



# DANVILLE ATHLETICS VIDEO PROJECT

**MARKETING CONCEPTUALS**

DEVELOPED FOR

**DANVILLE HIGH SCHOOL**  
DANVILLE, PA

# DANVILLE HIGH SCHOOL

## INSTALLATION PHOTO



### STADIUM DISPLAY OPTION 1

**TOP ID**  
One (1) Arched Truss w/  
Routed Aluminum Letters  
DA-1008-32  
3'h x 32'w

**SOUND DISPLAY**  
One (1) Sound Display  
SS-500HD w/ Logo  
3'h x 8'w

**PARTNER PANELS**  
Four (4) Backlit Partner Panels  
4'h x 8'w

**VIDEO DISPLAY**  
One (1) Video Display  
336 x 600 - 15HD  
16.8'h x 30'w active area  
16.8'h x 32'w cabinet

**PARTNER PANELS**  
Six (6) Backlit Partner Panels  
4'h x 5.3'w

**Total Board**  
27'8 x 32'  
**Video Area**  
16'8 x 30'  
15 HD



**\$410,000**  
\*Price Includes Non-Backlit Panels

**November 1<sup>st</sup>**  
**Incentive**  
**UPGRADE**  
**Backlit-Panels**  
**\$25,000+**  
**Value**







**DANVILLE IRONMEN**

PARTNER	PARTNER	PARTNER	PARTNER				
			 BUSINESS NAME				
			 BUSINESS NAME				
			 BUSINESS NAME				
 <b>9 SHOTS</b>		<b>11 SHOTS</b>		<b>2 SHOTS</b>		<b>8 SHOTS</b>	
<b>4</b>		<b>51:18</b>		<b>2ND HALF</b>		<b>0</b>	
PARTNER	PARTNER	PARTNER	PARTNER	PARTNER	PARTNER		



**DANVILLE IRONMEN**

PARTNER	PARTNER	PARTNER	PARTNER
<b>IRONMEN</b> <b>31</b>	<b>08:00</b> <b>QTR 4</b>	<b>WILDCATS</b> <b>24</b>	
   			
<b>1ST &amp; 10 ON 30</b>			
PARTNER	PARTNER	PARTNER	PARTNER



# DANVILLE HIGH SCHOOL

## INSTALLATION PHOTO



### STADIUM DISPLAY ALTERNATE OPTION 1

**TOP ID**  
One (1) Arched Truss w/  
Routed Aluminum Letters  
DA-1008-32  
3'h x 32'w

**SOUND DISPLAY**  
One (1) Sound Display  
SS-500HD w/ Logo  
3'h x 8'w

**PARTNER PANELS**  
Four (4) Backlit Partner Panels  
4'h x 8'w

**VIDEO DISPLAY**  
One (1) Video Display  
360 x 648 - 15HD  
18'h x 32.4'w active area

**PARTNER PANELS**  
Six (6) Backlit Partner Panels  
4'h x 5.3'w

**Total Board**  
29 x 32'

**Video Area**  
18 x 32  
15 HD



**\$427,000**  
\*Price Includes Non-Backlit Panels

**November 1<sup>st</sup>**  
**Incentive**  
**UPGRADE**  
**Backlit-Panels**  
**\$25,000+**  
**Value**



# BLOOMSBURG AREA

Total Board  
17 x 25  
Video Area  
8 x 14



DAKTRONICS  
PANTHERS 10 < 9:36 QTR 2 GUEST 7



SOUTHERN LEHIGH

Miles End Hotel  
SAVINGS BANK  
GREEN BUILDERS

SPARTANS 2 SHOTS 10 32:09 HALF 1

ANCHOR PARTNER ANCHOR PARTNER ANCHOR PARTNER

Total Board  
18 x 25  
Video Area  
14 x 25



# BLUE JAYS

CENTRAL COLUMBIA  
SCHOOL DISTRICT



31 1ST & 10 08:00 QTR 4 BALL ON 30 24

ANCHOR PARTNER ANCHOR PARTNER ANCHOR PARTNER ANCHOR PARTNER ANCHOR PARTNER

Total Board  
26' x 27'  
Video Area  
15 x 27

# DAKTRONICS SPORTS MARKETING

SCHOOLS THAT PARTNER  
WITH DAKTRONICS SPORTS  
MARKETING AVERAGE  
**\$50,000+** ANNUALLY



