



EMPOWER95

GOAL AREA	FAMILY & COMMUNITY
STRATEGY	Increase engagement with families and community at large, including those without school-aged children and non-English speakers
RATIONALE	To improve the district's capabilities in surveying stakeholders, capturing satisfaction data, and creating internal and external dashboards with multi-language capabilities
ACTION PLAN TITLE	Stakeholder Engagement
ACTION PLAN STEPS	<p>Due to previously identified needs relating to surveying stakeholders and providing a forward-facing strategic planning dashboard, a tool has already been selected and purchased for the coming school year with 22-23 budget dollars.</p> <ul style="list-style-type: none"> • Investigate possible tools/systems to support District 95 needs by July 2023 • Purchase tool/system for use beginning in 2023-24 school year • Develop multi-lingual calendar survey using new tool for late August 2023 delivery to stakeholders, with integrated information from the Student Information System (SIS) • Capture stakeholder satisfaction data relating to communication efforts during Fall 2023; administration to use this survey data for future communication planning efforts (second semester and beyond) • Provide non-English speaking families guidance on translation capabilities for communication vehicles such as electronic newsletters and website • Develop a dashboard framework for the District's Empower95 Strategic Plan to be shared externally on the District's website by September 2023; maintain and update regularly throughout the school year
TIMELINE	Summer 2023 – June 2024
PROGRESS MONITORING STEPS	<ul style="list-style-type: none"> • Action plan steps completed by the above specified timelines
INDICATORS OF SUCCESS	<ul style="list-style-type: none"> • Tool/System purchased (Qualtrics) • Multi-lingual surveys launched • Empower95 dashboard launched and updated regularly • Provide guidance on translation features available for electronic communications for buildings to share with non-English speaking families

	<ul style="list-style-type: none"> • Administrative response to survey data recorded and shared following specified data collection points
POTENTIAL RESOURCES	<ul style="list-style-type: none"> • Qualtrics • Partner with Isobar Consulting Services to support tool/system development and overall implementation success (including survey development) • Communications Department Staff • Human Resources Executive Director and Superintendent • Technology Department Staff to support SIS integration • Other District and Building Level Administration
POTENTIAL COSTS	<ul style="list-style-type: none"> • Qualtrics (Annual Cost of \$50,000) • Isobar Consulting Services (Estimated Costs for 2023-24 of \$25,000)