

## **Candace Yu '00**

Candace Yu ('00) credits UHS for long-lasting friendships, fostering curiosity and lifelong learning, and nurturing strong student-teacher relationships that prepared her for college and beyond. As a Trustee, she is honored to contribute to UHS's strategic future and enthusiastic about increasing academic opportunities for generations of UHS students to come. Today, Candace leads social impact initiatives at Uber where she aims to increase marketplace access and equity to transportation and food. Immediately prior, Candace was a Principal with YouTube's Social Impact team and advised content creators and advertisers on creating change through storytelling. Previously, Candace led Google finance integration projects related to mergers and acquisitions and product launches. She joined Google upon its acquisition of Imperium, a venture-backed cybersecurity start-up, where she applied her internet security expertise as a deputy to the Chief Operating Officer. Before moving to Silicon Valley, Candace developed international alliances promoting cyberspace stability for the United States Department of Defense. As the Special Assistant for Cyber Policy in the Office of the Secretary of Defense, she led strategy and partnership development for international cybersecurity issues. She established key cross-sector partnerships with foreign defense and military organizations, the telecommunications industry, and regulatory agencies. Candace possesses insight into the nuances of U.S. federal policy-making, the legislative process, and the political landscape. Her leadership and contributions include: selecting political appointees at the White House, drafting landmark federal elections administration legislation at the U.S. Senate, and implementing paid media and polling strategies for the 2008 Obama for America presidential campaign. Candace earned her undergraduate degree from Barnard College, Columbia University and a graduate degree in public policy from Harvard University.