction Investments PPE Reserve Pledges Receivable Property and Equipment, Net Other Total Assets Liabilities and Net Assets Liabilities, short term Liabilities, short-term, construction Mortgage Loan PRI Loan Net Assets	350,481 0 1,614,537 0 0,6,542,677 2,267,809 10,775,504 1,094,214 0 0	747,540 859,086 1,277,693 0 990,414 15,261,099 1,486,675 20,622,507 1,040,972 2,523,772 3,004,612 0	1,429,296 1,137,595 1,003,373 0 1,543,316 33,803,853 1,451,872 40,369,305 2,106,850 2,545,814 11,456,488 0	594,889 0 0 2,176,500 38,345,945 789,735 41,907,069 1,250,000 0 13,156,911	641,954 0 0 3,310,667 37,595,417 601,536 42,149,573 1,000,000 0 13,156,911 1,000,000	400,000 754,832 183,724 3,977,333 36,744,888 695,189 42,755,968 1,030,000 0 13,065,911 1,000,000 9,927,811 17,530,102	500,000 0 2,560,791 364,196 4,810,667 36,094,360 791,653 45,121,667 1,060,900 0 12,850,911 1,000,001 11,453,339 18,554,373	525,00 5,616,7 539,5 5,144,0 35,068,8 891,0 47,785,0 1,092,7 12,610,9
Assets Cash Cash restricted for construction Investments PPE Reserve Pledges Receivable Property and Equipment, Net Other Total Assets Liabilities, short term Liabilities, short-term, construction Mortgage Loan PRI Loan Net Assets Unrestricted	350,481 0 1,614,537 0 6,542,677 2,267,809 10,775,504 1,094,214 0 0 0	747,540 859,086 1,277,693 0 990,414 15,261,099 1,486,675 20,622,507 1,040,972 2,523,772 3,004,612 0 5,759,150	1,429,296 1,137,595 1,003,373 0 1,543,316 33,803,853 1,451,872 40,369,305 2,106,850 2,545,814 11,456,488 0 5,352,074	594,889 0 0 2,176,500 38,345,945 789,735 41,907,069 1,250,000 0 13,156,911 0	641,954 0 0 3,310,667 37,595,417 601,536 42,149,573 1,000,000 0 13,156,911 1,000,000 8,402,283	400,000 0 754,832 183,724 3,977,333 36,744,888 695,189 42,755,968 1,030,000 0 13,065,911 1,000,000	500,000 0 2,560,791 364,196 4,810,667 36,094,360 791,653 45,121,667 1,060,900 0 12,850,911 1,000,000	525,0 5,616,7 539,5 5,144,0 35,068,8 891,0 47,785,0 1,092,7 12,610,9 12,978,8 20,900,4 202,1
Assets Cash Cash restricted for construction Investments PPE Reserve Pledges Receivable Property and Equipment, Net Other Total Assets Liabilities and Net Assets Liabilities, short-term Liabilities, short-term, construction Mortgage Loan PRI Loan Net Assets Unrestricted Temporarily Restricted	350,481 0 1,614,537 0 0,6,542,677 2,267,809 10,775,504 1,094,214 0 0 0 0 6,102,203 3,376,943	747,540 859,086 1,277,693 990,414 15,261,099 1,486,675 20,622,507 1,040,972 2,523,772 3,004,612 0 5,759,150 8,091,857	1,429,296 1,137,595 1,003,373 0 1,543,316 33,803,853 1,451,872 40,369,305 2,106,850 2,545,814 11,456,488 0 0 5,352,074 18,705,936	594,889 0 0 2,176,500 38,345,945 789,735 41,907,069 1,250,000 0 13,156,911 0 6,876,754 20,421,260	641,954 0 0 3,310,667 37,595,417 601,536 42,149,573 1,000,000 0 13,156,911 1,000,000 8,402,283 18,388,235	400,000 754,832 183,724 3,977,333 36,744,888 695,189 42,755,968 1,030,000 0 13,065,911 1,000,000 9,927,811 17,530,102	500,000 0 2,560,791 364,196 4,810,667 36,094,360 791,653 45,121,667 1,060,900 0 12,850,911 1,000,001 11,453,339 18,554,373	525,00 5,616,7 539,5 5,144,0 35,068,8 891,0 47,785,0

Membership & Organization

- 12 members representing all key constituencies
 - Unable to fill Legislative member position
- Three sub-committees:
 - Partnership: Brainstorm with Maine leaders in academia, research, industry, etc. Identify partner institutions willing to share resources
 - Discovery: Funded research of 15 sister schools \$30K from MCF donor
 - Vision: What an enduring and successful MSSM would look like

Committee Membership

Designation	Member
Chair of the MSSM Board of Trustees	David Ferguson, lawyer & former parent
Executive Director of MSSM	David Pearson, Executive Director
Treasurer of the Board of Trustees	Peter Orne, Business Manager-Rockland schools
Chair of the Governance Committee	Josh Chalmers, co-chair, Texas Instruments Manager
At-large member of the Board of Trustees	David Coit, co-chair, founder North Atlantic Capital
Representative of the Maine Dept. of Education	Dan Chuhta, Deputy Commissioner of DOE
Representative of Maine Legislature	Not Filled
Faculty Representative	Anthony Scott , English teacher
Student Representative	William Tun, MSSM senior & student leader
Parent Representative	Cris Alverado, parent of current student
Alumni Representative	Kate Reilly-deLutio, alum and former Maine State Economist
MSSM Foundation Representative	Jeremy Shute, alum and Google executive
At-large Member	Ruth Kermish-Allen, MMSA Executive Director

Partnership Subcommittee

Brainstorm with leaders in academia, research, industry, etc.

Higher Ed: Bates, Bowdoin, Colby, UMaine System, UMO, UMPI,

USM, Maine Maritime, Thomas College, Unity College, others

Research: Bigelow Laboratory, Jackson Laboratory, Roux Institute

Industry: IDEXX, WEX, Maine Health

Foundations: MCF, BSB Foundation, MSSM Foundation,

Alfond Foundation (pending)

State: DOE (various), Office of Innovation

Other: MMSA, Educate Maine, MEA

Discussion

Status of Maine and MSSM Business Planning Committee

Discovery Subcommittee

Funded research of 15 sister schools

Pat Hart Hart Consulting

Discovery Subcommittee

"The successful schools provide an accelerated course of study to high achieving students in STEM fields, producing STEM graduates which fuels economic development."

Todd Mann, National Consortium of Specialized STEM Schools

Peer School Community

Web Research and In-depth Interviews

- Arkansas School for Math, Sciences, and the Arts
- Illinois Mathematics and Science Academy
- Louisiana School for Math, Science, and the Arts
- Maine School of Science and Mathematics
- Mississippi School for Mathematics and Science
- North Carolina School of Science and Mathematics
- South Carolina Governor's School for Science and Mathematics

Web Research Only

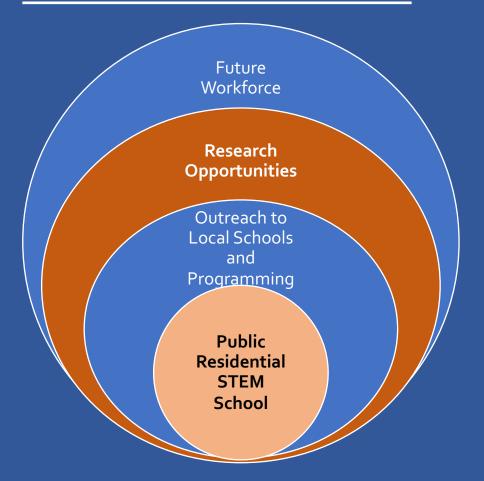
- •Alabama School of Mathematics and Science
- Gatton Academy of Mathematics and Science in Kentucky
- Georgia Academy of the Arts, Mathematics, Engineering and Science (GA)
- •Indiana Academy for Science, Math and Humanities
- Kansas Academy of Mathematics and Science
- •Missouri Academy of Science, Mathematics and Computing-CLOSED
- Oklahoma School of Science and Mathematics
- ■Texas Academy of Mathematics and Science

Peer School Commonalities

Share Common Mission

- Core program and mission is residential
- All have programs to serve broader state needs
- All have student research & intern programs
- Short-term objective: support STEM education
- Long-term objective: build a STEM workforce to strengthen their state economy

Multi-level Mission



Peer School Operating Models

Operating Models	Stand-alone Campus	Located on College Campus	Campus of State's University System	Co-located with Local Grade School
State STEM Schools	SC, IL	MS, LA	NC, AR	ME
Faculty Applicant Pool	Good	Very Good	Best	Limited
Residential Life Workforce Pool	Good	Best	Good	Limited
Dual Enrollment	Multiple Agreements	Host Campus	Across the University System	Recently changed to UMaine System
Ties to Research University	Good	Good	Best	Limited
Ties to Private Industry & Labs	Very Good	Varies	Varies	Limited

Research Offerings

School	Research Required for Graduation	Placements off Campus with University Faculty	International Opportunities
Arkansas School for Math, Sciences, and the Arts	✓		✓
Illinois Mathematics and Science Academy	✓	✓	✓
Louisiana School for Math, Science, and the Arts		✓	
Maine School of Science and Mathematics			
Mississippi School for Mathematics and Science		✓	
North Carolina School of Science and Mathematics	✓	✓	
South Carolina School for Science and Mathematics	✓	✓	✓

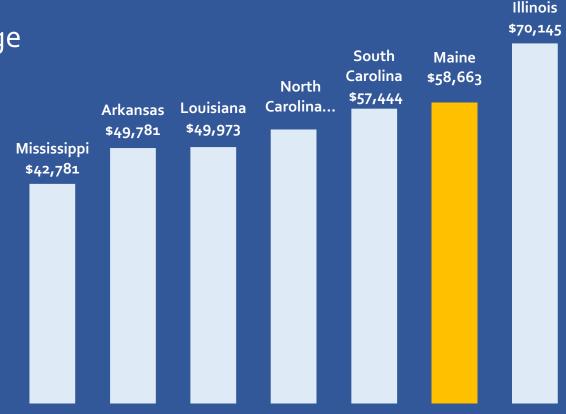
MSSM's research programs fall well short of those of its peer schools

Peer School State Comparison

State Profiles

Median Household Income in 2018

- Median incomes mostly below national average of \$60,293 (2018)
- IL is an outlier with above median income
- All other states are small rural states
- Other than ME & IL, all are southern states
- Many do not have a meaningful technology industrial base (exceptions are NC, IL)

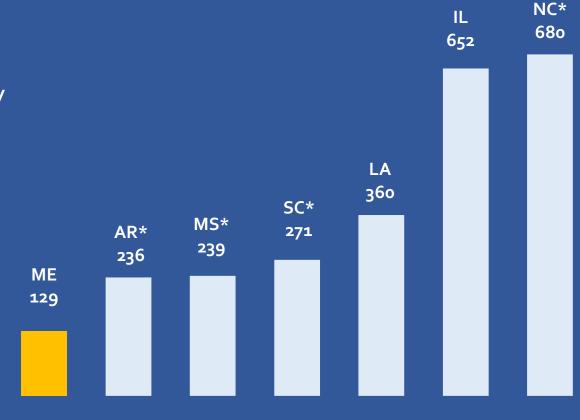


Peer School Size

School Sizes & Profiles

- MSSM is only school with 9th grade
- 4 schools support 11th and 12th grades only
- 2 schools support 10th, 11th & 12th grades
- Peer schools focus on annual number of graduates

Number of Students Enrolled

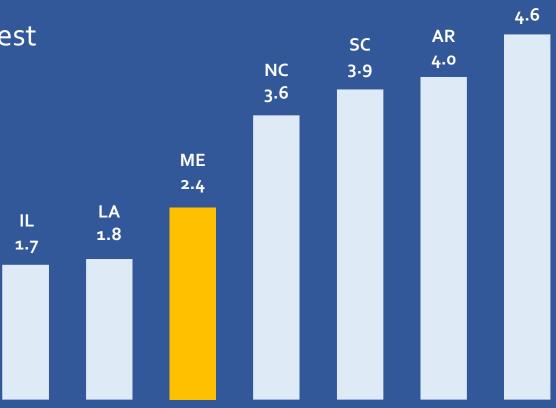


Peer School Graduates

Per Capita Graduate Profiles

Graduates per 100k Population

- Poorer, rural and southern schools rank highest
- MSSM per capital graduates rank slightly below average of peer schools
- IL ranks lowest and continues to be an outlier as a richer northern state



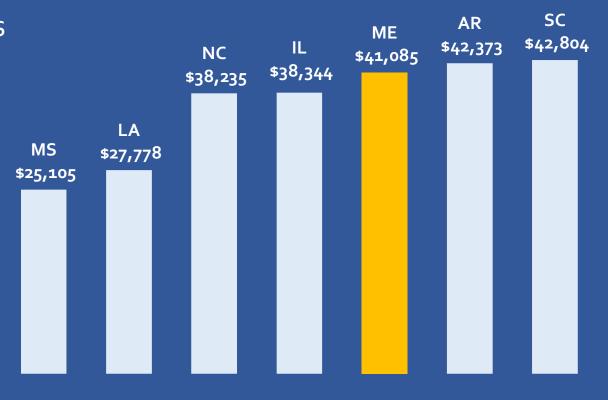
MS

Annual Costs Per Student

Cost Comparisons

Estimated Annual Student Cost

- MSSM is consistent with most peer schools
- LA and MS are lowest due to shared costs with host college campuses
- Costs include parent fees, where MSSM is highest

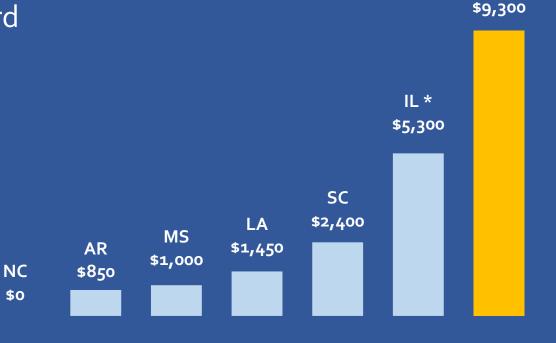


Sending Family Costs

Family Funding Models

Family Contributions in 2020

- Maine is only school charging full room & board
- Most states require small family contribution
- Small, rural, southern states charge the least
- Meal fees are the largest family contribution
- All schools provide support to low income students to reduce costs



ME **

* fees scale down based on family income** financial aid is available

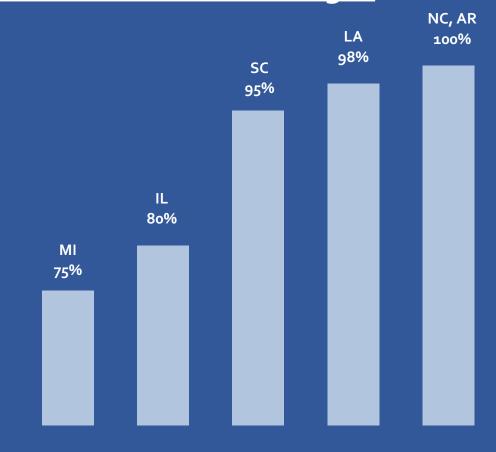
State Funding Support

ME 68%

State Funding Models

State Share of School Budget

- Four schools get 95% or more of budget support
- Schools at 100% are in higher education budget
- MSSM is only school in the PK- 12 state budget
- Well-funded schools are either in Governor's budget or higher education budget



Cost* Per Graduate

Per Capital Cost Comparison

Estimated Cost Per Graduate *

- MSSM costs are highest due to 9th grade class
- IL and NC support 10th grade class
- NC is the largest school, benefiting from significant economies of scale



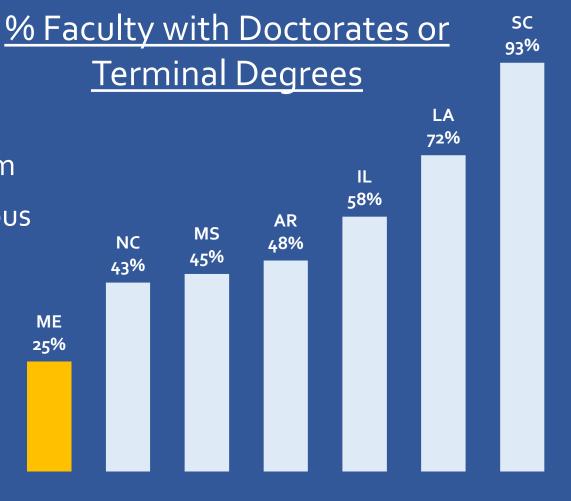
ME \$165,625

* Costs include parent fees

Peer School Faculty Profile

School Faculty Profiles

- MSSM is well below the average
- AR and NC are part of state university system
- LA and MS are located on host college campus
- IL and SC are stand alone campuses



Common Themes

- Student safety and welfare is a fundamental priority
- Strong higher-ed partnerships central to achieving the mission
- Mission appropriate facilities support student welfare <u>and</u> academic success
- Remote location is an inhibitor to outreach and partnerships
- Outreach and distance learning opportunities exist, especially for rural schools

Common Challenges

- Social and Emotional Health of Students
 Social and emotional health is a nationally recognized challenge for high-achieving students
- Relationships with Sending School
 Sending schools are often unhappy to give up their high-achieving students
- Faculty Recruiting for Some Courses

 Recruiting faculty for high level math and physics is challenging, esp. in rural communities
- Advocating for State Funding/Telling Their Stories
 Importance of advocating for budget and the school's value in front of the legislature

Discovery Conclusions

- Maine's Economic Plan calls for investment in STEM talent
 - Need more STEM graduates to grow a stronger knowledge-based economy
- MSSM's 25 year "pilot" has been successful time to reinvest
 - Ranked #2 in the country based on strength of instruction and student achievement
 - Facilities are outdated for modern instruction and support of student safety and welfare
- Best practices can be implemented successfully in Maine
 - Strong partnerships with higher ed. and industry provide economic & educational benefits
 - Mission appropriate facilities are important for student wellness, attraction and success
 - Full state funding is needed to fulfill the two-part residential and outreach mission, reaching more rural and economically disadvantaged students

Vision Subcommittee

- Combine findings of Partnership & Discovery Committees
- Identify and Match to Maine's Unique Needs
- Establish an MSSM Vision for the next 25 Years
- Prioritize within both Residential and Outreach Programs
- Establish Best ROI against Scarce Financial Resources

Maine's Unique Needs

- Grow Maine's Intellectual Assets
- Provide STEM Workers for Knowledge Based Economy
- K-12 Participation in Education & Research Investment
- Path for Rural Maine's Youth to Tomorrow's Opportunities

High Level MSSM Objectives

Safer and More Productive Residential Program

- Safer, healthier learning environment that grows the whole student
- 2.5 times number of graduates at a lower cost per graduate
- Strengthen Higher Ed affiliation(s) and grow industry and research partnerships
- Become Maine's Laboratory for best practices in STEM education

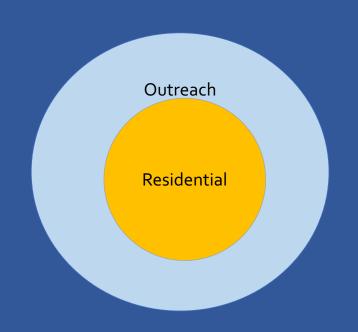
Outreach Program tailored to Maine's Unique Needs

- Early age identification and support of high-achieving students throughout Maine
- Support rural schools: teacher training, curriculum design and remote learning
- Build a state-wide community of MSSMers: both residential and remote students
- Become Maine's knowledge resource on best practices for STEM instruction
- Increased partnerships with existing Maine STEM and education organizations

Residential Feeds Outreach

"I have found my people"

MSSM's Residential Program is a Community of like-minded, high-achieving students that comes together to create an incredible culture for learning, camaraderie and personal growth. It is the Core strength of MSSM, providing the experience and talent pool to support an informed Outreach Program



Residential Vision

Student Safety and Welfare

- Increase investment in Social & Emotional Learning ("SEL")
- Mission Appropriate Facilities Residential, Academic, Social & Recreational

Improve Maine's Return on Investment

- Increase average annual number of graduates by 150% from 32 to 80
- Lower annual cost per student from \$41,000 to \$38,000 *

* placeholder, analysis in process

Strengthen Partnerships

- Establish a host College or University relationship to enhance learning opportunities
- Build partnerships with Research and Industry to stimulate research and career considerations

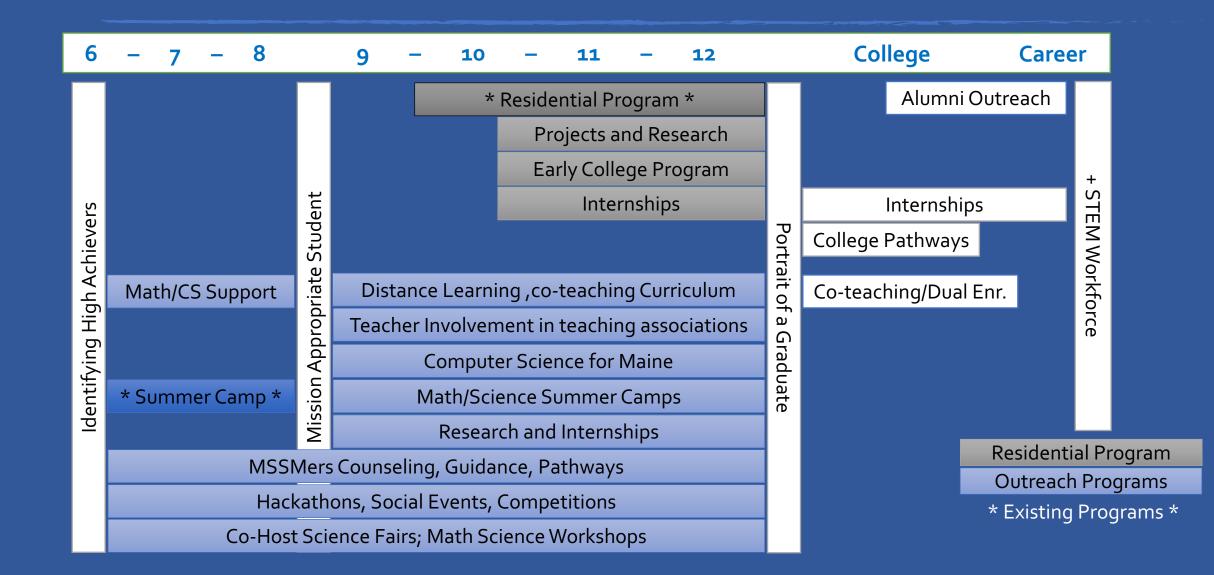
Cultural Commitment to Constant Improvement

- Maintain a mind-set and program to constantly assess best practices outside MSSM
- Implement tools to measure and manage effectiveness of academic and welfare programs

Outreach Vision

- Engagement with more of Maine's high-achieving students
 - summer camps for grades 8 thru high school
 - counselling, especially for first generation college students and their families
- Support Maine's rural students and schools
 - teacher training in STEM instruction
 - remote instruction in math, computer science, etc. to supplement local instruction
- Build a state-wide community of MSSMers
 - create opportunities for residential and non-residential STEM students to gather
 - summer camps, online events
- Become Maine's resource on best practices for STEM instruction
 - health & welfare program experience and advice for high achieving students
 - share programs, tools and experiences for enhanced STEM instruction

Vision - Opportunities



Identified Investments

Safety and Welfare

- Invest more resources in services and programs to ensure student safety & welfare
- Institutional emphasis on SEL as the primary responsibility of a residential school

New Mission Appropriate Facilities

- Larger school w/o 9th grade could serve more graduates at a lower cost per student
- Facilities designed to enhance student welfare and academic outcomes

Increase Student Applicant Pool and School Size

- Identify source(s) of funding for student room & board expenses
- New facilities and host college/university partnership will enhance program offerings

Outreach

- Fund and staff Office of Outreach
- Provide support for underserved students & under-resourced schools, esp. in rural communities
- Build more research and intern partnership opportunities

Vision - Annual Budget

2020/21 Annual Budget

\$ 3,290,347	flat funding in DOE budget
\$ 325,000	current State of Maine financial aid
\$ 34,300	out-of-state tuition
\$ 1,136,000	resident room & board fees
<u>\$ 511,886</u>	grants & other
\$ 5,297,533	total current budget (2020/21)

Needed Investments

- Increase student body to 240
- Student welfare
- Facilities
- Outreach

1,500,000*	minimum size to achieve economies of scale
500,000*	social and emotional learning (SEL) programs
1,500,000*	rent/debt service for new facilities
500,000 <u>*</u>	to meet legislative mandate
0 207 522	total hudget to meet the Vision

* placeholders, analysis still in process

Discussion

Residential Vision

Outreach Vision

Partnership Subcommittee

Four institutions expressed Partnership interest

University of Maine at Orono
University of Maine at Presque Isle
Colby College
Unity College

Partnership Criteria

- Student Safety & Welfare
- Enhancement of Learning
- Student Access
- MSSM Faculty & Staff
- Residential Facilities
- Academic Facilities
- Event Hosting
- State Funding

- culture and environment
- incremental resources
- distance from home
- regional talent pool
- mission appropriate
- mission appropriate
- facilities and experience
- amount and form

MSSM - Limestone

Prioritized Criteria	Influencing Factors				
Student safety & welfare	Increased focus on Student Welfare, need for new facilities				
Enhancement of learning	Good relationship with UMPI, limited STEM curriculum				
Student access	Distance from most sending families, 204 miles avg. distance				
MSSM faculty & staff	Small market, limited opportunities for trailing partners				
Residential facilities	Need for new mission appropriate dormitories				
Academic facilities	No host partner, continuation of UMPI relationship				
Hosting facilities	Adequate facilities, would improve with new dormitory				
State funding - capital	State bond needed for new residential and academic facilities				

UMaine - Orono

Prioritized Criteria	Influencing Factors				
Student safety & welfare	On-campus dorm, culture, medical support, Ed. Department				
Enhancement of learning	Breadth of curriculum and instruction, especially engineering				
Student access	Central location, visitor support services, 86 miles avg. distance				
MSSM faculty & staff	Large pool of faculty talent, career enhancement opportunities				
Residential facilities	Existing on-campus dorms provide little social separation				
Academic facilities	Considerable resources, how much available to MSSM?				
Hosting facilities	Considerable facilities for camps and education programs				
State funding - capital	Improvements to existing dorms, no other investments				

UMaine - Presque Isle

Prioritized Criteria	Influencing Factors
Student safety & welfare	On-campus dorm, AMHC access, Ed. Dpt., shared health services
Enhancement of learning	Variety of science & research opportunities, computer science
Student access	Small improvement for most students, 186 miles avg. distance
MSSM faculty & staff	Modest improvement, better career opportunities, spouse options
Residential facilities	New mission-appropriate dorm, academic spaces, share cafeteria
Academic facilities	More and better resources, scheduling access challenges, esp. labs
Hosting facilities	Very good hosting facilities for camps and education programs
State funding - capital	Privately funded dorms, long term lease obligation

Colby College - Waterville

Prioritized Criteria	Influencing Factors
Student safety & welfare	Off-campus dormitory, near hospital & student rec. center
Enhancement of learning	Strong sciences, growing computer science, no engineering
Student access	Central location, visitor support services, 61 miles avg. distance
MSSM faculty & staff	Good pool of teacher talent, career enhancement opportunities
Residential facilities	New mission-appropriate dormitory, academic and social spaces
Academic facilities	Considerable resources, how much available to MSSM?
Hosting facilities	Good hosting facilities for camps and education programs
State funding - capital	Shared 50-50 with the State of Maine, \$25 million each

Unity College - Unity

Prioritized Criteria	Influencing Factors					
Student safety & welfare	On-campus dormitory, shared medical & other services					
Enhancement of learning	Science oriented curriculum & facilities, no engineering					
Student access	Central location, visitor support services, 65 miles avg. distance					
MSSM faculty & staff	Good pool of teacher talent, career enhancement opportunities					
Residential facilities	Existing <u>dedicated</u> dorms, cafeteria, classrooms & other spaces					
Academic facilities	Turnkey <u>dedicated</u> modern classrooms and lab spaces					
Hosting facilities	Excellent hosting facilities for camps and education programs					
State funding - capital	Immediate occupancy, no capital cost, long term capital lease					

Comparison

Prioritized Criteria	MSSM	UMO	UMPI	Colby	Unity
Student safety & welfare	Good	Fair	Good	Very Good	Good
Enhancement of learning	n.a.	Significant	Modest	Significant	Modest
Student access	Distant	Central	Distant	Central	Central
MSSM faculty & staff	Limited	Large	Moderate	Large	Large
Residential facilities	New *	Existing	New	New	Turnkey
Academic facilities	n.a	Extensive	Good	Extensive	Very Good
Hosting facilities	Good	Very Good	Very Good	Very Good	Very Good
State funding - capital	Bond *	Budget	LT Lease	Shared	Lease

^{*} assumption without a specific proposal

Qualitative Rankings

Primary Criteria	MSSM	UMO	UMPI	Colby	Unity
Student safety & welfare	4	5	3	1	2
Learning opportunity	5	1	3	2	4
Residential facilities	4*	5	3	1	2
Academic facilities	5	2	4	1	3
Cost **	3 *	2	4	5	1

^{*} assumes new build, but without a specific proposal

^{**} assumptions need to be explored further with prospective partners

Maine's Opportunity is NOW!

Existing Institutions of Intellectual Excellence

- Jackson Labs, Bigelow Labs, Roux Institute, WEX, IDEXX, Maine Health, etc.
- Bates, Bowdoin, Colby, UMaine Engineering School

• \$1 Billion Investment in Education and Research

- \$500 million Alfond Foundation commitment to Maine Institutions
- required match by receiving institutions

Call to Action for the State of Maine

- Investment in K-12 STEM education is an essential foundation for success
- North Carolina example with Research Triangle and first ever STEM Academy
- Requires visionary leadership and action for Maine's future

Call to Action

- Acknowledge Maine's Structural Challenge
 - Falling dangerously behind in the race for economic progress
- Seize the Opportunity for Substantive Change
 - The time for a meaningful commitment to STEM education is NOW!
 - Alfond and Roux are showing visionary leadership
- Commit to a Program that supports MSSM
 - Decide on the direction of the MSSM Vision and a Partnership
 - Participate in a Business Planning Process with MSSM and its partner
 - Authorize long-term financial support for STEM education in Maine

Phase 2 Decisions to be Made

- Approval of the Vision
 - School size, annual budget, changes to legislation
 - Scope and size of Outreach Programs
- Direction on Partnership Options
 - Evaluate criteria for fit with MSSM Vision
 - Provide guidance for Partnership discussions
- Next steps to moving forward
 - Within the Administration
 - With the Legislature

Discussion

Partnership Criteria

Partnership Options